



Minutes Parks and Recreation Board January 19, 2010

Minutes of the Parks and Recreation Board meeting held on January 19, 2010 7:00 p.m., Pyle Adult Center, 655 E. Southern Ave., Tempe, Arizona.

Members Present:

Frank Granillo, Chair
Angela Thornton, Vice-Chair
Chuy Carreon
Scott Hamilton
Don Watkins

Members Absent:

Ed Roberts (excused)

City Staff Present:

Travis Dray, Deputy Manager – Parks & Recreation Department
Cynthia Yanez, Executive Assistant – Parks & Recreation Department

Meeting convened at 7:07 p.m.

Frank Granillo called the meeting to order.

Agenda Item 1 – Consideration of Meeting Minutes:

The minutes of the October 21, 2009 meeting were accepted as written.

Agenda Item 2 – Customer Service

Travis Dray, Deputy Manager – Parks & Recreation, provided an overview of the “Four Seasons Survey Results”

1. The survey was conducted by Parks and Recreation staff.
2. Over 200 phone calls were placed and 108 contacts were made.
3. The survey results identified areas in which the department excels, areas that need improvement and suggestions for future programs and classes.
4. Staff will try to take this information and “drill down” for more detailed responses.
5. The fall enrollment was down, but the spring enrollment is up.

6. Staff has received council's approval to research the possibility of partnering with local business to distribute the brochure as well as selling sponsorships to produce a new brochure.
7. Staff will identify the pros and cons of these partnerships and will look at benchmarks from other cities.

General Discussion by the Committee:

- Staff was commended for being proactive in determining the needs of their patrons and for conducting the survey "in-house."

Agenda Item 3 – Adult/Senior Survey

No discussion.

Agenda Item 4 – Budget Reduction Recommendations

Travis Dray, Deputy Manager – Parks and Recreation, presented the recommendations that have been proposed for the budget reductions.

1. The Parks and Recreation Department will once again be a division within Community Services.
2. The department was asked to reduce their budget by \$1,134,643.
3. Recommendations include the elimination of one (1) manager with the consolidation of the two departments, one (1) administrator, one and a half (1 ½) administrative assistants and six (6) recreation coordinators.
4. As a result of the reduction in staff, there will be a 62% reduction in youth programs and the elimination of all adult 55+ programming at the Cahill Senior Center.
5. Additionally, McClintock Pool will be closed and the construction of the Clark Park Pool and Recreation center will be delayed.

General Discussion by the Committee:

- Chairman Granillo thanked the board for attending the recent budget forums and encouraged them to attend the upcoming forums.
- The board was disappointed by the impact to the youth programs.
- The board discussed the elimination of two (2) pools and the effect that it will have on the neighborhoods.
- The board appreciated the staff's efforts to identify reductions that would have the least negative impact on the community, while having to make the difficult decision to eliminate several full and part-time positions, in order to meet the target reduction.

Agenda Item 5 – Elections

Motion: Frank Granillo moved to elect Chuy Carreon as Chair and Scott Hamilton as Vice-Chair.

Second: Angela Thornton

Motion Carried.

Agenda Item 6 – Chair/Board Comments

Angela Thornton expressed her appreciation for the Parks and Recreation reception staff that helped her with a recent memorial service held at Daley Park for her late brother-in-law. She also wanted to thank the irrigation staff for their sensitivity to her family while her brother-in-law was home under hospice care.

Meeting adjourned at 8:25 p.m.

Prepared by: Cynthia Yanez, Executive Assistant, (480) 350-5240

Reviewed by: Travis Dray, Parks and Recreation Deputy Department Manager, (480) 350-5182