

Memorandum  
Parks and Recreation

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**TO:** Mayor and City Council  
**FROM:** Mark Richwine, Parks and Recreation Manager - (480) 350-5325  
**THROUGH:** Charlie Meyer, City Manager  
Jeff Kulaga, Deputy City Manager  
**DATE:** March 25, 2008  
**SUBJECT:** Proposed Naming of Ramada Structures in Esquer Park

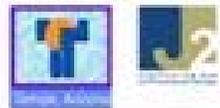
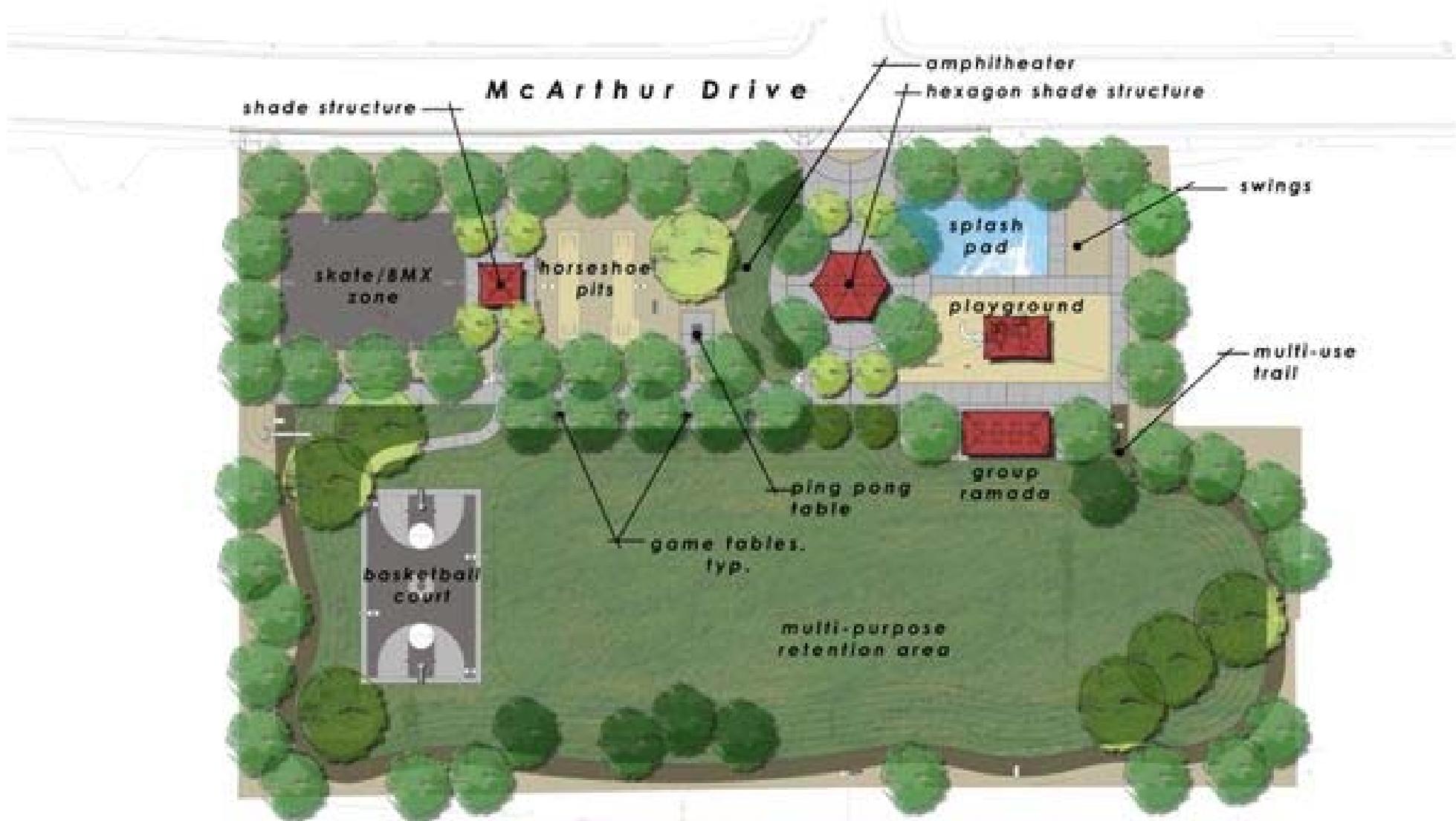
Parks and Recreation staff has received a request from Elias Esquer, on behalf of the Esquer family, to consider naming two ramadas within Esquer Park. Specifically, the request is to name one ramada in honor of Lupe Hernandez Esquer and one for Isabelle Cortez Avila, both long-time residents of Tempe and active members within the Victory Acres and Escalante neighborhoods.

The two ramadas, as depicted on the attached graphic, are the hexagon shade structure located along the main entry to the park and the group ramada located south of the park's playground.

Through action of the City Council on August 16, 2007, the city officially designated Victory Acres Park, located at 2407 E. McArthur, Esquer Park to celebrate the contributions made by the Esquer family and serve as a reminder of their value to the City. This action followed Council policy that Council shall determine the naming of all city facilities unless it delegates such authority.

As Council as has already named the park for the Esquer family, the family's request appears to be an extension of Council's action to specific family members. As there has never been a specific request for the naming of an amenity within a neighborhood park on behalf the parks namesake, staff is unsure how to address the issue.

Staff has agendized the item for the April 3, 2008 Council IRS for discussion and direction.



scale 1"=20'

victory acres park

north ↑