

---

**Minutes  
TEMPE MUNICIPAL ARTS COMMISSION  
August 12, 2009**

---

Minutes of the Tempe Municipal Arts Commission (TMAC) recorded at 6 p.m. on Aug. 12, 2009, in the Tempe Center for the Arts (TCA) 201 Lounge, 700 W. Rio Salado Parkway, Tempe, AZ.

**(MEMBERS) Present:**

Linda Sleight, Chair  
Betsy Fahlman, Vice Chair  
Doris Parker Chamberlain  
Ed Coyoli  
Nikie Crawford  
Judy Ellison  
Nancy Goren  
Donna Goyette  
Barbara Hanigsberg  
Kate Hanley  
Shirlee King  
Richard Strange

**(MEMBERS) Absent:**

Robert Bortfeld  
Judy Ellison  
Frank Williams

**City Staff Present:**

Kathy Berzins, Interim Community Services Department Manager  
Rachael Peterson, Cultural Services Division Administrative Assistant  
Adrienne Richwine, Deputy Community Services Manager  
Maja Switzer, Arts Administrator

**Agenda Item 1 – Call to order**

- Betsy Fahlman called the meeting to order at 6:02 p.m.

**Agenda Item 2 – Approval of the July 8 Commission Minutes**

**MOTION:** Betsy Fahlman moved to approve the minutes.  
**SECOND:** Ed Coyoli seconded.  
**DECISION:** Minutes approved.

**Agenda Item 3 – Cultural Services Director’s Report**

- Adrienne Richwine, Deputy Community Services Manager – Library and Cultural Services Division, introduced Kathy Berzins, Interim Community Services Department Manager, and welcomed K. Berzins to the TMAC meeting. Richwine further explained that K. Berzins is responsible for overseeing the operations of the City of Tempe (COT) Cultural Services Division (TCA, Edna Vihel Center for the Arts, Tempe History Museum), the Tempe Public Library and the COT Social Services Department.
- A. Richwine announced that Elizabeth Lagman, Public Art Specialist, resigned from her position within the COT Cultural Services Division; Richwine stated that due to position

eliminations, Maja Switzer, Arts Administrator, will transition into the role of the Public Art Specialist. Richwine further explained that Switzer's current job responsibilities may be distributed amongst the COT Arts Coordinator job family.

- A. Richwine stated that the Edna Vihel Center for the Arts played host to the following events:

- July 16: YAT Performance, Reception
- July 23: YAS Session II Reception

Richwine added that the youth art-intensive summer programs were successful; Richwine acknowledged Lona Gearhart, COT Art Instructional Program Coordinator, for her work to ensure that the art-intensive summer programs were memorable and enriching experiences for COT youth.

- A. Richwine stated that the Friends of TCA organization is set to present its mission and long-range goals to the COT Sports, Recreation, Arts and Cultural Development Council Meeting at 3 p.m. on August 12 in the Tempe City Hall Third Floor Conference Room, 31 E. 5<sup>TH</sup> Street, Tempe, AZ, 85281.
- A. Richwine encouraged the TMAC members to view a document in their meeting packet titled, "The First Two Years: September 2007 – July 2009." Richwine explained that the document contains information related to the TCA; Richwine noted that the TCA partner list has grown since the building opened in Sept., 2007.
- A. Richwine further encouraged the TMAC members to view information related to TCA special events by visiting <http://www.tempe.gov/tca/calendar.htm>.
- A. Richwine invited the TMAC members to view TCA's new interactive virtual tour; the tour may be accessed by visiting <http://www.tempe.gov/tca> and clicking on the large square titled, "Tour the TCA."
- A. Richwine announced that the RK Group is working in conjunction with Santa Barbara Catering Company to transition Santa Barbara Catering Company into being the exclusive in-house caterer for the Tempe Center for the Arts (TCA). Richwine acknowledged that Santa Barbara Catering Company is presently located three blocks away from the TCA at the following address: 1090 W. 5<sup>TH</sup> St., Tempe, AZ, 85281.
- Richard Strange inquired about a price difference in services offered by the Santa Barbara Catering Company versus services currently rendered by the RK Group. Richwine stated that the Santa Barbara Catering Company will assume the RK Group's catering contract "as is."
- Ed Coyoli inquired about the possibility of TCA partner groups utilizing outside catering services for their events; Richwine stated that in order for a TCA partner organization to use services from an additional caterer, all products to be used or consumed at the event need to be 100% donated.
- Nancy Goren inquired about the Santa Barbara Catering Company being a licensed company; Richwine assured N. Goren that Santa Barbara Catering Company is a licensed catering business.
- A. Richwine encouraged the TMAC members to attend the Southwest Arts Conference (SWAC) set to take place August 13 and 14 at the Carefree Resort and Villas, 37220 Mule Train Road, Carefree, AZ, 85377. Richwine stated that the 2009 SWAC Conference offers two days of intensive arts training; Richwine encouraged the TMAC members to view the following website for additional registration information: [www.azarts.gov/swac/program.htm](http://www.azarts.gov/swac/program.htm).

