

---

## **Minutes Evelyn Hallman Park Public Art Opportunity Review Panel September 24, 2009**

---

Minutes of the Evelyn Hallman Park Public Art Opportunity Panel meeting that took place at 9:15 a.m. on September 24, 2009, in the Tempe Public Library Connections Café, 3500 S. Rural Road, Tempe, AZ.

**Panelists Present:**

Betsy Fahlman, Chair  
Shannon Dutton  
Eric Iwersen  
Darlene Justus  
Kevin Moore  
Alyson Star  
Millie Swick

**City Staff Present:**

Rachael Peterson, Cultural Services Division Administrative Assistant  
Adrienne Richwine, Deputy Community Services Manager – Library & Cultural Services Division  
Maja Switzer, Arts Coordinator

**Agenda Item 1 – Call to order**

Betsy Fahlman, Panel Chair, called the meeting to order at 9:20 a.m.

**Agenda Item 2 – Panel Review**

- Betsy Fahlman welcomed the panel members to the meeting; the panel members and City of Tempe staff members introduced themselves and B. Fahlman explained how the panel meeting was to proceed. Additionally, B. Fahlman walked the panel members through the voting procedures, scoring and discussion and the overall process following the panelists' decision.
- Maja Switzer, Arts Coordinator, collected Conflict of Interest forms from all panelists. Fahlman confirmed that there were no conflicts of interest with any of the submissions.
- B. Fahlman explained in detail the scoring process: a silent viewing, first round voting with discussion as well as a second round of voting with discussion.
- Darlene Justus, panel member, inquired about the possibility of interviewing artists; Fahlman stated that artist interviews would be an option if the panel felt that it was necessary.

- Rachael Peterson, Cultural Services Division Administrative Assistant, showed all artist submissions in alphabetical order.
- R. Peterson showed all artist submissions a second time and voting began; discussion was held amongst the panelists.
- M. Switzer tallied all scores and R. Peterson calculated a natural break in the scoring that led the panelists to a third round of viewing and voting. The same process of voting and discussion took place. A natural break was found and three artists continued to the final round of voting.
- B. Fahlman announced that three artists/artist teams received high rankings from the panel members; the high-ranking artists/artist teams were discussed and their images were reviewed. All scores were tallied; the artist team of Matthew and Maria Salenger (coLAB studio, LLC) received the highest score.
- The panel discussed and unanimously agreed to choose the artist team of Matthew and Maria Salenger (coLAB studio, LLC) to fulfill the public art element at Evelyn Hallman Park.

**Meeting adjourned by Betsy Fahlman at 1 p.m.**

Prepared by: Rachael Peterson

Reviewed by: Maja Switzer