
**Minutes
Golf Committee
September 2, 2009**

Minutes of the Golf Committee meeting held on September 2, 2009 7:00 a.m., Ken McDonald Golf Course, 800 E. Divot Drive.

Members Present:

Alex Walsh, Chair
Ron Cosner, Vice-Chair
Clem Star
Robert Lofgren
Dennis Brady

Members Absent:

Chris Dahm

City Staff Present:

Sam Thompson, Deputy Manager Parks and Recreation – Parks and Recreation
Theresa Hernandez, Administrative Assistant II – Parks and Recreation
Tim Pfannenstein, Parks and Golf Supervisor – Parks and Recreation
Cynthia Yanez, Executive Assistant – Parks and Recreation

Concessionaires:

Jay Godfrey, Food and Beverage Concessionaire
Jennifer Marsh, Golf Pro Shop
Jim Bellows, Golf Pro Shop

Meeting convened at 7:10 a.m.

Alex Walsh, Chair, called the meeting to order.

Agenda Item 1 – Consideration of Meeting Minutes: May 6, 2009

Committee members approved the minutes of May 6, 2009, as written.

Agenda Item 2 – Public Appearances

None.

Agenda Item 3 – Western Canal Project

Tim Pfannenstein, Parks and Golf Supervisor – Provided an update on Western Canal Project.

1. The project will be completed before the winter season.
2. Tim offered to give the golf committee a tour after the next meeting.

Agenda Item 4 – Maintenance Update

Tim Pfannenstein, Parks and Golf Supervisor – Updated the committee on ongoing maintenance projects.

1. Sod will be installed within the next week.
2. Regular maintenance practices will continue.

Agenda Item 5 – Overseeding Schedule

Tim Pfannenstein, Golf Maintenance Supervisor, provided the dates for over seeding at both courses.

1. Over seeding at Ken McDonald will begin on September 28.
2. Over seeding at Rolling Hills will begin on October 5.

Agenda Item 6 – Golf Course Staffing

Tim Pfannenstein, Golf Maintenance Supervisor – Shared information on full time staffing levels.

1. The number of full time employees at both golf courses has been reduced through attrition.
2. The full time employees have been replaced by temporary staff.

Agenda Item 7 – Marketing

Jim Bellows, Golf Concession Aire – Spoke about marketing for both courses.

1. The courses are continuing to see an increase in rounds booked through Golf Now.
2. They have worked with the City to provide discounts to bring in more players.
3. They will continue to review current golf trends.

General Discussion

- Although discounts can bring in additional players they can also hurt your bottom line if you displace players that are paying full rates.

Agenda Item 8 – Golf Fund Performa

Jerry Hort, Financial Services Manager – Provided information on the status of the golf fund.

1. The performa projects that the golf fund will be out of cash in the next fiscal year.
2. There has been discussion about the option of moving the golf fund into the general fund.
3. The transfer of the golf fund into the general fund would have to be a policy decision approved by council.
4. Monies needed for Capital Improvement Projects would have to come from a bond election.
5. Next election would not take place until 2012. At the earliest.

Agenda Item 9 – Rounds and Revenue

The current rounds and revenue report was included in the packet for the committee's review.

Agenda Item 10 – Chair/Board Member Comments

Alex Walsh asked the committee to come back with recommendations or suggestions on how the golf fund might be improved.

Alex also asked that a member from the committee be included in on any staff discussions regarding the golf fund.

Meeting adjourned at 8:05 a.m.

Prepared by: Theresa Hernandez, Administrative Assistant II – Parks & Recreation, (480) 350-8165

Reviewed by: Sam Thompson, Deputy Manager-Parks Services – Parks & Recreation Department, (480) 350-5234