



**Minutes  
Tardeada Advisory Board  
Wednesday, February 9, 2011**

**Minutes of the TARDEADA ADVISORY BOARD held on Wednesday, February 9, 2011, 6:00 P.M., at the Tempe Public Library, 2<sup>nd</sup> Floor Board Room, 3500 S. Rural Rd., Tempe, Arizona.**

**(MEMBERS) Present:**

Isabel Ruiz, Chair  
Yvonne Albidrez  
Jolyn Arredondo  
Joe Arredondo  
Manny Bustoz  
Cindy Espinoza  
Terry Gladney  
Anthony Gutierrez  
Lillie Parra-Moraga

**(MEMBERS) Absent:**

Karen Arredondo  
Normalicia Blanco  
Dora Bustoz  
Narcie Espinoza  
Jacinta Parra  
Santos Vega

**City Staff Present:**

Ginny Belousek, Sr. Diversity Specialist

**Agenda Item 1 – Call to Order**

**Meeting convened at 6:10 P.M.**

Chair, Isabel Ruiz called the meeting to order and invited members of the public to address the Commission.

**Agenda Item 2 – Public Appearances**

None

**Agenda Item 3 – Approval of Minutes**

Cindy Espinoza made a correction to the minutes. Guest, Josh Burkart's name was misspelled. There is no "h" in his last name (the minutes showed his name as Josh Burkhart).

**MOTION:** Joe Arredondo moved to approve the Tardeada Board minutes of December 8, 2011 as corrected.

**SECOND:** Cindy Espinoza seconded

**DECISION:** Passed unanimously

#### **Agenda Item 4 – Election of new Chair and Vice-Chair**

Lillie Parra-Moraga nominated Isabel Ruiz to continue as Chair of the Tardeada Advisory Board. Isabel declined the nomination.

Isabel Ruiz nominated Cindy Espinoza as Chair of the Tardeada Advisory Board.

Joe Arredondo seconded the nomination

It was approved unanimously.

Joe Arredondo nominated Terry Gladney for Vice-Chair of the Tardeada Advisory Board.

Lillie Parra-Moraga seconded the nomination.

It was approved unanimously.

#### **Agenda Item 5 – 2011 Tardeada Date**

Ginny opened the discussion by reporting that the Tempe Sister Cities organization has changed their policy on the standing date for the Oktoberfest. Rather than holding the event on the first weekend of October they will now hold the Oktoberfest during the first full weekend of October. This will periodically conflict with the Tardeada date. Years ago the Tardeada Board voted to keep the Tardeada on the second Sunday of October for consistency. The 2011 Tardeada date of October 9<sup>th</sup> will coincide with Oktoberfest. Discussion took place on the benefits/challenges of changing the Tardeada date so it does not conflict with Oktoberfest. After much discussion it was decided to keep the date as October 9<sup>th</sup>.

#### **Agenda Item 6 – Discussion on Sales at Tardeada**

A subcommittee was formed to create policy for sales at the Tardeada. Volunteers will be Isabel Ruiz, Lillie Moraga, Terry Gladney and Cindy Espinoza. Ginny will contact everyone with the meeting date and time.

#### **Agenda Item 7 – Diversity Office Update**

No report

#### **Agenda Item 8 – Announcements**

None

#### **Agenda Item 9 – Announcement of Next Meeting**

The next meeting of the Tardeada Advisory Board will be Wednesday, March 9, at 6 p.m. at the Tempe Library.

**Agenda Item 10 – Adjournment**

**MOTION:** JoLyn Arredondo-Gibbons moved to adjourn the meeting

**SECOND:** Joe Arredondo seconded

The meeting adjourned at 7:00 p.m.

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Prepared and submitted by Ginny Belousek, Sr. Diversity Specialist