



**Minutes
Tardeada Advisory Board
Wednesday, December 7, 2011**

Minutes of the TARDEADA ADVISORY BOARD held on Wednesday, December 7, 2011, 6:00 P.M., at the Tempe Public Library, 2nd Floor Board Room, 3500 S. Rural Rd., Tempe, Arizona.

(MEMBERS) Present:

Cindy Espinoza, Chair
Yvonne Albidrez
Joe Arredondo
Normalicia Blanco
Dora Bustoz
Manny Bustoz
Terry Gladney
Anthony Gutierrez
Jaxinta Parra
Lillie Parra-Moraga
Isabel Ruiz
Santos Vega

(MEMBERS) Absent:

JoLyn Arredondo-Gibbons
Karen Arredondo
Narcie Espinoza

City Staff Present:

Ginny Belousek, Sr. Diversity Specialist

Agenda Item 1 – Call to Order

Meeting convened at 6:40 P.M.

Chair, Cindy Espinoza called the meeting to order and invited members of the public to address the Commission.

Agenda Item 2 – Public Appearances

None

Agenda Item 3 –Approval of Minutes

MOTION: Lillie Parra-Moraga moved to approve the Tardeada Board minutes of October 5, 2011

SECOND: Dora Bustoz seconded

DECISION: Passed unanimously

Agenda Item 4 – Tardeada 2011 Wrap-Up

The board went around the table offering their thoughts on the 2011 Tardeada.

Santos Vega: The event was very well attended. The music was very good, and he had a really good time. He sold a lot of his books.

Normalicia Blanco: The entertainment was different this year, with a lot of children involved. She heard great comments from the crowd.

Anthony Gutierrez: The dance floor was full all night!

Dora Bustoz: There seemed to be more people this year. She enjoyed the new bands. Dora questioned why the Tempe High Boosters were allowed to sell their food under the Museum overhang. Discussion ensued and it was decided to move them to the food court next year and put ADA seating in that location.

Manny Bustoz: He assisted the city electrician and all went well.

Jaxinta Parra: She enjoyed being a part of the Tardeada this year. The tortilla booth needs a sign. The Low-Rider car show never showed up. Jaxinta does not know what happened to them, but will try to call the president of the club to find out.

Yvonne Albidrez: She liked the new location for the tortilla booth, with the tree for shade. She agreed that a sign is needed.

Isabel Ruiz: She unfortunately could not attend, but she heard many good comments.

Terry Gladney: Terry liked the stove that was rented from Pro-Em for the tortilla demonstration, and requested that we get it again next year. She agreed that the tortilla location was better and that a sign is needed.

Lillie Parra-Moraga: The event was very nice. It was good to see Steve and Joe Soto in attendance, and she was very happy to see Joe's drawing displayed. She liked that we used Joe's coloring books for one of the crafts, and suggested asking for permanent permission to use the coloring book for any future Tardeadas.

Joe Arredondo: This is one of the best Tardeadas to date. Joe stated that we have the planning down to a science. He thanked Ginny Belousek for all her work.

Cindy Espinoza: We had a great year. Good job to everyone, we all put our hearts into the Tardeada. The Tortilla making went great. She spoke with Joe Soto and discovered that the person who interviewed him was from the AZ Centennial.

Agenda Item 5 – Diversity Office Update

The MLK Diversity Awards Brunch is scheduled for Monday, January 16th at 9:30 a.m. at the Buttes Resort. The next session of Diversity Dialogues begins January 25th, with both adult and teen groups. And finally, the Regional Unity Walk will return to Tempe on Saturday, February 4th. Tempe walkers will assemble at the Tempe Center for the Arts.

Agenda Item 8 – Announcements

None

Agenda Item 9 – Announcement of Next Meeting

Wednesday, February 8th, at 6 p.m.

Agenda Item 10 – Adjournment

MOTION: Manny Bustoz moved to adjourn the meeting

SECOND: Isabel Ruiz seconded

The meeting adjourned at 7:30 p.m.