



**Minutes
Parks, Recreation and Golf Advisory Board
January 18, 2012**

**Minutes of the Parks, Recreation and Golf Advisory Board meeting held on
January 18, 2012 6:00 p.m., Library Board Room, 3500 S. Rural Rd.**

Members Present:

Chuy Carreon - Chair
Frank Granillo
Scott Hamilton
Robert Lofgren
Karen Barno
Travis Campbell
Don Watkins
Sharon Doyle

Members Absent:

Ron Cosner (excused)

City Staff Present:

Travis Dray, Community Service Deputy Director – Recreation
Jodie Garth, Assistant Recreation Coordinator – Recreation
Shawn Wagner, Manager – Recreation
Keith Burke, Manager – Social Services
Jerry Judkins, Sr. Recreation Coordinator - Public Works
Oliver Ncube, Manager, Public Works
Tim Pfannenstein, Parks and Golf Course Supervisor, Public Works

Meeting convened at 6:03 p.m.

Chuy Carreon called the meeting to order.

1) Consideration of Meeting Minutes

The minutes of October 19, 2011 were accepted.

2) Tempe Leadership Class XXV Kiwanis Park Tree Project

Bob Kawa, John Wilhere and Ryan Shinn presented a Tempe Leadership class project that involves tree reforestation at the Kiwanis Park.

- a) All expenses for the project will be funded by the Tempe Leadership Class.
- b) 50 trees will be replanted where trees have either died or are diseased.
- c) This Class project is fun for the group, good for the environment and good for Tempe. Sustainability and feasibility are two factors that make this project a good project for the Class as well as the City of Tempe.
- d) Partnerships include Tempe's Public Works park staff, Trees for Tempe, SRP and Youth Tempe Leadership.
- e) Any excess funds collect over and above the \$9000 goal will be contributed to the Trees for Tempe group.
- f) The Class is currently working with Public Works Park Maintenance to coordinate the efforts of the planting of the trees.
- g) A Learning Trail will also be placed in the park. The Learning Trail will consist of educational signage related to the trees, interactive games and learning activities. There are 10 planned stations along the trail.
- h) The actual planting day will be held on March 24, 2012 .

MOTION: Bob Lofgren made a motion to support this endeavor.

SECOND: Don Watkins

MOTION: Carried

3) Neighborhood Facility Room Rentals

Shawn Wagner and Keith Burke provided information regarding the institution of a rental fee structure that offers consistency and efficiency throughout Tempe's neighborhood facility room rentals.

- a) Pilot program was instituted at the Pyle Center which allowed for a nominal room rental fee.
- b) This fee structure being proposed today would apply to North Tempe Multi-Gen Center, Escalante Center, Westside Multi-Gen Center, Edna Vihel Center and the Clark Recreation Center and will be in alignment with the Pyle Center's current pricing.
- c) Community Partners (Boys and Girls Club, TCAA etc.) are at no charge during facility operational hours.
- d) Current proposal is to take the Pyle Center methodology of pricing and apply it to the other neighborhood facilities.
- e) Detailed fees were provided. Room rental fees were categorized by room occupancy load and operational hours versus after-hours with a non-commercial rate and a commercial rate.
- f) New fee structure, if approved by City Council, would be instituted at the beginning of the new fiscal year.

MOTION: Sharon Doyle made a motion supporting the proposed pricing structure.

SECOND: Don Watkins

MOTION: Carried

4) Maintenance Activities at the Golf Courses

- a) Tim Pfannenstien stated that the courses are looking very good and it has been a disease free winter at both facilities.
- b) Weed control in dormant turf areas is in process.
- c) Sand is being added to bunkers. Cost is \$400-\$500/bunker

5) AZ Publinks Championship Tournament – March 16-18

- a) RJ Hawley reported on the AZ PubLinks tournament in mid-March. The last twenty years this tournament has been held at either Papago Golf Course or Randolph Course. AZ Golf Association contacted Millenium Golf to propose Ken McDonald being the host facility for the upcoming Arizona State Public Championship tournament.
- b) There are some minor changes being done to the course to make the course a little longer and more difficult for the tournament. Some holes will be renumbered.
- c) Hosting the event will promote the branding of Tempe Golf.
- d) Field of play will be 144 for 2 days and 60 the third and final day of the tournament.
- e) A newly lighted night range is ready to kick off.
- f) Current pace of play is 4 hours 16 minutes

6) July – December Rounds and Revenue at the Golf Courses

- a) Jerry Judkins reported rounds and revenue stats. The revenue goal is up in July through the partial month of January.
- b) Greens fees in July and August were slightly lower but revenue this fiscal year has consistently outperformed the previous fiscal year each month since September.
- c) Cart revenue July to December was \$225,727.
- d) Range revenue July to December was \$59,634.
- e) Rounds of play have decreased by 7,619 but revenue is up.

Additional Discussion

Sharon Doyle brought up the history of two local educational foundations that have

traditionally held tournaments at the golf course at a discounted, charitable rate and the likelihood of the discounted rates that they have been granted in the past being awarded to them again. Sharon would like to bring this discussion up again (it had been briefly discussed in an early meeting) so it can be accurately put in to the minutes and so we can move forward in a positive manner. This issue will be placed on the February 15 meeting agenda.

7) Chair/Board Member Comments

No comments

The next meeting will be held February 15, 2012, 6:00p.m.

Meeting adjourned at 7:03 p.m.

Prepared by: Jodie Garth, Assistant Recreation Coordinator, 480-350-5276

Reviewed by: Travis Dray, Community Services Deputy Director, 480-350-5182