



Minutes City Council's Education Partnerships Committee October 19, 2009

Minutes of the City Council's Education Partnerships Committee held on October 19, 3:30 p.m., in the 3rd Floor City Council Conference Room, Tempe City Hall, 31 E. 5th Street, Tempe, Arizona.

Committee Members Present:

Councilmember Ben Arredondo
Councilmember Joel Navarro

City Staff Present:

Kay Savard, City Clerk	Nikki Ripley, Comm Rel
Elizabeth Thomas, Neighborhood Svcs	Kathy Berzins, Comm Svcs
Travis Dray, Parks & Rec	Tom Ryff, PD
Kim Hale, PD	Sheri Partridge, Comm Rel
Mari Yennie, Comm Rel	
Peggy Goldberg, Comm Svcs	

Guests Present:

Phil Cirone, Ameresco	Steve Adolph, Tempe Union High School District
Karen Crider, Kyrene School District	Bill Murcer, Tempe Union High School Dist
Stephanie Salazar, ASU	Don Cassano, Census 2010 Comm
Zita Johnson, TUHSD	Emily Ryan, Copperstate Consulting
Kelly Alexander, Kyrene School Dist	Ross Robb, Kyrene School Dist
Rick Hewmann, Chandler City Cncl	Steve Carvajal, NDSI
Belinda Endress, NDSI	Sharon Doyle, TUHSD Foundation
David Schauer, Kyrene School Dist	Dr. Arthur Tate, Jr., Tempe Elem School Dist #3
Kate Hanley, TCC Executive Director	Lynette Stonefeld, Comm In Schls of Tempe/ Kyrene

Councilmember Arredondo called the meeting to order at 3:30 p.m.

Agenda Item 1 – Sustainability in the Public Sector

Ameresco representative, Phil Cirone stated that energy sustainability and consumption is an evolving discipline. There are many benefits to organizations that are concerned with reducing their carbon footprint including:

- Energy efficiency/facility quality
- Pollution reduction
- Environmental stewardship
- Economic development

The first step in creating sustainable organizations is to mobilize leadership to analyze business practices and assess how that impacts the environment. From that, an action plan is developed and implemented. It is essential that the results be measurable and verifiable.

Sustainable strategies include:

- Conservation – reduce the use of resources (reduce, reuse, recycle = RRR)
- Operational improvements
- Procurement practices
- Commissioning/retrofitting
- Renewable energy

Councilmember Arredondo thanked Mr. Cirone for his presentation and asked that he contact school superintendents and city officials to explore feasible energy sustainability strategies.

Agenda Item 2 – Census 2010 Outreach to Schools

Don Cassano outlined the following educational outreach activities that the Census 2010 Committee is proposing to participate in prior to and in January:

Special events promotions

- Orbit Open House
- Walk to School Day
- Tour de Tempe
- GAIN event
- Victory Acres neighborhood clean up
- Neighborhood and homeowners associations
- Let's Talk Tempe Program
- Rotary, Kiwanis, Boy/Girls Club, etc.
- Spring training games
- Mill Avenue Festival of the Arts
- TV Channel 11

School districts

- Websites
- Posters
- Brochures
- Federal grant funding
- Off campus housing event
- Twitter/facebook (social media)
- ASU Family weekend
- ASU Homecoming

Councilmember Arredondo suggested that a letter be drafted that shows Tempe residents and students that city officials endorse citizen participation in the 2010 census count and emphasize why it is so important to be counted.

Brochures are also printed in Spanish. Lynette Stonefeld acknowledged the importance of targeting the Spanish speaking population. Sharon Doyle suggested that the Kid Zone and No Parent Left Behind programs also be a focus of campaign promotional materials.

Agenda Item 3 – Defensive Driving Update

Tom Ryff explained that Police Department representatives are working with Steve Adolf, Steve Carvajal and NDSI regarding a defensive driving program. The needs of the Police Department and the school district are decidedly different. Currently a proposal is being prepared for school district representatives so that it can be determined whether or not a defensive driving program will be incorporated into school curriculums as it would need to be part of the school day. If so, then a partnership may be formed. Councilmember Arredondo requested that this topic be brought back to the Committee at a later date, after the proposal has been evaluated by the PD and school officials.

Agenda Item 4 – Arizona State University (ASU) Student Housing Update

Stephanie Salazar stated that the Tempe ASU campus currently has 10,462 bed spaces. ASU is in the process of developing additional campus housing options for students. The renovation of Manzanita Hall is being considered by ASU officials.

There will be an ASU Housing Fair on November 4 & 5. Ms. Salazar stated that there will be a promotional table that could include Census 2010 information.

Councilmember Arredondo stated that students living on campus reduce police calls for service in neighborhoods. Also, from an academic standpoint, students that live on campus are more likely to complete their degree curriculum. Councilmember Arredondo stated that he will have staff contact Ms. Salazar so that this item can be presented at an upcoming Issue Review Session.

Agenda Item 5 – Tempe Sister City’s Educator Exchange Program

Sharon Doyle stated that the Tempe Sister City’s Educator Exchange Program has been expanded to include Charter, Parochial, and some Kyrene District school educators in conjunction with students. Applications for this program are on the school websites. Posters are also used to promote this opportunity.

Agenda Item 6 – Experience Corps

Peggy Goldberg stated that the focus of Experience Corps is to capture the time, talent and expertise of folks 50 and older. Currently six Tempe schools are participating. Volunteers are charged with the task of tutoring kids in grades kindergarten through third grade to assist them in their reading skills. This program has grown from 15 volunteers to a present total of 65, many with advanced degrees and a desire to contribute to this community. School officials have been overwhelmingly supportive of this partnership.

Councilmember Arredondo commended Ms. Goldberg on her hard work and the invaluable contributions this program delivers to young people. Councilmember Arredondo stated that staff would coordinate an upcoming Issue Review Session presentation with Ms. Goldberg.

Agenda Item 7 – Arizona Youth Survey (AYS)

Lynette Stonefeld stated that the AYS is paid for by the Juvenile Justice Commission. The City of Tempe receives funding from Magellan Health Services, as a result of the data that is collected from the AYS. The collection of this data is critical to the evaluation of services under this funding resource. AYS is given to 8th, 10th and 12th graders and is available on line to students. The survey takes approximately 45 minutes to complete.

Each school’s data is released to each individual school. Overall data results are revealed by City, not by an individual school or district. It is the prerogative of the school or school district regarding whether or not they wish to release their respective survey results. This includes Charter and Parochial schools as well as public schools.

Agenda Item 8 – Future Agenda Items

Councilmember Arredondo announced that the City Council has given the City Manager the authorization to discuss how school grounds are utilized during times when school is not in session.

Next meeting – December 14, 2009

Meeting adjourned at 4:45 p.m.

Prepared by: Kay Savard

Reviewed by: Jan Hort

Jan Hort
City Clerk