



Minutes
Advocacy and Communication Committee
Subcommittee of Tempe Municipal Arts Commission
June 1, 2011

Minutes of the Advocacy and Communication Committee meeting at Noon on June 1, 2011, at the Tempe Center for the Arts, 700 W. Rio Salado Parkway, Tempe, AZ.

(MEMBERS) Present:

Barbara Hanigsberg, Chair
Hotchy Kiene
Celeste Plumlee
David Kephart

City Staff Present:

Mary Fowler, Management Assistant
Nathaniel Anderson, Intern

Meeting convened at 12:20 p.m. by Barbara Hanigsberg

Agenda Item – Call to Order

Barbara Hanigsberg welcomed group.

Agenda Item – Approval of minutes from 04-13-11 and 05-05-11

Hotchy moved for approval of the minutes from April and May; David seconded the motion.

Agenda Item – Partnership meeting

Barbara reported on the visit she and Celeste made to the TCA partner's meeting. David suggested holding a marketing workshop for the partner groups and other arts organizations that might be interested. Hotchy volunteered to lead the meeting. Barbara will bring the item to the June 8 TMAC meeting for approval.

Agenda Item – TCA Survey

Barbara reported on a discussion with Community Services Director Kathy Berzins about the TCA Survey. The group discussed ways to conduct surveys for other groups. This can be a topic for the partner organizations, who might wish to conduct surveys of their own.

Agenda Item – Google Maps update

Hotchy is progressing with his work on creating a Google Maps entry for Public Art and expects to be finished building the first level about the third week in June.

Meeting adjourned at 12:59 p.m. by Barbara Hanigsberg

Next meeting: Noon, Sept. 7, Tempe Center for the Arts

Prepared by: Mary Fowler