



Minutes Parks, Recreation and Golf Advisory Board May 18, 2011

Minutes of the Parks, Recreation and Golf Advisory Board meeting held on
May 18, 2011 6:00 p.m., Library Board Room, 3500 S. Rural Rd.

Members Present:

Chuy Carreon – Chair
Ron Cosner
Frank Granillo
Robert Lofgren
Karen Barno
Clem Star
Sharon Doyle
Travis Campbell
Don Watkins

Members Absent:

Scot Hamilton (Excused)

City Staff Present:

Shawn Wagner – Recreation Manager – Community Services, Recreation
Jodie Garth, Assistant Recreation Coordinator – Community Services, Recreation
Jerry Judkins, Sr. Recreation Coordinator - Public Works
Oliver Ncube – Program Manager, Interim Parks and Golf Supervisor
Timothy Pfannenstien – P & G Course Supervisor – Public Works
Jennifer Marsh – Golf Courses
Jim Bellows – Golf Courses
Amanda Nelson – Community Outreach
Ken Hollaran – Sr. Civil Engineer
Kevin O'Melia - Community Development Senior Planner

Guests Present:

Sue Lofgren
John Aguilar
Sam Francee
Jessica Dassey

Meeting convened at 6:02 p.m.

Chuy Carreon called the meeting to order.

1) Consideration of Meeting Minutes

- a) February 16, 2011 - The minutes were accepted as written.

2) Golf Enterprise Fund

- a) Marketing plan-Amanda Nelson-Tempe's goal is to promote Tempe's municipal golf courses, increase awareness, improve perception and increase usage. Ways to do this is to establish a target audience and get the message out that our courses have a great youth program and provide a high quality golfing experience at an excellent value. Media avenues are established but additional suggestions are welcomed.
- b) Recharge well project at Ken McDonald-Ken Hollaran –A recharge well for the purpose of pumping reclaimed water back in to the ground for water credits from the distribution center will be built at the Ken McDonald Golf Course along the 9th hole. The only visible structure will be a small building (15'9" X 25' X 8-10'). Examples of the building materials were passed around. It will not obstruct play because it is well off the fairway. Two additional wells (not on the golf course) will follow this build. Each well will gain the city approximately \$18,000/year by Water Utilities Division.
- (1) Motion to support this endeavor: Robert Lofgren
(2) Second: Ron Cosner
(3) Motion Carried
- c) Maintenance-Oliver Ncube-Current maintenance includes greens and fairway airification, fertilization, herbicide application for weeds in the roughs and pine tree trimming.
- d) Rounds and Revenues-Jerry Judkins-April rounds at Ken McDonald were 384 less than April 2010 with a revenue loss of \$9,592. Rolling Hills showed an increase of 100 rounds with a revenue loss of \$22,064 from April 2010. The newly instituted shoulder rate has a direct impact on this revenue loss but by the end of May revenues are projected to be the same as last year or possibly ahead.

3) Kiwanis Park Ramada and Volleyball Reservations-Shawn Wagner-There is a proposal to raise Kiwanis Park Lakeside Ramada fees from \$10 to \$25 (Resident) and \$15 to \$50 (non-resident) to bring these fees in line with our other park ramada reservation fees.

- (1) Motion to support fee increases: Don Watkins
(2) Second: Ron Cosner
(3) Motion Carried

An additional proposal is to increase sand volleyball rental rates from \$7 per 2 hours to \$10 per 2 hours. The Board has asked for a consideration of a non-

resident rate. Currently there is one fee and it does not differentiate between a resident and a non-resident.

4) Chair/Board Member Comments-

- a) Clem Star asked how the reservation system at Hudson Park was going. Chuy Carreon reported that the neighborhood group coordinator has indicated that things are going very well.
- b) Clem Star reminded the board that the Evelyn Hallman Park is being dedicated at 8:30am, Saturday, May 21.
- c) Don Watkins handed out a report that lists suggestions he has regarding golf passes that he would like considered at a future meeting.
- d) Sharon Doyle asked if the board would meet during the summer months. Chuy Carreon said that there will be a June meeting and July and August meetings will be based on need and confirmed at the June meeting.

The next meeting will be held June 15, 2011.

Meeting adjourned at 7:41 p.m.

Prepared by: Jodie Garth, Assistant Recreation Coordinator, (480) 350-5276

Reviewed by: Shawn Wagner, Recreation Manager, (480) 350-5299