

**Minutes  
Ad Hoc Golf Committee  
December 4, 2009**

**Minutes of the Ad Hoc Golf Committee meeting held on December 4, 2009 9:00 a.m.  
Tempe Public Library Board Room, 3500 S. Rural Rd.**

**Members Present:**

Alex Walsh  
Ron Cosner  
Clem Star

**City Staff Present:**

Tim Pfannenstein, Parks and Golf Supervisor – Parks and Recreation  
Terry Hernandez, Administrative Assistant – Parks and Recreation  
Mike Armfield, Recreation Supervisor – Parks and Recreation

**Concessionaires:**

Jim Bellows, Golf Pro Shop  
Jennifer Marsh, Golf Pro Shop

**Meeting convened at 9:05 a.m.**

Alex Walsh, called the meeting to order.

**Agenda Item 1 - Review of Minutes**

**Meeting minutes from November 13, 2009 : Approved**

**Agenda Item 2 – Privatize Rolling Hills**

1. Jim Bellows provided an outline to support the concept of privatizing Rolling Hills.
2. To privatize Rolling Hills would stop financial losses.
3. Continue to collect green fees as offsets to maintenance cost and give deposits to the City.
4. Service contract could be amended to allow privatization. Jim Bellows has met with his attorney and Mike Armfield has met with City attorney.
5. Investment of an irrigation system.
6. Start a reserve fund.
7. Rent structure.

**Agenda Item 3 – Explore new irrigation system**

1. \$24,000 an acre for new irrigation system and pump station at Rolling Hills for 60 acres.

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2. Cost is approximately 11.5 million dollars.

#### **Agenda Item 4 – Redesign Turf of Rolling Hills**

1. Redesign about 20 acres of turf area at Rolling Hills.

#### **Agenda Item 5 – Rate Structures**

1. Numbers are competitive with other golf courses.

#### **Agenda Item 6 – Adjustment of Services**

1. Jim Bellows to put in to renew contract now.
2. City can hire him on a short term basis to do maintenance while reviewing to privatize Rolling Hills.
3. City will save money by hiring Bellows short term.
4. City will decide on a maintenance contract bid or privatization bid.

#### **Agenda Item 7 – Three Tier Price Range**

1. Possible different rates depending on time of day and weather.
2. Look into golf specials and advertising.

#### **Agenda Item 8 – Rate Increases**

1. Approach council to increase summer rates.
2. Start shoulder season pricing.

#### **Agenda Item 9 – Prioritize, rank, and start finalizing committee recommendations**

1. Waiting for response from water department on recommendations to reduce cost.
2. Make a fund change if possible.
3. Review rounds and revenues.
4. Credits are ongoing for Ken McDonald.
5. Short term revenue crises – Only thing that will help is the transition of water.
6. Long term – How to balance out with all the cuts made over the last two years.
7. Long term is to privatize Rolling Hills and possibly save the general fund 100,000 dollars.

#### **Meeting adjourned at 10:00 a.m.**

Prepared by: Terry Hernandez, Administrative Assistant, (480) 350-8165

Reviewed by: Sam Thompson, Deputy Manager-Parks Services – Parks and Recreation Department, (480) 350-5234