



Minutes Tempe Historical Museum Advisory Board September 2, 2010

Minutes of the Tempe Historical Museum Advisory Board recorded at 9 a.m. on September 2, 2010, in the Tempe History Museum Conference Room, 809 E. Southern Avenue, Tempe, AZ.

(MEMBERS) Present:

Lisa Roach, Chair
Julie Symopoulos, Vice Chair
Anne Chandler
Betty Enz
Angela Lopez
Korri Turner
Gerald Woodward

City Staff Present:

Maja Aurora, Program Coordinator - Public Art/Art in Private Development
Adrienne Richwine, Deputy Director - Library and Cultural Services

Guest(s) Present:

Vince Murray, President - Tempe Historical Society

(MEMBERS) Absent:

Shirley McKean
Robert McKinley

Meeting convened at 9:03 a.m.

Lisa Roach, Tempe Historical Museum Advisory Board Chair, called the meeting to order.

Agenda Item 1: Consideration of June 3, 2010, Meeting Minutes

- **MOTION:** Betty Enz moved to approve the June 3, 2010, Tempe Historical Museum Advisory Board Meeting Minutes document.
- **SECOND:** Anne Chandler seconded.
- **DECISION:** June 3, 2010, Tempe Historical Museum Advisory Board Meeting Minutes document approved.

Agenda Item 2: Report - Communications

- Report tabled by Lisa Roach, Tempe Historical Museum Advisory Board Chair.

Agenda Item 3: Report - Budget

- Adrienne Richwine, City of Tempe Community Services Department Deputy Director, reported that July 1, 2010, marked the beginning of the City of Tempe's new fiscal year. Richwine further reported that Jerri Copenhaver, Community Services Department Administrative Assistant, has transitioned into a new role within the department's Social Services Division. Richwine added that the recruitment process is underway to fill a vacant Tempe History Museum Curator position; Richwine acknowledged that Dr. Amy

Douglass, Tempe History Museum Administrator, continues to work with the City's Human Resources Department throughout the position's recruitment process.

- Angela Lopez inquired about the position's recruitment timeline; A. Richwine explained the City of Tempe's current recruitment process.

Agenda Item 4: Report - Tempe South Corridor

- Lisa Roach, Historical Museum Advisory Board Chair, presented the History Board members with printed material related to Tempe's South Corridor Study; L. Roach encouraged all members to review the material.
- L. Roach reported that she presently serves as a member of Tempe's Modern Street Car Ad Hoc Committee; L. Roach explained that the Street Car Committee intends to forward a recommendation to approve Tempe's Modern Day Street Car Project to the City Council by no later than September 30, 2010.
- L. Roach explained that a public meeting is scheduled to discuss Tempe's South Corridor and to seek public input regarding the Modern Street Car Project; L. Roach further reported that the meeting will be held from 6 to 8 p.m. on Sept. 23 within MADCAP Theaters, 730 S. Mill Ave., Tempe, AZ, 85281-4250. Roach also explained that ample on-site parking is available.
- Betty Enz inquired about the location of MADCAP Theaters; L. Roach stated that MADCAP Theaters is located near Mill Ave. and University Dr., adjacent from Tempe's Centerpoint Complex area.
- L. Roach reported that the Tempe South Corridor Study Group has been meeting for approximately three years; L. Roach further reported that the Tempe South Corridor Study addresses the following:
 - Commuter Rail Systems
 - Light Rail Systems
 - Modern Street Cars
 - Bus Services
 - Rapid Transit
 - The Kyrene Corridor
 - The Mill Avenue Corridor
 - The McClintock Drive Corridor
 - The Rural Road Corridor
- L. Roach stated that the Tempe South Corridor Study Group discussed and assessed the sets of information that they gathered and formed two specific presentations; L. Roach explained that the presentations are as follows:
 - Transit (Bus) Services that Run from Chandler, AZ, to Scottsdale, AZ
 - Modern Street Car Services (Tempe); Rio Salado Parkway to Mill Avenue, Mill Avenue to Rural Road
- L. Roach reported that monies are not available to fund transit services proposed to run from Chandler, AZ, to Scottsdale, AZ. Roach further reported that dollars are available to fund modern street car services within Tempe.
- L. Roach explained that the Tempe South Corridor Study Group and the Modern Street Car Ad Hoc Committee are proposing a 2.5-mile starter route within Tempe that will connect certain areas of interest for Tempe residents including the Campus of Culture, City Hall, Rio Salado Parkway, and Mill and Southern Avenues.

