



**Minutes
Parks, Recreation and Golf Advisory Board
September 21, 2011**

**Minutes of the Parks, Recreation and Golf Advisory Board meeting held on
September 21, 2011 6:00 p.m., Library Board Room, 3500 S. Rural Rd.**

Members Present:

Chuy Carreon - Chair
Scott Hamilton – Vice Chair
Alex Arredondo
Sharon Doyle
Travis Campbell
Ron Cosner
Frank Granillo
Robert Lofgren
Don Watkins

Members Absent:

Karen Barno (Excused)

City Staff Present:

Travis Dray, Community Service Deputy Director – Recreation
Jodie Garth, Assistant Recreation Coordinator - Recreation
Julie Hietter, Senior Management Assistant, Public Works
Jerry Judkins, Sr. Recreation Coordinator - Public Works
Oliver Ncube, Parks Manager, Public Works
Tim Pfannenstien, Parks and Golf Course Supervisor, Public Works
Chris Kabala, Senior Civil Engineer, Public Works

Meeting convened at 6:03 p.m.

Chuy Carreon called the meeting to order.

1) Consideration of Meeting Minutes

The August 17, 2011 minutes were accepted as written.

- 2) Status Update on Tempe Town Lake West Dam Replacement Project** – Chris Kabala, Public Works, Senior Civil Engineer, reported on research findings regarding the West Dam Replacement Project. November 2011, the selected technology will be presented to the City

Council; construction is projected to be complete by December 28, 2015, per the current agreement with Bridgestone.

- a) Tempe Town Lake is a part of large river system.
- b) A series of dams control the water flow of the system.
- c) Current level of flood protection is 210,000 cubic feet/second of water flow.
- d) The lake's dam must maintain water of Tempe Town Lake, handle the flow from storms and regular water sources, return the lake to normal after a flood, meet regulatory requirements and be safe.
- e) Dam design criteria includes maintaining the current level of flood protection, quickly returning the lake to full after a flood event, operate normal lake levels reliably, be cost efficient, have equipment/parts easily available, be compatible with the pedestrian bridge and existing structures, meet regulatory requirements and perform well in our climate.
- f) Regulatory entities that we work with are the U.S. Army Corps of Engineers (water quality, channel conditions, 404 permitting), Flood Control District of Maricopa County (flood control, levee maintenance), FEMA (flood control, levees), AZ Department of Water Resources (dam safety).
- g) Current dam alternatives-Over 20 different dams or combinations of dams have been researched. Four alternatives have carried forward: Obermeyer Crest Gates, Fusegates, Hinged Crest Gates the Inflatable Rubber Dams. Chris itemized the pros and cons of each dam type. Inflatable Rubber Dam is what is currently installed.
- h) The preliminary capital cost is estimated to be \$25-\$35 million which includes the design, materials and construction. It does not include the east dam or the pump system.
- i) A public meeting is scheduled for October 17 at the Tempe Center for the Arts.

3) **Maintenance Activities at the Golf Courses** – Tim Pfannenstien

- a) Ken McDonald is being prepped for October overseed.
- b) Spray pre-emergent to prevent winter weeds is being applied.
- c) Greens are receiving solid tine aerification at both courses.
- d) Continued renovation of the bunkers by applying additional sand.
- e) Cart paths are being edged.

Tim asked the board if they had a recommendation regarding the type of flags to utilize at the courses because new ones need to be ordered. Two possibilities are red, white and blue or black and white checked. The current score cards refer to red, white and blue flags so the consensus was to stay with that format. Tim also asked the board's thoughts regarding an effort to change out some turf in specific locations throughout the course as a test. This will contribute to water conservation and provide a different look for protection of infrastructures surrounding the course. Some areas, especially the areas that line residential properties, are problem areas for maintaining good turf growth. These areas have been identified as possible area to be considered changing out the poor turf for decomposed granite.

Motion: Frank Granillo made a motion to allow the maintenance crew to experiment with using gravel/rock on the golf course as they see fit. Also, that the golfers be informed about the project and kept updated on details.

Second: Ron Cosner

Motion Carried

4) **Golf Fee Schedule, Loyalty Card, Tournaments and Associations** – Julie Hietter and

Oliver Ncube presented the fourth update.