- A. Richwine announced that the Arizona (AZ) Commission on the Arts may lose its funding; Richwine encouraged the TMAC members to be advocates for the AZ Commission on the Arts and encouraged the Chair and Vice Chair of the Tempe Municipal Arts Commission to actively pursue areas of advocacy on behalf of the City of Tempe.
- A. Richwine reported that the 2009 – 2010 COT Arts Grant Award Recommendations are being presented to the Tempe City Council for final approval on August 20. Richwine added that the TMAC members will be presented with a calendar highlighting grant recipient events at the next regularly-scheduled TMAC meeting taking place at 6 p.m. on Sept. 9 in the TCA 201 Lounge. Richwine encouraged the TMAC members to audit COT arts grant recipient events.
- A. Richwine stated that TCA Lakeside played host to a chamber music series titled, “A Month of Sundays: Chamber Music @ TCA.” Richwine added that the successful series was presented by Lakeshore Music and Friends of TCA; approximately 75 people attended the chamber music performances throughout the month of July.
- A. Richwine announced that the Friends of TCA-sponsored “Performance with a View” series will offer a free event at 10 a.m. on Aug. 18 in TCA Lakeside. Richwine further explained that Lumilius “Miloy” Cañete, a native of the Philippines and a doctoral student at Arizona State University (ASU), is set to perform piano works by Beethoven, Scarlatti and Chopin; Richwine added that a coffee service will take place at 9:30 a.m. (before the performance begins).
- A. Richwine encouraged the TMAC members to attend the Friends of TCA Gala; Richwine explained that the TCA is playing host to the gala titled, “STAND UP for the arts,” at 6 p.m. on Sept. 12. Richwine added that dress is Black Tie Optional; well-known entertainer David Spade is set to perform in the TCA Theater at 8 p.m. Richwine further reminded the TMAC members that the COT is not purchasing tickets for the TMAC members to attend the gala; Richwine encouraged the TMAC members to contact Rachael Peterson, COT Cultural Services Division Administrative Assistant, via email message at [Rachael\\_Peterson@tempe.gov](mailto:Rachael_Peterson@tempe.gov), for additional information regarding the gala.
- A. Richwine announced that the Gallery at TCA played host to a Paper Cup Exchange on Aug. 6; Richwine stated that the Gallery’s exhibition titled, “Illustrators from ‘Read Me a Picture’,” will be on display through Sept. 19. Richwine added that the exhibition was furnished by IKEA.
- A. Richwine reminded the TMAC members that the Tempe Opportunities Brochure has “gone green” and may be viewed online at <http://www.tempe.gov/brochure>.
- Nancy Goren stated that she’d like the online class registration program to be more user- friendly; Richwine encouraged N. Goren to contact R. Peterson via phone call at 480.350.5167 with any questions related to COT class registration.
- K. Berzins reported that COT staff is working to ensure that the online class brochure is user-friendly.

#### **Agenda Item 4 – Chairperson’s Report**

- No report.

---

**Agenda Item 5a – Public Art/AIPD Committee**

- Betsy Fahlman reported that artist Otto Rigan is working with Triyar Hospitality to fulfill the artwork requirement of Tempe's AIPD ordinance as it relates to the Aloft Tempe hotel development located at 951 E. Playa Del Norte Drive. Fahlman stated that Triyar Hospitality's required AIPD budget for the Aloft development is \$26,500; Fahlman further reported that Triyar's actual art budget is \$28,000.
- B. Fahlman presented a maquette of O. Rigan's proposed artwork to the TMAC members; Fahlman stated that O. Rigan intends to create a nine-foot solid stone (Indiana Grey or Utah Red) sculpture with a durable white-gold, leafed pattern. Fahlman added that O. Rigan will cut a natural clef face into the stone to create a geometric pattern. Fahlman further reported that Rigan's durable sculpture will replace the existing concrete ballard balls to the right of the hotel's front entrance and will be placed in a 13-foot-tall area.

**MOTION:** Shirlee King moved to approve Aloft Hotel's proposed AIPD element as presented.

**SECOND:** Richard Strange seconded.

**DECISION:** Aloft Hotel AIPD element approved as presented.

**Agenda Item 5b– Grants Committee**

- No report.

**Agenda Item 5c– Communications/Advocacy Committee**

- No report.

**Agenda Item 5d– Facilities Committee**

- No report.

**Agenda Item 6 – Commission Member's Announcements**

- Shirlee King announced that she explored the possibility of promoting the Friends of TCA as well as COT Cultural Services Division Programming and Services at the 37<sup>th</sup> annual Way out West Oktoberfest produced by Tempe Sister Cities; King explained that the cost for two information booths is approximately \$400.
- Kate Hanley encouraged S. King to contact Ginny Belousek, COT Sr. Diversity Specialist, to investigate the possibility of promoting arts-related programming and services, as well as Friends of TCA programming and services, at the Tempe Tardeada set to take place at noon on Oct. 11 in the Tempe Community Center Complex Courtyard, 3500 S. Rural Rd., Tempe, AZ, 85282.

The next TMAC meeting is scheduled for 6 p.m. on Sept. 9 in the TCA 201 Lounge, 700 W. Rio Salado Parkway, Tempe, AZ.

**Meeting adjourned at 6:30 p.m.**

Prepared by: Rachael Peterson

Reviewed by: Adrienne Richwine

---

Authorized Signature  
Position/Title

APPROVED