- L. Roach affirmed that modern street car services are not intended to replace light rail transportation; L. Roach explained that the overall construction process for Tempe's modern street car service will be less-intensive than the Valley's light rail service installation.
- L. Roach encouraged the Historical Museum Advisory Board members to contact her if they had any questions or concerns related to Tempe's proposed modern street car services; L. Roach further invited the board members to attend a Modern Street Car Ad Hoc Committee meeting scheduled to take place at 5 p.m. on Sept. 15 within the Tempe City Council Chambers.

Agenda Item 5: Report - Tempe Historical Society

- Lisa Roach, Tempe Historical Museum Advisory Board Chair, introduced Vince Murray, President of the Tempe Historical Society; L. Roach further welcomed V. Murray to the meeting.
- V. Murray stated that as a result of staffing changes within the Tempe Historical Society, the following website is in the process of being updated:
<http://tempehistoricalsociety.org/>.
- V. Murray reported that the Tempe Historical Society, in conjunction with the Tempe History Museum, continues to schedule Wednesday lunch talks within the Community Room at the Tempe History Museum. Murray further reported that the scheduled lunch talks tie-into musical themes; V. Murray cited the following scheduled examples:
 - Your Musical Brain: *Can Music Make You Smarter?* by Janice Jarrett (11:30 a.m.; Oct. 13, 2010)
 - Romancing Arizona: *Songs of Love and Marriage* by Jay Cravath (11:30 a.m.; Nov. 10, 2010)
 - Willie, Waylon, Buck and Merle: *Nashville Outlaws and the American West* by Karin Enloe (11:30 a.m.; Jan. 12, 2011)
 - Songs from the Cherry Cows: *Cowboy Folk Music and its Changing View of the West* by Greg Scott (11:30 a.m.; Feb. 9, 2011)
 - Flamenco Dance and the Spanish Bullfighter: *The Context of Movement Traditions* by Adair Landborn (11:30 a.m.; March 9, 2011)
 - Los Rusticos: *Songs from the Revolution* by Dr. Arturo Rosales (11:30 a.m.; April 13, 2011)
- V. Murray announced that the Tempe History Museum will play host to the 9th annual *Larry Campbell Tree of Lights*, a fundraiser presented by the Tempe Historical Society and named in memory of Larry Campbell, a past president of the Society, who began the Tree of Lights tradition. Murray explained that a donation of \$5 places a light on the tree; V. Murray added that a donation of \$10 places a light and a take-home ornament on the tree. Murray added that persons being honored, as well as the families of the persons being recognized, will be invited to a special reception on Sunday, December 12, at the Tempe History Museum.
- V. Murray reported that the Tempe Historical Society is facilitating a VIP reception event for its members on March 4, 2011, at the Tempe History Museum, in conjunction with the pre-opening of an exhibit titled, "Arizona's Royal Family of Rodeo."
- V. Murray further reported that the Tempe Historical Society is currently working on the development of a historical community outreach kiosk program within Tempe's city

parks; V. Murray stated that the Society members intend to network with the neighborhood associations within Tempe city park areas to acquire additional information related to the history of the land that surrounds each park. Murray added that he intends to apply for a grant to receive funding from the Arizona Humanities Council to help support the development and fulfillment of the community outreach kiosk project.

Agenda Item 6: Double Butte Cemetery Public Art Project Report - Maja Aurora, Public Art/Art in Private Development Program Coordinator

