



Minutes of the Sponsorship Review Commission Meeting held on December 7, 2009, 8:30 am,
51 West 3rd Street #105, Tempe, Arizona 85281

Minutes Sponsorship Review Commission December 7, 2009

Members/Staff Present: Travis Dray, Shelley Hearn, Stephanie Nowack, Sherri Wakefield-Saenz, Terri Cranmer, Jodie Garth

Members Not in Attendance: Daryl Crawford, Kathi Overkamp

Meeting convened at 8:45am

The meeting minutes of June 18, 2009 were accepted as written.

I. Review of sponsorship applications

- a. Tempe Leadership 25th Anniversary Celebration: Application was reviewed and consideration was made. Stephanie Nowack made a motion to grant \$2,500 in sponsorship funding to the organization and event. It was seconded by Travis Dray. It was the consensus of the committee to approve the funding.
- b. Triple Crown Spring Championships: Application was reviewed and consideration was made. Shelley Hearn made a motion to grant \$1,000 in sponsorship funding to the organization and event. It was seconded by Sherri Wakefield-Saenz. It was the consensus of the committee to approve the funding.

II. Review of previously approved applications requesting changes/cancelations

- a. Arizona Academy of Performing Arts: The Arizona Academy of Performing Arts has notified the committee via a letter that they cannot afford to manage the Memorial Day event in 2010 so have no need for the previously approved funding of \$3,500 from the Sponsorship Review Committee.
- b. Tempe High School Homecoming Parade: Tempe Union High School Assistant Principal, Shelley Arredondo, has notified the committee via an email that they will produce the Tempe Homecoming Festival entirely on school campus and not conduct a Parade on Mill Ave. This location change means that the sponsorship funding will not be needed.

- c. Veteran's Day Parade: Mr. Jim Grone would prefer not to sign the agreement because he is an individual working on the event and not a legal signor to an agreement. An amendment to the agreement will be written by city legal department that is conducive to an individual event promoter signing.

III. Signing of agreements – Stephanie and Travis signed all returned agreements.

IV. Future meeting schedule – A meeting will be scheduled in the spring time if there are no more applications to review prior to then.

Meeting adjourned at 9:40a.m.

Prepared by: Jodie Garth, Assistant Recreation Coordinator, 480-350-5276
Reviewed by: Travis Dray, Recreation Deputy Manager, 480-350-5182