



Minutes TEMPE MUNICIPAL ARTS COMMISSION April 13, 2011

Minutes of the Tempe Municipal Arts Commission (TMAC) recorded at 6 p.m. on April 13, 2011, within the Tempe Center for the Arts (TCA) 201 Lounge, 700 W. Rio Salado Parkway, Tempe, AZ, 85281.

(MEMBERS) Present:

Frank Williams, Chair
Shirlee King, Vice Chair
Susan Bendix
Nancy Goren
Barbara Hanigsberg
Celeste Plumlee
Janis Webb

City Staff Present:

Maja Aurora, Arts Coordinator - Grants; Public Art/Art in Private Development
Don Fassinger, Cultural Facilities Administrator - Library and Cultural Services Division
Rachael Peterson, Administrative Assistant. - Library and Cultural Services Division
Adrienne Richwine, Deputy Director - Library and Cultural Services Division

(MEMBERS) Absent:

Thomas Burns
Nikie Crawford
Donna Goyette
Hilary Harp
Dave Kephart
Hotchy Kiene

Guests Present:

None

Agenda Item 1 - Call to Order

- Frank Williams, Tempe Municipal Arts Commission (TMAC) Chair, called the TMAC meeting to order at 6:05 p.m.

Agenda Item 2 - Approval of the March 9, 2011, Tempe Municipal Arts Commission (TMAC) Minutes Document

- Frank Williams, Tempe Municipal Arts Commission (TMAC) Chair, asked the TMAC members to review an unapproved minutes document dated March 9, 2011.
- Adrienne Richwine, Deputy Director - Library and Cultural Services Division, requested that the unapproved TMAC meeting minutes dated March 9, 2011, be updated to reflect a change to the text on page two; A. Richwine stated that a Tempe Center for the Arts 'electronic survey' referenced by Rachael Peterson, City of Tempe Library and Cultural Services Division Administrative Assistant, be reflected as a 'survey,' and not an 'electronic survey.'

- Janis Webb reported an inaccuracy to a title of an organization referenced in the text on page two; J. Webb reported that the *Tempe Little Theater* organization's title has changed and should be listed as *Tempe LIVE! Theater*.
- **MOTION:** Nancy Goren moved to approve the March 9, 2011, Tempe Municipal Arts Commission (TMAC) Minutes Document with proposed changes.
SECOND: Shirlee King, TMAC Vice Chair, seconded.
DECISION: March 9, 2011, TMAC Minutes Document approved with proposed changes.

Agenda Item 3 - Cultural Services Division Director's Report

- Adrienne Richwine, Deputy Director - Library and Cultural Services Division, encouraged the Tempe Municipal Arts Commission (TMAC) members to attend a City of Tempe Budget Community Forum on the following time, date and location:
 - 6 p.m., April 19, City Council Chambers (31 E. Fifth Street).
- A. Richwine further explained that the City of Tempe is currently planning for balanced operating budgets, as well as looking ahead to ensure future financial stability. Richwine reminded the TMAC members that they are invited to submit ideas and questions to the City of Tempe via an electronic comment form available at www.tempe.gov/budgetplan.
- A. Richwine reported that Santa Barbara Catering and the Tempe Center for the Arts (TCA) are partnering to host a food and wine tasting titled, "All About Spring," from 5 to 8 p.m. on May 11 at the TCA, 700 W. Rio Salado Parkway, Tempe. Richwine stated that individual tickets for the event are \$30, and that the event is for ages 21 and older. Richwine added that members of the Friends of TCA may purchase tickets for the event at a discounted rate of \$25. Richwine further stated that the TMAC members may purchase tickets for the event by visiting the TCA Box Office in-person, by ordering their ticket(s) online at www.tempe.gov/TCA, or by calling 480-350-2TCA (2822).
- Janis Webb, TMAC member, inquired about altering the date and/or time of the TMAC meeting scheduled to take place at 6 p.m. on May 11 within the TCA 201 Lounge; J. Webb stated that she'd like to attend the food and wine tasting, and also felt that attending the event would be a good opportunity for the TMAC members to show their support for Santa Barbara Catering and the Tempe Center for the Arts (TCA).
- A. Richwine noted that the Edna Vihel Center for the Arts, 3340 S. Rural Rd., is playing host to a *Free Art Friday* event at 9 a.m. within Vihel's Multipurpose Room space. Richwine explained that *Free Art Friday* participants may create art, learn about music and movement, enjoy a healthy snack and make new friends. Richwine further explained that *Free Art Friday* features different art projects every month that explore numerous themes; A. Richwine added that the April, 2011, theme is, "Buggin' Out."
- A. Richwine reported that the Tempe Center for the Arts (TCA), 700 W. Rio Salado Parkway, is playing host to the following events in April, 2011:
 - **Arizona Wind Symphony:** Performance Titled, "A Night on the Town" (7:30 p.m., April 13, TCA Theater);
 - **Poetry in April:** A Collection of Poems from Law Professor David Kader and Public Defender Mike Stanford from their book titled, "Poetry of the Law: From Chaucer to the Present" (7 p.m., April 13, TCA Lakeside);
 - **Lakeshore Jazz Series:** Vocal Performance by Tierney Sutton, Accompanied by Hubert Laws, Flutist, and Larry Konse, Guitarist (7:30 p.m., April 15, TCA Theater);