- Maja Aurora, City of Tempe Public Art/Art in Private Development Program Coordinator, introduced herself to the Tempe Historical Museum Advisory Board members.
- M. Aurora explained that members of the Tempe Municipal Arts Commission (TMAC) and the Double Butte Cemetery Advisory Board teamed-up to select a visual artist to fulfill a public art opportunity within the Double Butte Cemetery. Aurora further explained that the TMAC members, as well as the Cemetery Board members, selected visual artist Aaron P. Hussey via panel review and Tempe boards and commissions approval processes to create an art piece within Double Butte Cemetery. Aurora confirmed that the art piece will be complete and installed before the *Tales from Double Butte* fundraiser event scheduled to take place on October 31, 2010.
- M. Aurora presented the Tempe Historical Museum Advisory Board members with artist A. Hussey's design concept; Aurora explained that the artwork will include Double Butte imagery, saguaro flower bronze bells and a reflective symbol for water that represents the Salt River. Aurora also presented the board members with a site map indicating the placement of the art piece within the Cemetery.
- Angela Lopez inquired about the number of local artist submissions for the Double Butte Cemetery Public Art Project; M. Aurora confirmed that there were several local artists who submitted applications for the project. Aurora further explained that the project's Call for Work was a national call; M. Aurora added that large pool of artists, including local artists who submitted applications for the project, was reviewed via panel process.
- Lisa Roach, Tempe Historical Museum Advisory Board Chair, inquired about the project's installation date; M. Aurora stated that the Double Butte Cemetery Public Art Project is scheduled to be installed one week prior to the scheduled *Tales from Double Butte* fundraising tour (October 31, 2010).
- M. Aurora stated that she'd like to present artist A. Hussey's artwork concepts to the Tempe Historical Museum Advisory Board's Double Butte Cemetery Fundraising Tour Subcommittee at its next scheduled meeting; Lisa Roach reported that the next meeting of the Double Butte Cemetery Fundraising Tour Subcommittee is scheduled to take place at 5:30 p.m. on Sept. 28, 2010, within the Tempe Public Library's Connections Café Program Room, 3500 S. Rural Road.

Agenda Item 7: Report - Fundraising Event

- Julie Syrmopoulos, Vice Chair of the Tempe Historical Museum Advisory Board, presented the board members with a copy of the September, 2010, edition of the City of Tempe's monthly community newsletter titled, "Tempe Today." Syrmopoulos reported that the "Tempe Today" publication is forwarded to Tempe residents via a City of Tempe Water Bill mailing; J. Syrmopoulos further reported that she viewed information related to

the *Tales from Double Butte* fundraising tour within the Sept., 2010, edition of "Tempe Today."

- Lisa Roach, Tempe Historical Museum Advisory Board Chair, explained that the *Tales from Double Butte* fundraising event/tour is scheduled to take place from 2 to 4 p.m. on Oct. 31, 2010, within Double Butte Cemetery. Roach further explained that the event will be a narrated, walking tour that will highlight eight or nine of Tempe's notable, historic residents. Roach reported that the tour may feature the following notables:
 - Thanks Anderson
 - Guess Birchett
 - Benjamin Baker Moeur
 - B. Howard Pyle
 - Hugh Laird
 - Carl Hayden
 - Charles Trumball Hayden
 - Sallie Davis Hayden
 - Walker Wilson Jones
 - Winchester Miller
 - Curtin Miller
 - The Woolf Family
 - James C. Goodwin
- L. Roach stated that the purpose of the fundraising tour event is to raise awareness of the Tempe History Museum, the Museum's Oral History Program and the historical importance of the Double Butte Cemetery. Roach indicated that she has met with the Double Butte Cemetery Advisory Board, as well as with the Fundraising Subcommittee of the Tempe Historical Museum Advisory Board, to discuss and finalize the details of the *Tales from Double Butte* fundraising tour event.
- L. Roach reported that the tour event will begin with a brief opening presentation, immediately followed by a shotgun start, and further explained that a shotgun start will break-up groups of people and direct them to pre-assigned stations to begin the walking tour at the same time at each designated tour notable's stop.
- L. Roach explained that the Fundraising Subcommittee is seeking volunteer docents to assist with the tour, as well as guest speakers to fulfill the character roles of the notables that will be featured along the tour's path.
- L. Roach stated that the price of admission for the tour is \$15 per person. Roach further explained that tickets will not be distributed for the *Tales from Double Butte* event; however, registration for the event will be made available to the public at various City of Tempe Community Center sites, as well as at the Tempe History Museum, via the CLASS Online Registration Program.

Agenda Item 8A: Report - Petersen House Endowment/Fundraising Committee

- Angela Lopez requested clarification from Lisa Roach, Tempe Historical Museum Advisory Board Chair, in regards to the function of the Petersen House Endowment/Fundraising Committee. Roach explained that the Petersen House Endowment Fund is utilized to purchase educational objects for programming within the Petersen House.

- L. Roach stated that the Petersen House Endowment/Fundraising Committee fulfills an existing need to generate a blended, educational endowment and fundraising committee to serve as representation of the Museum Advisory Board to support programming, projects and exhibitions within the Tempe History Museum.

Agenda Item 8B: Report - Public Programs Committee

- No report.

