

## Minutes Historical Museum Advisory Board October 2, 2008

Minutes of the Historical Museum Advisory Board held on October 2, 2008, 9:00 a.m., at the Tempe Historical Museum Board Room, 809 E. Southern Avenue, Tempe, Arizona.

**Board Present:**

Gail Fisher, Chair  
Jean Berry  
Anne Chandler  
Betty Enz  
Robert McKinley  
Lisa Roach, Vice Chair

**Board Absent:**

Dan Killoren  
Frank Schmuck

**City Staff Present:**

Adrienne Richwine, Deputy Community Services Manager, Cultural Services  
Jerri Copenhaver, Administrative Assistant

**Guest Present:**

Victor Linoff

Meeting convened at 9:01 a.m.

Chair Gail Fisher called the meeting to order.

**Agenda Item 1 – Consideration of Meeting Minutes: September 4, 2008**

**MOTION:** Betty Enz moved to approve the minutes of September 4, 2008.

**SECOND:** Jean Berry

**DECISION:** Carried unanimously.

**Agenda Item 2 – Communications**

- **Adrienne Richwine** announced that the opening reception for the museum's new exhibit, *Jewel in the Desert*, would be on October 3 at City Hall. She gave details about the reception and encouraged the Board to attend.
- She said the invitations for the Tardeada reception on October 10 have been mailed.
- **Ms. Richwine** reported that former **Tempe Historical Society** Board member and museum docent, **Bill Wallace**, is being inducted into the **Arizona Veterans Hall of Fame** at a luncheon on October 24.
- **Chair Gail Fisher** said she received a letter from **Mayor Hugh Hallman**, offering to attend one of the upcoming **Historical Museum Advisory Board** meetings.

**Agenda Item 3 – Communication with City Council Committees**

**Adrienne Richwine** referred to a memo from City Clerk **Jan Hort**, about **City Council Committees**, that had been included in the Board packets.

- She said the memo needs to be edited, because the City staff liaisons for the committees have not been identified yet.
- **Ms. Richwine** said the **City Council** would like to have more direct communication with the Boards and Commissions about issues and events that directly relate to their specific areas.

- The Board discussed the memo and how to locate information about the meetings.

#### **Agenda Item 4 – Museum Renovation**

**Adrienne Richwine** read an update about the **museum renovation** that had been prepared by **Dr. Amy Douglass**, Museum Administrator.

- The update indicated that the first round of architectural plans for the museum's renovation and construction of the community room were presented by architect **Phil Weddle** on September 15.
- **Jerri Copenhaver** distributed copies of the architectural plans, which showed the proposed demolition areas and the finished floor plan.
- She explained the areas that would be included in the demolition and the changes that are being made to the public areas of the museum as part of the renovation.
- The Board discussed the plans and the timeline for the project.

#### **Agenda Item 5 – Museum “Tag Line”**

**Adrienne Richwine** reported that **Dr. Amy Douglass**, Exhibits Coordinator, and **Mary Fowler**, Management Assistant at the **Tempe Center for the Arts**, met to discuss the **tag line** and ways to market the “new” museum.

- They drafted a preliminary marketing plan that includes rolling out the new name, logo and **tag line** to keep the museum renovation project in the public eye.
- **Ms. Fowler**, who has a strong public relations background, also suggested that the museum ask the City's Community Relations staff for their feedback.
- **Mr. Miller** is working on designing a logo and street banners that will generate interest, while the museum is closed for renovation. These will be shown to the Board at a later date.

#### **Agenda Item 6 – Lecture and Book Signing**

**Chair Gail Fisher** said the fundraising **lecture and book signing** by the author of the book, “From Baghdad with Love,” would take place on November 7.

#### **Agenda Item 7 – Committee Assignments**

**Chair Gail Fisher** reminded the Board that a representative is still needed to serve on the Diversity Awareness Committee.

#### **Agenda Item 8 – Board Standing Committee and Representative Reports**

##### **8A Petersen House Endowment Committee**

**Jean Berry** reported on the plan to sell cut paper “papier klip” ornaments at the **Petersen House** Danish Christmas event, as a way to raise funds for the **Petersen House Endowment**.

- She said several outlets that sell the ornaments, have been located in Denmark. An order will be placed in the next few days.
- **Ms. Berry** said they have asked some of the former **Tempe Historical Society** gift shop volunteers to help sell the ornaments at the event.

##### **8B Public Programs Representative**

**Lisa Roach** said the **Public Programs Committee's** October meeting was cancelled. They will meet again in November.

##### **8C Policy, Procedures and Accessions Representative**

**Anne Chandler** read a report listing the provisional deposits and accessions for September.

- There are currently 15 provisional deposits. Three new provisional deposits were received.
- There were two new acquisitions approved for the permanent collection.
- **Nancy Stahl** has been appointed to the **Policy, Procedures and Accessions Committee**, replacing **Euarda Yates** as the **THS** representative.
- The committee will meet in November to discuss the last few debatable provisional deposits.

##### **8D Historic Preservation Representative**

In **Dan Killoren's** absence **Chair Gail Fisher** asked **Victor Linoff** to report on the **Historic Preservation Commission's (HPC)** meeting on September 11.

- He said **Arizona State University's (ASU)** Historic Preservation Officer reported on the recently-surveyed historic properties that are owned by **ASU**.
- The **HPC** had a discussion about a proposal to erect a cell phone tower on the property of the historic **Tempe Women's Club**, as a way for the organization to generate funds.
- There was also a discussion about some **Maple/Ash neighborhood** homeowners who would like to apply individually for historic designation of their properties.

#### **8E Tempe Historical Society Representative**

**Betty Enz** reported on the **Tempe Historical Society's (THS)** upcoming events.

- She said the **House of Tricks** would be hosting a wine party on November 9 to help raise funds for the **Tempe Historical Society**.
- **Ms. Enz** said the **THS** Lunch Talks start on October 8. They will take place in the **Tempe Public Library's** program room.

#### **8F Diversity Awareness Representative**

**Adrienne Richwine** read an update about the **Diversity Awareness Committee** that had been prepared by **Dr. Amy Douglass**, Museum Administrator.

- The new exhibit, *Jewel in the Desert*, is almost complete. It will open on October 3.
- The Muslim Advisory Committee met for the last time on September 17. They are very pleased with the exhibit and appreciate the museum's assistance.
- **James Burns**, the museum's Curator of History, is working on setting up an African American Advisory Committee with the help of **Eugene Smith**, a Tempe native.
- **Mr. Smith** wrote to the City's Diversity Manager, expressing an interest in preserving Tempe's African American history.
- **Ms. Richwine** read a list of the people who have been invited to serve on the committee.

#### **8G Oral History Representative**

**Lisa Roach** reported that the **Oral History Committee** met on September 9.

- She said they looked at ways to establish criteria for potential oral history interview candidates from the wide range of candidates that are currently on the interview list.
- **Ms. Roach** said they also discussed potential interview questions and ways to ask people to participate in providing oral histories.
- There will be an oral history training at the museum on October 11.

#### **Agenda Item 9 – Board Announcements**

- **Lisa Roach** announced that the museum renovation might be included as a topic at the annual **Neighborhood Workshop** next April.
- **Chair Gail Fisher** announced that the **Friends of Tempe Center for the Arts** annual gala would take place on November 1.

#### **Agenda Item 10 – Future Agenda Items**

There were no future agenda items.

The Board's next meeting will be November 6, 2008.

**Meeting adjourned at 10:00 a.m.**

Prepared by: Jerri Copenhaver

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Gail Fisher  
Chair, Tempe Historical Museum Advisory Board