

**Minutes
Tardeada Advisory Board
Wednesday, October 5, 2011**

Minutes of the TARDEADA ADVISORY BOARD held on Wednesday, October 5, 2011, 6:00 P.M., at the Tempe Public Library, 2nd Floor Board Room, 3500 S. Rural Rd., Tempe, Arizona.

(MEMBERS) Present:

Cindy Espinoza, Chair
Yvonne Albidrez
Joe Arredondo
Normalicia Blanco
Terry Gladney
Anthony Gutierrez
Jaxinta Parra
Lillie Parra-Moraga
Santos Vega

(MEMBERS) Absent:

JoLyn Arredondo-Gibbons
Karen Arredondo
Dora Bustoz
Manny Bustoz
Narcie Espinoza
Isabel Ruiz

City Staff Present:

Ginny Belousek, Sr. Diversity Specialist

Agenda Item 1 – Call to Order

Meeting convened at 6:10 P.M.

Chair, Cindy Espinoza called the meeting to order and invited members of the public to address the Commission.

Agenda Item 2 – Public Appearances

None

Agenda Item 3 – Approval of Minutes

MOTION: Joe Arredondo moved to approve the Tardeada Board minutes of September 7, 2011

SECOND: Lillie Moraga seconded

DECISION: Passed unanimously

Agenda Item 4 – Committee Updates

Entertainment: Normalicia Blanco reported that everything is done for the Tardeada entertainment. This year the entertainment will have a lot of youth involvement. She also stated that she thinks there will be a large crowd this year, as she put a Tardeada flyer in all the packets given out at the Hispanic Women's Conference.

Scholarship: The selection committee met on September 28th to review the scholarship applications. The winners are Kelsey Coriell from Tempe Preparatory Academy and Allyson Kolodziej from Desert Vista High School. Both winners have been notified and they will be in attendance at the Tardeada.

Arts and Crafts: The arts and crafts this year will be: 1) Joe Soto's coloring book, 2) serapes, and 3) paper flower crowns. Ginny said that Stephen Soto gave the City permission to use his father's coloring book this year. It was suggested that we request permission for continued usage.

Food: All the food vendors have all the necessary paperwork submitted.

Tortilla Making Demonstration: Will take place between 1 and 3 p.m.

Museum: A volunteer is needed to assist Irene Hormell with the Family Albums. Lillie Moraga volunteered to work between 4 – 6 p.m.

Sponsorship: GDM Realty has signed up as a first-time \$1,000 sponsor.

Agenda Item 6 – Advisory Board Volunteer Sign-up / Day of event responsibilities

Ginny passed around the volunteer sign-up sheet for Board members, and reminded everyone of their day-of responsibilities.

Agenda Item 7 – Diversity Office Update

None

Agenda Item 8 – Announcements

None

Agenda Item 9 – Announcement of Next Meeting

The next meeting will take place on December 7th, at 6 p.m. This will be the Tardeada Wrap-up meeting and potluck.

Agenda Item 10 – Adjournment

MOTION: Santos Vega moved to adjourn the meeting

SECOND: Lillie Parra-Moraga seconded

The meeting adjourned at 7:10 p.m.

Prepared and submitted by Ginny Belousek, Sr. Diversity Specialist

Unapproved