



Minutes
TEMPE MUNICIPAL ARTS COMMISSION
March 9, 2011

Minutes of the Tempe Municipal Arts Commission (TMAC) recorded at 6 p.m. on March 9, 2011, within the Tempe Center for the Arts (TCA) 201 Lounge, 700 W. Rio Salado Parkway, Tempe, AZ, 85281.

(MEMBERS) Present:

Frank Williams, Chair
Shirlee King, Vice Chair
Susan Bendix
Nancy Goren
Barbara Hanigsberg
Hilary Harp
Dave Kephart
Hotchy Kiene
Celeste Plumlee

City Staff Present:

Maja Aurora, Arts Coordinator - Grants; Public Art/Art in Private Development
Rachael Peterson, Administrative Asst. - Library and Cultural Services Dvsn.
Adrienne Richwine, Deputy Director - Library and Cultural Services Dvsn.

Guests Present:

Mel Kessler, Treasurer - Friends of Tempe Center for the Arts (TCA)

(MEMBERS) Absent:

Thomas Burns
Nikie Crawford
Donna Goyette
Janis Webb

Agenda Item 1 - Call to Order

- Frank Williams, Tempe Municipal Arts Commission (TMAC) Chair, called the TMAC meeting to order at 6:02 p.m.

Agenda Item 2 - Approval of the February 9, 2011, Tempe Municipal Arts Commission (TMAC) Minutes Document

- **MOTION:** Hotchy Kiene moved to approve the Feb. 9, 2011, Tempe Municipal Arts Commission (TMAC) Minutes Document.
SECOND: Nancy Goren seconded.
DECISION: Feb. 9, 2011, TMAC Minutes Document approved.

Agenda Item 3 - Cultural Services Division Director's Report

- Adrienne Richwine, Deputy Director - Library and Cultural Services Division, reported that the Rio Salado Foundation played host to a City of Tempe Boards and Commissions recognition reception, as well as the dedication ceremony of the Sandra

Day O'Connor House, at 5 p.m. on March 8 on the grounds of the Arizona Historical Museum and Sandra Day O'Connor House. Richwine stated that the reception was well-attended, and that the dedication ceremony did feature a guest appearance by the honorable Sandra Day O'Connor.

- A. Richwine stated that the Tempe Center for the Arts (TCA) general operating budget statistics reflect a significantly smaller deficit than predicted; A. Richwine praised the TCA staff members for their efforts and announced that Don Fassinger, City of Tempe Cultural Facilities Administrator, will attend the regularly-scheduled Tempe Municipal Arts Commission (TMAC) meeting at 6 p.m. on April 13 within the TCA 201 Lounge to discuss specifics related to the TCA's general operating budget.
- Frank Williams, TMAC Chair, announced that the Tempe Center for the Arts staff, in conjunction with the TCA Partner Organizations and Friends of the TCA, is in the process of developing a patron and client survey to assess the needs of the public, as well as to assess the success rate of the TCA in order to meet the needs of the public. Williams encouraged the TMAC Advocacy/Communication Subcommittee to also play a role in the development and facilitation of the patron and client survey.
- A. Richwine reminded the TMAC members to visit the following website to view information related to additional cultural art events and programming:
www.tempe.gov/arts/events.
- Barbara Hanigsberg, Advocacy/Communications Committee Chair, encouraged the TMAC members to sign-up for one or all of the City of Tempe Library and Cultural Services Division arts-related electronic listservs. Hanigsberg further encouraged the TMAC members to view arts-related posts to the City of Tempe's *Facebook* page.
- A. Richwine noted that the Edna Vihel Center for the Arts, 3340 S. Rural Rd., is playing host to a *Free Art Friday* event at 9 a.m. within Vihel's Multipurpose Room space. Richwine explained that *Free Art Friday* participants may create art, learn about music and movement, enjoy a healthy snack and make new friends. Richwine further explained that *Free Art Friday* features different art projects every month that explore numerous themes; A. Richwine added that the March, 2011, theme is, "Mysteries of Magic."
- A. Richwine reported that the Tempe Center for the Arts (TCA), 700 W. Rio Salado Parkway, is playing host to the following events:
 - **Performance with a View:** West Valley Symphony; Keyboard-Oriented Sounds of Jim Nelson, Scott Werner and Gene Cervantes (9:30 a.m., March 15, Lakeside);
 - **Tempe LIVE! Theatre:** Performance Titled, "Grey Gardens" (8 p.m., March 18, Studio);
 - **Lakeshore Jazz Series:** Performance by Regina Carter (7:30 p.m., March 19, Theater);
 - **Sonoran Chamber Music Series:** Performance by The Sonoran Piano Quartet (2:30 p.m., March 27, Gallery);
 - **Tempe Youth Wind Symphony:** Performance by an Honor Group Comprised of Middle-School-Age Students and High-School-Age Student Mentors (7:30 p.m., March 31, Theater);
 - **The Arizona Chamber Orchestra:** Performance of Gershwin's, "Porgy and Bess Suite," for Harmonica, String Orchestra and Jazz Combo (8 p.m., April 2, Theater);
 - **Tempe Symphonic Wind Ensemble:** Performance Titled, "The European Connection" (7:30 p.m., April 4, Theater);

