



Minutes Parks, Recreation and Golf Advisory Board June 15, 2011

**Minutes of the Parks, Recreation and Golf Advisory Board meeting held on
June 15, 2011 6:00 p.m., Library Board Room, 3500 S. Rural Rd.**

Members Present:

Chuy Carreon – Chair
Ron Cosner
Frank Granillo
Robert Lofgren
Karen Barno
Clem Star
Travis Campbell

Members Absent:

Scot Hamilton (Excused)
Sharon Doyle (Excused)
Don Watkins (Excused)

City Staff Present:

Travis Dray – Community Service Deputy Director – Recreation
Don Bessler – Public Works Director
Shawn Wagner – Recreation Manager – Community Services, Recreation
John Osgood – Deputy Public Works Director
Julie Hietter – Senior Management Assistant
Jodie Garth, Assistant Recreation Coordinator – Community Services, Recreation
Jerry Judkins, Sr. Recreation Coordinator - Public Works
Oliver Ncube – Program Manager, Parks and Golf Supervisor
Timothy Pfannenstien – P & G Course Supervisor – Public Works

Guests Present:

Sue Lofgren
John Aguilar
David Hockett – Millenium Golf Management
RJ Hawley – Millenium Golf Management

Meeting convened at 6:04 p.m.

Chuy Carreon called the meeting to order.

1) Consideration of Meeting Minutes

May 18, 2011- The minutes were accepted as written.

2) Kiwanis Park Volleyball Reservations – Shawn Wagner

Shawn Wagner explained a proposal that would make fees at all city sand volleyball court locations the same and establish a non-resident rate for sand volleyball court rentals. Proposed fees would be \$7/hour for residents and \$10/hour for non-residents.

Motion to Approve: Robert Lofgren

Second: Ron Cosner

Motion Carried

3) Golf Enterprise Fund – John Osgood, Julie Heitter, Don Bessler, Oliver Ncube, Tim Pfannenstein, Jerry Judkins

- a) Selection and award of Golf Operations contract to Millenium Golf – John Osgood introduced Mr. Ralph Hawley and Mr. David Hockett, Millenium Golf. Both gentlemen spoke of their golf course management backgrounds and the vision they had for the operations of Ken McDonald Golf Course and Rolling Hills Golf Course. Millenium Golf will take over the golf course management on July 10, 2011.
- b) Current revenues and rounds – May 2010/May 2011 comparison. Jerry Judkins reported a 469 decrease in rounds and a revenue increase of \$8,868 at Rolling Hills and a decrease of 1874 in rounds with a revenue increase of \$25,099 at Ken McDonald. The apparent discrepancy between fewer rounds but higher revenue is attributed to the shoulder rate which was first introduced in 2011.
- c) Maintenance activities – Tim Pfannenstein attributed the turf transition issues at Ken McDonald to the type of Common Bermuda grass that is at the course. Rolling Hills has a Hybrid Bermuda that does much better during the spring to summer transition. Greens at both courses have completed the airification process. Tentative dates for overseeding at KMGC is October 3 and Oct 17 at RHGC.
- d) Greens Fee – preliminary discussion of pricing structure concepts – Don Bessler and Julie Hietter presented. Overall Public Works budget is

\$170,000,000; within that, golf is \$2,000,000. PW is tasked with the balancing of the golf budget which last year was \$500,000 in the hole. It has been determined that the balancing can be achieved with an increase of approximately \$2/round. That does not mean that there will be an increase of \$2/round but rather that we need to think about it systematically on how to achieve that level of overall increase. Currently there are 42 different fees at the course; very confusing. As we move ahead we need to research/discuss and agree on a pricing and discounting philosophy and what we all feel comfortable with. One important element in this process is to consider the recovery of cost of service. It is calculated at \$14.12/round to recover the basic cost. Overall we need to arrive at a pricing structure that makes sense.

4) Chair/Board Member Comments

The board discussed the summer meeting schedule. Consensus was to meet on July 27th and August 17.

The next meeting will be held July 27th, 2011.

Meeting adjourned at 8:03 p.m.

Prepared by: Jodie Garth, Assistant Recreation Coordinator, 480-350-5276

Reviewed by: Travis Dray, Community Services Deputy Direct, 480-350-5182