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**Tardeada Advisory Board  
Light Rail Sub-Committee  
Meeting Minutes, September 8, 2008**

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AGENDA ITEM 30  
DATE 12-11-08

**Tempe Public Library, 2<sup>nd</sup> Floor Conference Room  
3500 S. Rural Road, Tempe AZ  
5:00pm**

In attendance: Normalicia Blanco, Terry Gladney, Anthony Gutierrez, Lillie Moraga, Cindy Espinoza, Isabel Ruiz, Santos Vega, Ginny Belousek

1. Meeting was called to order at 5 p.m.
2. There were no members from the public present for comments.

Overview – Ginny gave the committee an overview of the upcoming event. The Tardeada Advisory Board was asked to coordinate the party at Apache/Price due to the fact that the original Barrios were located in this area. The date of the party is Saturday, December 27<sup>th</sup> from 10 a.m. – 5 p.m. We have no budget, however logistical items such as booths, stage, etc. will be provided. A site has been selected, on the north side of Apache, next to the U-Haul property. The benefit of this site is that it is on the main street, which will draw in people from the Light Rail Station 27 and the Park and Ride, but it also has a gate on the north end that opens up to the Victory Acres neighborhood, which will allow the neighbors to get involved.

3. Creation of Committees:
  - a. Entertainment – Normalicia and Anthony will work on this. Due to lack of funds, it was discussed to use CDs for music during the slower times of the event. The following entertainment line-up was discussed:

10 – 11:30 a.m. CD music  
11:30 a.m. – 3:30 p.m. – Mariachis  
3:30 – 4 p.m. – Zumba  
4 – 5 p.m. CD music

Other entertainment/activities were discussed. Ginny has asked the Tardeada staff in charge of arts and crafts to prepare additional craft items that could be used at the Light Rail party. They have agreed to do this, so we will offer the murals, beaded necklaces, and flower wreaths as craft projects. We will need volunteers to staff the arts and crafts tables during the day. Ginny has contacted Foot-z the Clown and asked her to provide a free face painter for the party. Foot-z agreed that if Ginny can get her booked into another party along the Light Rail route then she will provide a free face painter for the Tardeada Light Rail Party. The committee suggested a bounce house also.

b. Food – The subcommittee discussed various options for food at the event. Ginny mentioned that Jeff Burgos from Planet Bounce would like to vend Mexican hot dogs and Menudo. Other ideas were to contact Food City to ask for donations of Mexican breads (empanadas), and to contact El Rancho Market to donate Jamaica and horchata. Other suggestions were to serve coffee and hot chocolate since the weather will be cold, to ask the United Dairy for donations of milk, and to see if Guerreros would like to vend.

- c. Logistical Needs – The committee discussed the need for the following items:
- (2) 10 x 20 booths, one for the coffee and pastries and the other for arts and crafts
  - (1) 16 x 20 stage
  - 10 x 10 booths for the food vendors
  - A sound system
  - A generator
  - Extension cords
  - Tables, chairs
  - Cups, napkins, stirrers, coffee, hot chocolate, coffee pots
  - Balloon arches

4. The next meeting will be held at 5 p.m. on September 29th

6. Adjournment: The meeting was adjourned at 6:00 p.m.



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Prepared and Submitted by  
Ginny Belousek, Sr. Diversity Specialist