- **Poetry in April:** Readings from, "When the Water Came," A Collection of Poems and Stories Based on Interviews with Hurricane Katrina Survivors (7 p.m., April 6, Theater);
- **Childsplay:** Production Titled, "The Imaginators" (Performances at 1 and 4 p.m., April 9-17, Studio);
- **Arizona Wind Symphony:** Performance Titled, "A Night on the Town" (7:30 p.m., April 13, Theater).

Agenda Item 4 - Chairperson's Report

- Frank Williams, Tempe Municipal Arts Commission (TMAC) Chair, introduced Susan Bendix and Celeste Plumlee, newly-appointed TMAC members, and welcomed S. Bendix and C. Plumlee to the TMAC meeting.
- F. Williams initiated a discussion in regards to the role of the TMAC subcommittees. Williams acknowledged that there are three active TMAC subcommittees; the Advocacy/Communication Committee, the Grants Committee and the Public Art/Art in Private Development (AIPD) Committee.
- F. Williams reported the following TMAC Subcommittee Membership:
 - **Advocacy/Communication Committee**
 - Barbara Hanigsberg, Chair
 - Dave Kephart
 - Hotchy Kiene
 - Celeste Plumlee
 - Frank Williams;
 - **Grants Committee**
 - Nancy Goren, Chair
 - Susan Bendix
 - Dave Kephart
 - Janis Webb;
 - **Public Art/Art in Private Development Committee**
 - Hilary Harp, Chair
 - Susan Bendix
 - Nikie Crawford
 - Hotchy Kiene
 - Shirlee King
 - Celeste Plumlee.
- F. Williams further encouraged the TMAC members to support the Friends of Tempe Center for the Arts (TCA); F. Williams introduced Mel Kessler, Friends of TCA Treasurer, and welcomed M. Kessler to the TMAC meeting.
- M. Kessler distributed Friends of TCA application materials to the TMAC members; M. Kessler further discussed the benefits related to Friends of TCA membership, as well as the Friends' contributions to the TCA facility.
- F. Williams inquired about the current state of his Friends of TCA membership; M. Kessler explained that Friends of TCA representatives contact current members to renew and extend membership status.
- F. Williams thanked M. Kessler for attending the TMAC meeting, and further encouraged the TMAC members to join the Friends of TCA.

- F. Williams reminded the TMAC members about the goals discussed during the TMAC meeting that took place on February 9. Barbara Hanigsberg, Advocacy/Communication Committee Chair, stated that she'd like to create a timeline of target dates to achieve the current TMAC goals.
- Shirlee King, TMAC Vice Chair, suggested that the Advocacy/Communication Committee address the need to digitize the arts in Tempe; Hotchy Kiene stated that he'd also like to digitize the arts in Tempe, and suggested that the Advocacy/Communication Committee assist in the creation of a *Google* calendar and an arts-specific *Facebook* page.
- Dave Kephart suggested that the City of Tempe curate a body art (tattoo) show within one of its community gallery spaces.
- Hilary Harp, Public Art/Art in Private Development (AIPD) Committee Chair, stated that she'd like to become increasingly familiar with the public and private art elements throughout Tempe. Harp encouraged Maja Aurora, City of Tempe Grants and Public Art/AIPD Program Coordinator, to organize a tour of Tempe works led by Betsy Fahlman, former Chair of TMAC and the Public Art/AIPD Committee.
- Nancy Goren, Grants Committee Chair, encouraged the TMAC members to audit City of Tempe Art Grant recipient events. Goren reported that she and M. Aurora plan to attend the McKemy Middle School Multicultural Fair; N. Goren explained that McKemy Middle School received a City of Tempe Art Project Grant to produce the fair, and encouraged the TMAC members to contact M. Aurora for additional information related to the event. Goren added that the 2011 City of Tempe Art Grants Review Panel will occur in May; N. Goren encouraged the TMAC members to attend the panel review.

