



Minutes Advocacy and Communication Committee Subcommittee of Tempe Municipal Arts Commission June 2, 2009

Minutes of the Advocacy and Communication Committee meeting at 11:30 a.m. on June 2, 2009, at the Tempe Public Library, 3500 S. Rural Road, Tempe, Ariz.

(MEMBERS) Present:

Frank Williams, Chair
Barbara Hanigsberg
Shirlee King

(MEMBERS) Absent:

Donna Goyette

City Staff Present:

Mary Fowler, Management Assistant

Agenda Item – Call to Order

Frank Williams called the meeting to order at 11:36 a.m.

Agenda Item – Public locations and events available to local artists for displaying and selling art or craft work

Frank led a discussion about matching artists with businesses at CenterPoint and Tempe Marketplace with the hopes of helping them show and sell their work. Shirlee mentioned the need to explore insurance and issues surrounding the sale of merchandise. Frank will approach Tempe Municipal Arts Commission (TMAC) member Nancy Goran regarding the existence of an artists' guild and the role it might play. Shirlee will check with the Mill Avenue District (MAD) about the street performers and artists and will talk to Vic Linoff about his efforts at the Mill Avenue Shops.

Agenda Item – Competitive, juried or judged events in Tempe for all of the arts

Frank asked what opportunities may be available. Shirley talked about the Sister Cities/Zonta partnership that honors visual art students. The competition is being run through the Hacket House.

Agenda Item – Best of Tempe in the Arts

Frank will approach the schools to see about a music competition. He will talk to Michael Willson about the event being planned at TCA for outstanding student bands.

Agenda Item – Timelines/Friends of TCA Outreach

Barbara will contact Dave Strang of the Friends of TCA to talk about partnerships. Shirlee will research having a booth at Oktoberfest.

Agenda Item – Revisit items from last month’s agenda

Mary reported that the city’s Newsroom is up and running and can be reached through a link at the bottom of the city’s homepage.

Agenda Item – Tempe Newspaper Partnership

Shirlee suggested exploring a partnership between the North Tempe News and the city of Tempe. Mary will talk to Nikki Ripley about the current relationship.

Agenda Item – Other Business

There was no other business.

Agenda Item – Adjourn

Meeting adjourned at 12:40 p.m. by Frank Williams.

Next meeting: 11:30 a.m., July 7, Tempe Public Library, Connections Café

Prepared by: Mary Fowler

Reviewed by: Adrienne Richwine

Authorized Signature
Position/Title