



**Minutes
Parks, Recreation and Golf Advisory Board
February 15, 2012**

**Minutes of the Parks, Recreation and Golf Advisory Board meeting held on
February 15, 2012 6:00 p.m., Library Board Room, 3500 S. Rural Rd.**

Members Present:

Chuy Carreon - Chair
Rebecca Bostic
Kerri Rosson-Bates
Ron Cosner
Don Watkins
Sharon Doyle

Members Absent:

Scott Hamilton
Karen Barno
Travis Campbell
Matthew Garcia

City Staff Present:

Travis Dray, Community Service Deputy Director – Recreation
Jodie Garth, Assistant Recreation Coordinator – Recreation
Linda Cano – Manager – Recreation
Okie O'Connor – Senior Recreation Coordinator
Shawn Wagner, Manager – Recreation
Oliver Ncube, Manager, Public Works

Meeting convened at 6:00 p.m.

Chuy Carreon called the meeting to order.

1) Consideration of Meeting Minutes

a) The minutes January 18, 2012 were accepted as written.

2) Play Day Event – Linda Cano showed a short video of a previous Play Day.

a) A national non-profit program. Municipalities can apply for the PlayFul City USA status. City of Tempe chose to apply for it by coordinating the Play Day event. It gives the Recreation Department an opportunity to show off its wonderful programs and get the youth involved at the same time.

b) Play Day will take place at Kiwanis Park on February 18, 2012, 9a - noon.

3) Boating Program and Activities – Joe ‘Okie’ O’Connor coordinates the boating program at Tempe Town Lake

a) Program is for youth and adults

b) Boating program includes activities such as kayaking, rowing, sculling and paddleboarding.

c) Youth paddling program is a program that a lot of energy has gone in to.

d) Special event paddling event, i.e.: moonlight paddle event, dragon boating, kayaking.

e) Rowing is a great sport for physical fitness but is a little more technically complicated than paddling. Paddling is very user friendly.

f) Partnerships in rowing include: Special Olympic Kayaking, Arizona Disabled Sports (wheelchair athletes), and Adapted Rowing.

g) Standup Paddle Boarding is a quickly growing program that is very successful on Tempe Town Lake

h) Kayaking is an offering at Play Day on February 18th

i) Travis Dray and Shawn Wagner both expressed their appreciation to Okie for a very well-coordinated program that he supervises.

j) Boating program accounts for \$250,000 annually, including programs, storage and permits.

4) 501(c)3 Tournament Discount Fee – Board Member Sharon Doyle stated a desire to further discuss a golf tournament which benefits the Tempe elementary school kids. The T.I.E. tournament has been held at Ken McDonald Golf Course for many years and she’s asking the board to recommend a special consideration of this golf tournament’s fee structure and to grandfather in the tournament’s past fee structure. The new pricing for tournament play would raise the entry fee for each participant by \$8.

Oliver Ncube reviewed the City Council approved golf enterprise funding policy. This business model was implemented in October 2011 and offers 4 categories of fees: Season, Demographic, Time of Day and Day of Week. Additionally, a tournament fee schedule provides a tiered discount off greens fees based on player participation.

- a) Final recommendation from city staffing is to give the current fee structure one year of implementation and then maybe after that time it could be revisited.
- b) Sharon is asking for fee reduction, not for all 501(c)3's, but for the one that impacts the children in the Tempe Elementary School District. The fee for the tournament in the past has been \$28, raising it to the newly quoted price of \$36 would cost the foundation an additional \$480. Sharon felt that grandfathering in the old rate would not be a huge amount in the overall golf budget and that there is room in the revenue collected Y.T.D. to subsidize this tournament at the previous rate.
- c) Oliver stated that revenue trends of the new business model are progressing on target through January 31. The expenditure side is not as comfortable given high start-up expenses needed to implement the new business model. Expenditures are expected to exceed revenue by the end of the fiscal year even though revenues are on target.

Motion: Sharon Doyle made a motion to the Board to recommend to the City Council that the T.I.E. Foundation be kept at the cost of \$28/player for their golf tournament.

Second: Kerri Rosson-Bates

Motion: Failed

Further discussion resulted in another motion.

Motion: Sharon Doyle made a motion asking for support of a fee structure for the T.I.E. Foundation of \$28/player for the Spring 2012 golf tournament, this being an exception to the general cost of \$36.

Second: Kerri Rosson-Bates

Motion: Passed

The Board would appreciate the City come back at the next meeting with information from other organizations on their guidelines regarding the subject of

discounting fees for charitable organizations.

- 5) **Maintenance Activities at the Golf Courses** – Oliver reported that more bunkers will be enhanced and staff is continuing to get the course ready for the Publinks Tournament.
- 6) **Golf Pro Update**–No Report
- 7) **January Rounds and Revenue at the Golf Courses** – Oliver reported that rounds continued to be slightly down but revenue remains up.
- 8) **Chair/Board Member Comments**
 - a) Even though the March meeting is near spring break, the board recommends having its regularly scheduled meeting.
 - b) Travis asked the board if they had any recreational programs or topics of interest that they would like to see on the agenda of a future meeting. Suggestions included updates on recreational class programming and the status of the fitness center at the Pyle Center.

The next meeting will be held March 21, 2012, 6:00p.m.

Meeting adjourned at 7:03 p.m.

Prepared by: Jodie Garth, Assistant Recreation Coordinator, 480-350-5276

Reviewed by: Travis Dray, Community Services Deputy Director, 480-350-5182