Agenda Item 8C: Report - Policy, Procedures and Accessions (P.P.A.) Committee

- Anne Chandler, Policy, Procedures and Accessions (P.P.A.) Committee Representative, presented the Tempe Historical Museum Advisory Board with a statistics report compiled by Josh Roffler, Curator of Collections at the Tempe History Museum.
- A. Chandler stated that the Tempe History Museum received 13 current, provisional deposits. Chandler further reported that there are no new acquisitions or loans per J. Roffler.
- A. Chandler stated that accessioning meetings will resume upon the City of Tempe's selection and hiring of a successful candidate to fill the vacant Curator of History position within the Tempe History Museum.
- A. Chandler further reported that contractors have completed the installation of the compact storage units within the Museum's Collections and Archive storage areas. Chandler added that space is being cleared to create additional workspace within the Collections Processing Area.
- A. Chandler stated that volunteers are presently cataloging a collection of photographs depicting Tempe residents in the 1950s; A. Chandler added that an Arizona State University (ASU) student recently completed a summer internship working within the Tempe History Museum's Collections Area. Chandler further reported that an additional ASU student is presently interning within the Collections Area through the remainder of ASU's fall semester.

Agenda Item 8D: Report - Tempe Historic Preservation Commission

- No report.

Agenda Item 8E: Report - Tempe Historical Society

- Betty Enz, Tempe Historical Society Representative, reported that per Vince Murray's (President, Tempe Historical Society) Tempe Historical Society Report, the Tempe Historical Society is scheduled to meet on September 8, 2010.

Agenda Item 8F: Report - Diversity Awareness Committee

- Julie Symopoulos, Tempe Historical Museum Advisory Board Vice Chair and Diversity Awareness Committee Representative, reported that she attended the June, 2010, meeting of Tempe's African American Advisory Board. Symopoulos stated that in June, the African American Advisory Board completed an oral history report. Symopoulos further reported that she plans to attend the Sept. 10, 2010, meeting of the African American Advisory Board.

Agenda Item 8G: Report - Oral History Committee

- No report.

Agenda Item 9 - Board Member Announcements

- Julie Symopoulos, Tempe Historical Museum Advisory Board Vice Chair, announced that the State of Arizona is celebrating its centennial in 2012; J. Symopoulos added that the State is presently compiling its 2012 centennial plan commemorating 100 years of statehood. Symopoulos distributed information related to the centennial to the Tempe Historical Museum Advisory Board members and encouraged the members to continue to be aware of the centennial project.
- On behalf of Dr. Amy Douglass, Tempe History Museum Administrator, Adrienne Richwine, City of Tempe Deputy Community Services Director, announced that the Eisendrath Blues and BBQ Benefit is scheduled to take place at 6 p.m. on Oct. 22, 2010, on the grounds of the Eisendrath House, 1400 N. College Avenue, Tempe. Richwine added that tickets are \$100 per person; Richwine reported that tickets may be purchased online by visiting <http://www.tempehpf.com/>.
- A. Richwine announced that the Tempe History Museum played host to an event titled, "A Tribute to the Wallace and Ladmo Show." Richwine reported that the event took place at 7 p.m. on Saturday, August 7, in the Tempe History Museum's Community Room. Richwine further reported that the event was well-attended and featured the following:
 - Wallace (Bill Thompson)
 - Door Prizes (Ladmo Bags)
 - Videos
 - Speechifying
 - Joke-Telling
 - Memorabilia
 - Question and Answer Sessions
- A. Richwine reported that the Tempe Historical Society hosts regular music performances at the Tempe History Museum. Richwine further explained that Mariachi Corazon de Phoenix performed in the Community Room at the Museum on August 28, 2010.
- A. Richwine announced that the Tempe History Museum played host to the Wild Wednesdays program during the months of June and July, 2010; A. Richwine confirmed that the program's activities were well-attended.

Agenda Item 10 - Future Agenda Items

- Lisa Roach, Tempe Historical Museum Advisory Board Chair, suggested that the following items be placed on future board agendas:
 - Museum Statistics Report
 - State of Arizona Centennial Project Report
 - Tempe Historic Preservation Foundation Report

The next meeting of the Tempe Historical Museum Advisory Board is scheduled to take place at 9 a.m. on Oct. 7 in the Tempe History Museum Board Room, 809 E. Southern Avenue, Tempe, AZ, 85282.

Meeting adjourned at 10:10 a.m.

Prepared by: Rachael Peterson, Library and Cultural Services Division Administrative Assistant

Reviewed by: Dr. Amy Douglass, Tempe History Museum Administrator

Lisa Roach, Chair
Tempe Historical Museum Advisory Board