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## **Minutes**

### **Advocacy and Communication Committee**

### **Subcommittee of Tempe Municipal Arts Commission**

### **Sept. 1, 2009**

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Minutes of the Advocacy and Communication Committee meeting at 11:30 a.m. on Sept. 1, 2009, at the Tempe Public Library, 3500 S. Rural Road, Tempe, Ariz.

**(MEMBERS) Present:**

Frank Williams, Chair  
Barbara Hanigsberg  
Shirlee King

**(MEMBERS) Absent:**

Donna Goyette

**Public Present:**

David Strang, Marketing Chair, Friends of TCA  
Casaundra Brown, Downtown Tempe Community

**City Staff Present:**

Mary Fowler, Management Assistant

**Agenda Item – Call to Order**

Frank Williams called the meeting to order at 11:32 a.m.

**Agenda Item – David Strang, representing Friends of TCA**

David reported that the Friends are receptive to working with TMAC to staff booths at events and festivals. The committee discussed the feasibility of securing a booth for Oktoberfest. Shirlee reported that Oktoberfest is willing to provide booth space to TMAC at cost (\$400). Mary will create a list of events that the groups may want to attend. David announced that Friends is producing a promotional video that will premier at the Friends Gala on Sept. 12. Mary indicated that plans are underway for city links and promo on Tempe 11.

**Agenda Item – Casaundra Brown, Downtown Tempe Community**

Casaundra discussed the history of MADCAP Theaters and discussed the Thursday night events that will begin on Sept. 3. There will be Music on Mill, jazz and art workshops at MADCAP and a farmers/artists market. This will be a weekly event from 5 to 9 p.m. on Thursdays. The group discussed ways to cross-promote and ways to share resources.

**Agenda Item – Previous topic updates**

Frank presented his idea for working with the ASU film Department to create a Film Forum, which would include a dinner partnership and discussion. He and Casaundra will talk about how to coordinate a partnership. Frank plans to spend time with the high schools regarding their interest in competitions in the arts.

**Agenda Item – TCA Call for Work: Teen Exhibition: “Faces”**

As part of the coming “Faces” exhibition at the TCA Gallery (Oct. 3-Feb. 6), TCA is sponsoring a youth exhibition. Mary reported that the gallery has received its first application. Mary also reported that Michelle Dock, the city’s Gallery Coordinator, is working with other city galleries to coordinate and cross-promote similar exhibitions.

**Agenda Item – Other Business**

There is no other business.

**Agenda Item – Adjourn**

Meeting adjourned at 12:37 p.m. by Frank Williams.

**Next meeting: 11:30 a.m., Oct. 6, Tempe Public Library, Connections Café**

Prepared by: Mary Fowler

Reviewed by: Adrienne Richwine

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Authorized Signature  
Position/Title