



**Minutes
Parks, Recreation and Golf Advisory Board
March 21, 2012**

**Minutes of the Parks, Recreation and Golf Advisory Board meeting held on
March 21, 2012 6:00 p.m., Library Board Room, 3500 S. Rural Rd.**

Members Present:

Scott Hamilton – Vice-Chair
Rebecca Bostic
Kerri Rosson-Bates
Karen Barno
Don Watkins
Sharon Doyle

Members Absent:

Chuy Carreon
Ron Cosner
Travis Campbell
Matthew Garcia

City Staff Present:

Travis Dray, Community Service Deputy Director – Recreation
Jodie Garth, Assistant Recreation Coordinator – Recreation
Jason Hartong, Sr. Transit Operations Coordinator – Transportation
Tim Pfannanstein, Supervisor – Public Works
John Osgood, Deputy Director – Public Works
Oliver Ncube, Manager, Public Works

Meeting convened at 6:05 p.m.

Scott Hamilton called the meeting to order.

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- 1) Consideration of Meeting Minutes
 - a) The February 15, 2012 minutes were accepted as written.

 - 2) Transit Fund Update– Jason Hartong presented information on proposed City of Tempe transit system changes. Jason is asking the board to pass along this information regarding these changes because as much public participation and input the team can collect gives them a better gage on how decisions will impact the community. www.Tempe.gov/TIM provides a list of 23 proposals that are being considered. The survey is to determine how these proposed changes will impact individual usage of transportation and how these changes will affect the community. An example of proposed changes include a restructuring of Orbit routes, express bus service, park and rides, Orbit fees and discount opportunities to youth and seniors. Of the 23 items being considered, none are done-deals. Public input is needed! Only a few of the changes need to take place to get the budget back to where it needs to be. Each item has a different price attached to it but any of the proposed changes will be of help. The survey available at www.Tempe.gov/tim needs to be completed by March 29th. The Transit Fund Committee will present findings on May 8th to the Transportation Commission and on May 24th to Tempe City Council. Changes will go in to effect this July or possibly January 2013.

 - 3) Arbor Day 5K – Travis Dray reviewed the 3rd Annual Arbor Day 5K event that will take place Friday, April 27th at Giuliano Park. This event is coordinated to raise awareness for the Trees for Tempe project and to provide an opportunity to replenish Tempe’s urban forest in a unique and fun way. This program comes at no cost to the City because of its supporters: Parsons Brinckerhoff, DHL Express, Tempe Leadership Class 27, Dick’s Sporting Goods, Sunflower Farmer’s Markets and SRP. More than \$30,000 has been raised for Trees for Tempe and every 2 participants in the Arbor Day 5K equals 1 tree.

 - 4) Other golf courses and tournament fees for 501(c)3 – Oliver Ncube gave the Board a list of 17 golf courses, located valley-wide and comparable to Ken McDonald, that were contacted and asked two questions of. (1) Does the facility discount fees for tournaments hosted by non-profit organizations, and (2) If the reply to Question 1 was ‘yes’, what criteria is used to qualify for the discount and what is the discount? One golf course provided a discount based on date, time, field size, food prizes, etc., one responded with clarification of non-profit status.

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- 5) Maintenance Activities at the Golf Courses – Tim Pfannenstein reported that all of the bunkers at Ken McDonald have been refurbished with sand and all were completed before the AZ PubLinks Tournament last weekend. They continue to upgrade the irrigation system at both facilities and the turf elimination project transitioning some area to granite at Ken McDonald will begin in July. Spring is here and transition from winter grass to summer is coming soon and is typically a struggle at Ken McDonald (Common Based Bermuda), not so much at Rolling Hills (Hybrid). May and June are the toughest month, July and August typically brings in some humidity which helps the turf.
- 6) Golf Pro Update – R.J. Hawley and David Hockett (Millenium Golf Management) stated that on average Ken McDonald is averaging over 250 rounds of golf/day and over 200/day at Rolling Hills. This past weekend, March 16-18, a field of 144 players participated in the AZ PubLinks Tournament (one of four majors for amateurs in the State of AZ) at Ken McDonald the first two days of the tournament. There was an overwhelming consensus of positive feedback from the golfers and the Arizona Golf Association. The junior golf program is kicking in to full gear. Golf camp for youth, clinics and AJA tournaments will take place this spring and summer in hopes of growing golf with the younger players.
- 7) Revenue Expenditures and Rounds at the Golf Courses – Jerry Judkins reported that 2011-12 projected revenue for greens fees, carts and range is \$2.2 million. Targeted revenue by the end of February was 59% and actual revenue was 63%. Revenue per rounds has continued to trend upward since September 2011 with an increase YTD of over \$100,000. Cart revenue and range revenue has continued to trend upward as well with a couple of months of minor set-backs due to frost or inclement weather. Rounds played have decreased by 5,335 rounds YTD (July – Feb). Golf Fund Expenditures is over budget by \$260,438 in part due to a one-time (non-recurring) cost of \$196,000.
- 8) Chair/Board Member Comments – No further board comments

The next meeting will be held April 18, 2012, 6:00p.m.

Meeting adjourned at 7:00 p.m.

Prepared by: Jodie Garth, Assistant Recreation Coordinator, 480-350-5276

Reviewed by: Travis Dray, Community Services Deputy Director, 480-350-5182