- a) Cost to produce a round is estimated at \$22.03
- b) Revenue goal for 2011-12 is \$2,220,828. August 2011 targeted at 7% increase and actual was 6%.
- c) Summer (June 1-Oct, end of overseed) Fee Schedule at Ken McDonald starts at 50% savings to the highest rate of \$35 before any reward. Additional savings are applied as follows: 5% for residents, 20% for seniors, 22% for Loyaty and 50% for juniors.
- d) Fall/Spring Fee Schedule at Ken McDonald is 25% savings of the highest rate of \$35 before any reward. Rewards savings are as stated above.
- e) Winter Fee Schedule at Ken McDonald if \$35/round. Reward savings are as stated above.
- f) Summer fee schedule at Rolling Hills is 50% savings to the highest rate of \$25.50 before any reward. Reward savings are as stated above.
- g) Fall/Spring Fee Schedule at Rolling Hills is 25% savings of the highest rate of \$25.50. Rewards savings are as stated above.
- h) Winter fee schedule at Rolling Hills is \$25.50/round. Reward savings are as stated above.
- i) Cart and practice range fees are:

Carts	Ken McDonald	Rolling Hills
18 holes	\$13	\$12
9 holes	\$ 6.50	\$6
Sr. (60+) 18 holes	\$12	\$11
Sr. (50+) 9 holes	\$6	\$5.50

Range Balls – per bucket

Small	\$5
Medium	\$7
Large	\$9

- j) Loyalty Program costs \$99 plus tax and is good at both courses for 12 months. First greens fee is free and provides 10% discount towards practice balls, pro-shop merchandise and food and beverage.
- k) Tournament packages include greens fees, cart, range balls, management services, prize allowances and food and beverage allowances. Pricing is as follows:

Ken McDonald

Package	Winter	Spring/Fall	Summer
Birdie (97+)	\$53.50	\$46.50	\$40
Eagle (49-96)	\$55.00	\$48.00	\$41
Par (24-48)	\$57.00	\$49.50	\$42

Rolling Hills

Package	Winter	Spring/Fall	Summer
Birdie (61+)	\$45	\$40.50	\$21.50
Eagle (41-60)	\$46.50	\$41.50	\$22
Par (24-40)	\$47.50	\$42.50	\$23

- l) Associations and Clubs (chartered with KM or RH) pay the loyalty rate at association events, \$1 discount off carts at association events and association receives one complimentary round for every 24 paid. Corporate Leagues pay a loyalty rate at league events and coordinator plays free at event. Group Outings require a minimum of 24

players and receive a 15% green fee discount.

- m) Future items for discussion are weekend shotgun vs. t-time policy to ensure full course utilization, no-shows and Tempe contributing charitable organization's potential discounts.

5) **Golf Pro Update** – Millenium

- a) The carts at both courses have been maintained per contract and within a day or two there will be a full fleet of carts in working condition.
- b) Currently working to establishing rates for ASU Golf Club (ASU students)
- c) Currently working to establishing a partnership with the Golf Academy of America. This has a potential of bringing in at least \$7500/semester. Millenium will bring more information to the committee regarding this program.

6) **August Rounds and Revenue at the Golf Courses** – Jerry Judkins

- a) July 2011 figures are for a partial month (July 10-31). Greens fees revenue was \$33,330, cart revenue was \$22,296, range revenue was \$4,650 and rounds were 4,057.

7) **October 30 Golf Tempe/United Way Tournament** – Jerry Judkins is the organizer for the city's United Way tournament on October 30 at Ken McDonald. Proceeds will go toward the United Way.

8) **Tempe City Code Boards & Commissions Power & Duties**

- a) The board is requesting that staff from the Clerks' Office provide them with proper protocol regarding open meeting laws and issues related to public speaking and time-limits at meeting, verbally interacting with citizens during meeting and general regulations and laws pertaining to like issues.

9) **Chair/Board Member Comments**

- a) No further comments

The next meeting will be held October 19, 2011, 6:00p.m.

Meeting adjourned at 7:43 p.m.

Prepared by: Jodie Garth, Assistant Recreation Coordinator, 480-350-5276

Reviewed by: Travis Dray, Community Services Deputy Director, 480-350-5182