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- **CONDER/dance:** Performance Titled, "The Comfort of Strangers" (7:30 p.m., April 15-16, TCA Theater);
 - **Childsplay:** Production Titled, "The Imaginators" (Performances at 1 and 4 p.m., April 16-17, TCA Studio);
 - **Tempe Symphony Orchestra:** Spring Concert (7:30 p.m., April 18, TCA Theater);
 - **Performance with a View:** Performance by the Herberger String Quartet Under the Direction of Nancy Buck, Associate Professor of Viola in the Herberger College School of Music at Arizona State University (9:30 a.m., April 19, TCA Lakeside);
 - **From Gumm to Garland:** "Judy, The Musical" (7 p.m., April 19-23, TCA Studio; 1 p.m., April 23-24, TCA Studio);
 - **Poetry in April:** Readings from the Publications of Renee Simms, 2003 Inkwell Grand Prize in Poetry Winner (7 p.m., April 20, TCA Lakeside);
 - **Music Under the Stars:** A Unique Celebration of Arts and Music Featuring the Arizona Wind Symphony, Desert Vista High School, Corona del Sol High School and the Academy Drum and Bugle Corps (7:30 p.m., April 22, TCA Amphitheater);
 - **Twenty Questions:** Twenty Arizona Artists Play with the Childhood Game, "Twenty Questions" (10 a.m. to 6 p.m., Tuesday through Friday; 11 a.m. to 6 p.m., Saturday; April 23 to Sept. 2, Gallery at TCA);
 - **Poetry in April:** Poet Lois Roma-Deeley and Musician Christopher Scinto Present Excerpts from the "Ballad of Downtown Jake," a Contemporary Jazz Opera based-on L. Roma-Deeley's Book Titled, "High Notes" (7 p.m., April 27, TCA Lakeside);
 - **Songwriters' Showcase V:** Walt Richardson and William Eaton Host an Evening of Original Music by some of the Valley's Most Talented Songwriters (7:30 p.m., April 29, TCA Studio);
 - **Childsplay:** Production Titled, "The Borrowers" (Performances at 1 and 4 p.m., April 30 to May 22, TCA Theater);
 - **Paper Cup Exchange:** Discussion of "Twenty Questions" Exhibition (7 p.m., May 12, Gallery at TCA).
- A. Richwine reminded the TMAC members to visit the following website to view information related to additional cultural art events and programming:
www.tempe.gov/arts/events.
 - Frank Williams, TMAC Chair, asked A. Richwine if the TCA staff members maintain attendance records for TCA-related events and programming; A. Richwine confirmed that the TCA does maintain information related to its events and programming, and suggested that Mary Fowler, City of Tempe Library and Cultural Services Division Management Assistant, present a marketing and public relations matrix to the TMAC members.

Agenda Item 4 - Chairperson's Report

- No report.

