
**Minutes
Tardeada Advisory Board
September 14, 2009**

Minutes of the TARDEADA ADVISORY BOARD held on Monday, September 14, 2009, 6:00 P.M., at the Tempe Public Library, Board Room, 3500 S. Rural Road, Tempe, Arizona.

(MEMBERS) Present:

Normalicia Blanco, Chair
JoLyn Arredondo-Gibbons
Joe Arredondo
Karen Arredondo
Rachel Arroyo
Dora Bustoz
Manny Bustoz
Cindy Espinoza
Narcie Espinoza
Terry Gladney
Anthony Gutierrez
Irene Hormell
Lillie Parra-Moraga
Isabel Ruiz
Santos Vega

(MEMBERS) Absent:

Ed Arvizu

City Staff Present:

Ginny Belousek, Sr. Diversity Specialist
Brian Gonzales, Library Specialist II

Agenda Item 1 – Call to Order

Meeting convened at 6:05 P.M.

Chair, Normalicia Blanco called the meeting to order and invited members of the public to address the Commission.

Agenda Item 2 – Public Appearances

None

Agenda Item 3 –Approval of Minutes

MOTION: JoLyn Arredondo moved to approve the Tardeada Board minutes of August 3, 2009.

SECOND: Lillie Moraga seconded

DECISION: Passed unanimously

MOTION: Cindy Espinoza moved to approve the Tardeada Reception Subcommittee minutes of August 3, 2009.

SECOND: Joe Arredondo

DECISION: Passed unanimously

Agenda Item 4 – Guest Speaker – Mayor Hugh Hallman

Mayor Hugh Hallman addressed the Tardeada Advisory Board, and began by stating that he is interested in hearing about what is important to the Board. He then gave an overview of current topics at the City. He said that Tempe remains in a relatively good position compared to similar cities; however another rough budget year is expected with additional budget cuts looming. He stated that good planning in the past has helped us in these current tough times. While other cities are closing pools and libraries, Tempe has not. There have been no layoffs of employees to date, and only 12 people remain whose position was eliminated who haven't been placed in other jobs. The Mayor stated that the City continues to move forward with their policing thanks to Police Chief Tom Ryff, who is doing a wonderful job despite efforts to undermine him through an anonymous website. Chief Ryff is the first Hispanic Chief of Police in Tempe. The City has made significant efforts thanks to many people on the Tardeada Advisory Board in working to bring people together.

The Mayor went on to discuss issues related to code enforcement, rental housing, and property valuations. Joe Arredondo commented that the upcoming GAIN night is a good time for the neighbors to get out and learn who their neighbors are.

The Board asked the Mayor about development along the Rio Salado, and the Mayor gave a brief overview on those upcoming projects, as well as telling the board about 12 new businesses that are coming to Mill Avenue.

The board then asked the Mayor for updates on affordable housing, special events and the Hayden Flour Mill.

The Board thanked the Mayor for attending the meeting. Dr. Santos Vega presented him with a booklet about Chicanos por la Causa, which he co-authored with Frank Barrios.

Agenda Item 5 – 2010 Census

Mabel Leal was not in attendance. There was no report.

Agenda Item 6 – Subcommittee Reports

- Food: Brian Gonzales reported all the food vendors are signed up with the appropriate paperwork. They are Guedos, Lake Park Concessions, Planet Bounce, T & C Kettlecorn, Tempe High Boostes Guadalupe Farmer's Market and Mas a Mas.
- Museum: The family albums will be set up at the Edna Vihel Activity Center.
- Scholarship: The scholarship subcommittee will meet on Wednesday, September 23 at 9:30.
- Site Plan: The site plan subcommittee will meet on Wednesday, September 16 at 9 a.m.
- Tortillas: The committee is ready
- Booths: Ginny reported that a request was submitted by the Public Works Department to have the ERIC trailer at the Tardeada. ERIC stands for Educational Recycling Information Center.

This request was endorsed by the City's SEIU group, which is a sponsor of the Tardeada. The Board agreed to allow ERIC to be a part of the Tardeada, as long as the site plan committee found adequate space for it.

- Entertainment: Normalicia reported that the entertainment is scheduled.
- Publicity: Ginny reported that the Tardeada flyers will be in from the printers by the end of this week. She will mail each board member a supply.

Agenda Item 7 – Diversity Department Announcements

Ginny reported that the 2nd edition of the Access Tempe Brochure is available. This brochure was conceptualized by the Commission on Disability Concerns, and created by staff from the Diversity Department with assistance from many community partners. It serves as a resource for visitors, students and residents with helpful information on accessible parks, hotels, restaurants, shopping and other venues. Ginny said she would mail a copy to each board member.

Agenda Item 8 – Announcements

Joe Arredondo passed out "Yes for Tempe Elementary Schools" flyers and asked the board members to let him know if they would like yard signs for their homes.

Agenda Item 9 – Next meeting

The next meeting will be Monday, October 5, 2009, at 6 p.m.

Agenda Item 10 – Adjournment

MOTION: Lillie Parra-Moraga made a motion to adjourn

SECOND: Isabel Ruiz

DECISION: The meeting adjourned at 8:15 p.m.



Prepared and submitted by Ginny Belousek, Sr. Diversity Specialist