Tempe

Minutes
Historical Museum Advisory Board
December 4, 2008

Minutes of the Historical Museum Advisory Board held on December 4, 2008, 9:00 a.m., at the Tempe Historical Museum Board Room, 809 E. Southern Avenue, Tempe, Arizona.

Board Present:
Gail Fisher, Chair
Betty Enz
Robert McKinley
Lisa Roach, Vice Chair
Board Absent:
Jean Berry
Anne Chandler
Dan Killoren
Frank Schmuck
City Staff Present:
Adrienne Richwine, Deputy Community Services Manager, Cultural Services
Amy Douglass, Museum Administrator
Jerri Copenhaver, Administrative Assistant
Guest Present:
Victor Linoff

Meeting convened at 9:06 a.m.
Chair Gail Fisher called the meeting to order.

Agenda Item 1 – Consideration of Meeting Minutes: November 6, 2008
A quorum of the Board was not present, so the minutes could not be approved.

Agenda Item 2 – Communications
- **Dr. Amy Douglass** reminded the Board about the holiday lunch for volunteers on December 12 and the reception for the *Danish Christmas at the Petersen House* on December 5.
- She also distributed brochures about the *Danish Christmas* and flyers for the museum's *Holiday Fantasia* family event on December 6.
- **Chair Gail Fisher** reported that the **House of Tricks'** *Wine Fiesta XVII*, which was held in November, was very successful. The proceeds from the event will be donated to the **Tempe Historical Society** and the museum.

Agenda Item 3 – Museum Renovation
Dr. Amy Douglass gave an update on the **museum renovation** project.
- She said the general contractor, **Brignall Construction**, is working to refine the project's budget, now that cuts have been made.
- **Dr. Douglass** showed detailed renderings, which had been created by architect **Phil Weddle,** of the renovated entrance, lobby and lobby components.
- She also distributed information and showed a PowerPoint presentation on the public art component, *Looking Through the Past*, which is being designed by **UrbanRock Design.**
- Their public art, which will be on the museum building and five freestanding panels on the

grounds of the museum, uses halftone dot patterns showing artifacts and photographs from the museum's collection.

Agenda Item 4 – Museum "Tag Line"

Dr. Amy Douglass said she would present some **tag line** concepts at the Board meeting in January.

Agenda Item 5 – Lecture and Book Signing

Betty Enz reported that the **lecture and book signing** program, *From Baghdad with Love*, in November was a success.

- There is no word yet on the amount of money that was raised for the **Tempe Historical Society.**

Agenda Item 6 – Board Standing Committee and Representative Reports

6A Petersen House Endowment Committee

Dr. Amy Douglass reported that the *papir klip* (cut paper) ornaments that were ordered from Denmark, have been received

- She said the ornaments will be sold at the *Danish Christmas at the Petersen House* to raise funds for the **Petersen House Endowment**.
- A list showing the prices of the ornaments was circulated.

6B Public Programs Representative

Lisa Roach reported that the **Public Programs Committee** met on December 2.

- She said they discussed ideas for marketing the programs, such as catchy program titles, fun logos, and other marketing hooks.
- **Ms. Roach** said they are scheduling the programs on a yearly calendar and working to refine new programs.

6C Policy, Procedures and Accessions Representative

There was no report.

6D Historic Preservation Representative

In **Dan Killoren's** absence **Chair Gail Fisher** asked **Victor Linoff** to comment on the **Historic Preservation Commission's (HPC)** meeting on November 13.

- The **HPC** discussed the application for historic designation of the **Braun-Gutierres House** and the design guidelines for the **Roosevelt Addition**.
- There was also an update on **Avenue Communities'** plans for historic interpretation of the **Hayden Flour Mill and Silos**.

6E Tempe Historical Society Representative

Betty Enz reported on the **Tempe Historical Society's (THS)** recent and upcoming activities.

- She said the reception for the *Larry Campbell Tree of Lights* fundraiser would be on December 14.
- **Ms. Enz** said there was a good turnout for the **THS** *Lunch Talk* in November. January's *Lunch Talk* will feature Chautauquan **Judy Nolte Temple** as author Mary Austin.

6F Diversity Awareness Representative

Dr. Amy Douglass reported on the African American Advisory Committee.

- She said the committee is scheduling oral history interviews with African Americans from Tempe. Their goal is to get 12 interviews completed in the next six months.

6G Oral History Representative

Robert McKinley reported on the **Oral History Committee** meeting from November 18.

- He said the committee has almost finalized their list of interview questions.
- **Mr. McKinley** said that he has been checking on software that provides "real time" transcription of multiple voices.

Agenda Item 7 – Board Announcements

- **Lisa Roach** announced that she attended the **Pagago Park Ad Hoc Committee** meeting on November 20 and gave a brief overview of the meeting.

Agenda Item 8 – Future Agenda Items

- Museum Grand Reopening Planning

The Board's next meeting will be January 8, 2009.

Meeting adjourned at 9:55 a.m.

Prepared by: Jerri Copenhaver

Gail Fisher

Gail Fisher
Chair, Tempe Historical Museum Advisory Board