Agenda Item 5A - Public Art/Art in Private Development (AIPD) Committee

- Hilary Harp, Public Art/Art in Private Development (AIPD) Committee Chair, explained that the Mitchell Park West Neighborhood Association received an \$8,500 Maryanne Corder Neighborhood Grant for 2010-2011. Harp further described the intent of grant proposal; H. Harp stated that the Mitchell Park West Neighborhood Association received a grant to integrate one three-dimensional artwork element into the City of Tempe's traffic-calming project located on the corner of 12th and Roosevelt Street.
- H. Harp reported that the Mitchell Park West Neighborhood Association selected local artist Ernie Nickels to design the art element. Harp added that E. Nickels artwork concepts were presented to an art-specific committee within the Mitchell Park West neighborhood; H. Harp stated that the art-specific committee was pleased with Ernie Nickels' design because it will bring a vertical element into the current space while preserving and celebrating the existing landscape (one tree).
- H. Harp presented the Tempe Municipal Arts Commission (TMAC) members with the design concepts for E. Nickel's artwork titled, "Crown Circle". Harp explained that there are four segments that surround the landscape's existing tree, the tallest segment measuring eight feet tall. Harp clarified that the artwork material is steel and will have a natural rusted finish which will require no maintenance.
- H. Harp reported that the All Saints Catholic Newman Center has submitted designs for new construction. Harp distributed the design concepts and explained that the new building will relate to an existing public art transit shelter element titled, "Waiting for a Date." Harp clarified that the new building design will not negatively impact the integrity of the artwork, and further explained that a raised planter bed or an alternate material

design shall be provided adjacent and behind the existing bus shelter, at or above the seating height, with independent wall support for the landscape.

Agenda Item 5B - Grants Committee

- Nancy Goren, Grants Committee Chair, presented the Tempe Preparatory Academy MiniGrant Application to the Tempe Municipal Arts Commission (TMAC) members.
- N. Goren reported that Tempe Preparatory Academy requested \$500 in arts mini-grant funding for a project titled, "Fiddler on the Roof: An American Theatre Classic." Goren added that the performance will take place on May 4, 5 and 6, 2011, at the Zellman Center, located within Tempe Preparatory Academy.
- N. Goren explained that Tempe Preparatory Academy requires students to take one course each semester in studio art, music theory, music performance, or poetry, and that it is the recommendation of the TMAC Grants Committee to approve Tempe Preparatory Academy's Arts MiniGrant Application as presented.

MOTION: Hotchy Kiene moved to approve the Tempe Preparatory Academy Arts MiniGrant Application as presented.

SECOND: Hilary Harp seconded.

DECISION: Tempe Preparatory Academy Arts MiniGrant Application approved as presented.

Agenda Item 5C - Communication/Advocacy Committee

- No report.

Agenda Item 6 - Commission Member's Announcements

- Hotchy Kiene announced that the *Phoenix New Times* is playing host to an event titled, "Artopia," at 7 p.m. on April 9 within the New Times building located at 1201 E. Jefferson St., Phoenix. Kiene explained that all Tempe Municipal Arts Commission (TMAC) members are invited to attend the event; H. Kiene encouraged the TMAC members to contact him in advance via email message at Hotchy.Kiene@newtimes.com if they'd like to attend the event.
- Barbara Hanigsberg stated that she won a trip to Costa Rica after attending a Blues and BBQ fundraiser event on the grounds of Tempe's Eisendrath House.
- Celeste Plumlee reported that she has a friend who's a filmmaker and is looking for possible outlets to produce a women's film festival; Frank Williams, TMAC Chair, suggested that C. Plumlee advise her friend to contact the Friends of TCA and Madcap Theatres for possible event support.

Agenda Item 7 - Public Appearances

- No appearances.

The next Tempe Municipal Arts Commission (TMAC) meeting is scheduled to take place at 6 p.m. on March 9, 2011, in the Tempe Center for the Arts (TCA) 201 Lounge, 700 W. Rio Salado Parkway, Tempe.

Meeting adjourned at 7:35 p.m.

Prepared By: Rachael Peterson

Reviewed By: Adrienne Richwine

Frank Williams
Chair, Tempe Municipal Arts Commission