
Minutes

Advocacy and Communication Committee

Subcommittee of Tempe Municipal Arts Commission

Nov. 3, 2009

Minutes of the Advocacy and Communication Committee meeting at 12:30 p.m. on Nov. 3, 2009, at the Vihel Activity Center, 3340 S. Rural Road, Tempe, Ariz.

(MEMBERS) Present:

Frank Williams, Chair
Barbara Hanigsberg
Shirlee King
Hotchy Keene

(MEMBERS) Absent:

Donna Goyette

City Staff Present:

Mary Fowler, Management Assistant

Agenda Item – Call to Order

Frank Williams called the meeting to order at 12:30 p.m.

Agenda Item – Media Update

Mary Fowler presented information on the city's strategic planning process for communication and presented information on the city's Newsroom, Facebook and Destination Tempe pages and on joining Twitter. Hotchy Keene suggested putting a weekly Public Art in Tempe link on Facebook. Mary will work with Public Art Coordinator Maja Switzer to implement this.

Agenda Item – History Museum reopening, Feb. 27

The committee would like to have a table at the History Museum opening on Feb. 27. The item will be placed on the agenda for the next TMAC meeting.

Agenda Item – Previous topic updates

Shirlee King asked Mary to investigate whether the book marks that the committee wants to distribute at Town Lake Turns 10 can have the name of the sponsor on them.

Agenda Item – Other business

Hotchy mentioned that an aquarium will be starting construction at Arizona Mills Mall and wondered if there are opportunities to introduce the business to Tempe art and artists. Shirlee will take the idea to the Public Art sub-committee.

Agenda Item – Adjourn

Meeting adjourned at 1:34 p.m. by Frank Williams.

Next meeting: Noon, Dec. 1, Vihel Activity Center

Reviewed by: Adrienne Richwine

Authorized Signature
Position/Title