Agenda Item 5 - Tempe Center for the Arts (TCA) Usage and Revenue Assessment

- Frank Williams, Tempe Municipal Arts Commission (TMAC) Chair, introduced Don Fassinger - Cultural Facilities Administrator, City of Tempe Library and Cultural Services Division, and welcomed D. Fassinger to the TMAC meeting.
- D. Fassinger distributed a print-out of Microsoft PowerPoint (PowerPoint) slides to the TMAC members related to a presentation titled, "Tempe Center for the Arts (TCA) Usage and Revenue Assessment: 2009-2010."
- D. Fassinger facilitated an electronic PowerPoint presentation that highlighted the following TCA-related information:
 - Event Categories and Comparisons;
 - Youth and Adult Performance Statistics;
 - Rental Revenue by Event Statistics;
 - Total Revenue Statistics in Fiscal Year 2009-2010;
 - Monthly Event Activity Comparisons (FY 2009-2010).
- F. Williams thanked D. Fassinger for his presentation; D. Fassinger announced that he and Mary Fowler, City of Tempe Library and Cultural Services Division Management Assistant, continue to assess the overall use of the TCA facility. Fassinger further explained that the TCA staff members strive to bring new, exciting and innovative programming to the TCA.

Agenda Item 6A - Report: Public Art/Art in Private Development (AIPD) Committee

- No report. Susan Bendix, Public Art/Art in Private Development (AIPD) Committee member, reported that she attended a tour of public artwork elements within Tempe facilitated by Betsy Fahlman, former Tempe Municipal Arts Commission member, Chair, and Chair of the Public Art/AIPD Committee. Bendix stated that she enjoyed the tour, and appreciated B. Fahlman's educational and historical approach applied to the overall direction of the tour.
- Frank Williams, TMAC Chair, inquired about the existence of a Tempe-specific video tour of public artwork elements; Maja Aurora, City of Tempe Arts Coordinator, confirmed that a video tour of Tempe-specific public artwork elements does not exist.

Agenda Item 6B - Grants Committee

- Nancy Goren, Grants Committee Chair, presented the Somali Community Development Center (SC.D.C.) MiniGrant Application to the Tempe Municipal Arts Commission (TMAC) members.
- N. Goren reported that the SC.D.C. requested \$500 in arts mini-grant funding for a project titled, "Tempe Arts MiniGrant." Goren added that arts mini-grant funds will be used to support a Mothers' Day Festival scheduled to occur at 8 p.m. on May 8 at Pax Academy in Tempe, 7541 S. Willow Drive. Goren further noted that the Center's Mothers' Day Festival will feature poetic singers and speakers from different perspectives that focus on relationships at all levels, beginning with the relationship between an infant and its mother.
- N. Goren explained that it's the intent of the SC.D.C. to foster diverse cultural and social interactions in Tempe through the offering of its Mothers' Day Festival, and that it is the recommendation of the TMAC Grants Committee to approve the Somali Community Development Center's Arts MiniGrant Application as presented.

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- MOTION:** Barbara Hanigsberg moved to approve the Somali Community Development Center's Arts MiniGrant Application as presented.
- SECOND:** Janis Webb seconded.
- DECISION:** Somali Community Development Center's Arts MiniGrant Application approved as presented.

Agenda Item 6C - Communication/Advocacy Committee

- No report.

Agenda Item 7 - Commission Member's Announcements

- Celeste Plumlee announced that the Arizona Wind Symphony is scheduled to perform a concert at 7:30 p.m. ((immediately following the conclusion of the Tempe Municipal Arts Commission (TMAC) meeting)) titled, "A Night on the Town." Plumlee encouraged the TMAC members to attend the performance, and thanked the members on behalf of Bill Richardson, Arizona Wind Symphony Director, for their continued support of the Arizona Wind Symphony.

Agenda Item 8 - Public Appearances

- No appearances.

The next Tempe Municipal Arts Commission (TMAC) meeting is scheduled to take place at 4 p.m. on May 11, 2011, in the Tempe Center for the Arts (TCA) 201 Lounge, 700 W. Rio Salado Parkway, Tempe.

Meeting adjourned at 7:06 p.m.

Prepared By: Rachael Peterson

Reviewed By: Adrienne Richwine

Frank Williams
Chair, Tempe Municipal Arts Commission