

Staff Summary Report



Council Meeting Date: June 11, 2009

Agenda Item Number: _____

SUBJECT: Request authorization for the Mayor to execute a one year contract with the Tempe Convention and Visitors Bureau (TCVB) for the tourist and convention promotional program.

DOCUMENT NAME: 20090611cdcm03 TEMPE CONVENTION AND VISITORS BUREAU (0109-26)

COMMENTS: The estimated TCVB proceeds of the transient bed tax is \$1.2 million

PREPARED BY: Chris Messer, Principal Planner (350-8562)

REVIEWED BY: Chris Salomone, Community Development Manager

LEGAL REVIEW BY: Dave Park, Assistant City Attorney (350-8907)

DEPARTMENT APPROVAL: Chris Salomone, Community Development Manager (350-8294)

FISCAL NOTE: N/A

RECOMMENDATION: Authorize the Mayor to execute the contract

ADDITIONAL INFO: The City originally adopted a 2% transient bed tax with portions of the proceeds used to develop a tourist and convention promotional program in Tempe. In September of 2002 the City adopted a 1% increase in the transient bed tax which became effective in January 2003, In December 2002, the City and the Tempe Convention and Visitors Bureau (TCVB) entered into an agreement that reflects the additional revenue payments to the TCVB. See the attached agreement. The City now desires to enter into an agreement for an additional year.