AGENDA ITEM 18

DATE 01-08-09

Tempe

Minutes
TEMPE MUNICIPAL ARTS COMMISSION
November 12, 2008

Minutes of the Tempe Municipal Arts Commission recorded at 6 p.m. on November 12, 2008, at the Tempe Center for the Arts (TCA) 201 Lounge, 700 W. Rio Salado Parkway, Tempe, AZ.

(MEMBERS) Present:
Paul Hubbell, Chair
Robert Bortfeld
Ed Coyoli
Judy Ellison
Betsy Fahlman
Nancy Goren
Shirlee King
Lisa Morley
Richard Strange
Frank Williams

(MEMBERS) Absent:
Linda Sleight, Vice Chair
Donna Goyette
Kate Hanley

City Staff Present:
Adrienne Richwine, Deputy Community Services Manager
Elizabeth Lagman, Public Art Specialist

Agenda Item 1 – Call to order

- Paul Hubbell called the meeting to order at 6 p.m.

Agenda Item 2 – Approval of the Oct. 8 Commission Minutes

MOTION: **Betsy Fahlman moved to approve the minutes.**
SECOND: **Lisa Morley seconded.**
DECISION: **Minutes approved.**

Agenda Item 3 – Cultural Services Director's Report

- Adrienne Richwine, city of Tempe Deputy Community Services Manager – Cultural Services Division, acknowledged that the fall '08 city of Tempe Art Instructional Program classes have concluded. Richwine added that the city of Tempe winter activities brochure will be distributed on Dec. 2, 2008; Tempe resident class registration is set to begin on Dec. 8.
- A. Richwine announced that the Cultural Services Division recently played host to the following events:
  - Tempe Tardeada: 10th Annual Hispanic Festival (Oct. 12; Library Complex Courtyard). Richwine reported that the event was a success and continues to be a positive gathering for the community.
  - Tempe Symphony Orchestra (TSO) Opening Concert (Oct. 13; TCA Theater)
  - Peanut Butter and Jam Children's Concert Series (Oct. 27; Library Complex Courtyard). Richwine reported that the event was a success and the majority of

attendees participated in children's crafts provided by the Edna Vihel Center for the Arts staff team.
  - Senior Art Show Reception (Oct. 29; Library 2nd floor – hosted in conjunction with the Pyle Adult Center and the Parks and Rec. Dept.; show concludes Jan. 29, 2009). Richwine added that appreciation was given for the number of guests who attended the reception.
  - Friends of TCA Gala – Franc D'Ambrosio (Nov. 1; hosted in conjunction with Friends of TCA)
  - TCA Biennial: Paper (Exhibition on display through Jan. 10 – hosted in conjunction with Friends of TCA; TCA Gallery)
- A. Richwine announced that the Cultural Services Division will play host to the following events:
  - Tempe Little Theater: "Kiss Me Kate" (Nov. 14 – 20; TCA Theater)
  - Childsplay: "The Velveteen Rabbit" (Nov. 22 – Dec. 21; TCA Theater)
  - Tempe Symphony Orchestra (TSO) Holiday Concert (7:30 p.m.; Dec. 1; ASU Gammage). Richwine added that ASU's Gammage hosts large crowds; A. Richwine encouraged the Tempe Municipal Arts Commission (TMAC) members, their friends and family to attend.
  - The Power of Pain Foundation: 3rd Annual Comic Pain Relief (silent auction at 6:30 p.m., show at 7 p.m.; Dec. 4; TCA Theater)
  - Conder/dance: "Breaking Ground/Choreographers' Showcase" (8 p.m.; Dec. 12 – 13; TCA Theater)
- A. Richwine suggested that all commission members view the city of Tempe Cultural Services Division website, http://www.tempe.gov/arts, which highlights division special events and provides an outlet for additional information related to the Cultural Services Division. Richwine recommended that the commission members also view the Cultural Services and TCA event calendars for additional information related to division special events. Richwine encouraged the commission members to attend events taking place in the TCA Gallery.
- A. Richwine asked the TMAC members to encourage others to join the Friends of TCA.
- A. Richwine announced that the Edna Vihel Center for the Arts Lobby is scheduled to be updated; updates include new lights, fresh paint and new hanging systems to showcase artwork (similar to the existing system in the Art Connections Café – Tempe Public Library). Richwine added that the updates will create a gallery atmosphere in the Vihel Lobby, a space that emphasizes a goal of creating a campus of culture between the Tempe Public Library, Tempe Historical Museum and the Edna Vihel Center for the Arts.
- A. Richwine reported that the TCA Gift Shop vendor withdrew their RFP after a contract discussion. Richwine added that city staff is pursuing additional review and consideration of the space; brainstorming is set to take place after the first of the year to come up with a solution on what would best benefit in the space. Ed Coyoli suggested that organizational materials and supporting information be distributed in the gift shop space. Frank Williams added that a TV screen should be placed in the space with rotating previews/promos of various activities and events taking place at the TCA. Nancy Goren suggested that the TV be placed in the lounge. F. Williams stated that it would be cost effective to present upcoming events as a digital presentation in the gift shop. Betsy Fahlman expressed concern with the idea of a TV being placed in the Lounge. E. Coyoli reiterated that he would like a place to put information/materials for the public. Robert Bortfeld suggested a colorful, interesting, artistic display rack, similar to one located at

another arts center. Lisa Morley expressed an interest in receiving feedback from the community.

- A. Richwine announced that budget cuts are taking place within the city. Richwine stated that the Community Services (CS) Dept. receives CIP funds; although CIP funds fluctuate, they will continue to be a part of CS funding. Richwine added that sustainability is the present focus of the city budget; a five-year revenue forecast is being created to address budget cuts without impacting city programs and services. Richwine reported that city of Tempe Art Grants will still be honored.
- R. Bortfeld inquired about public art maintenance funds. A. Richwine stated that maintenance funds are adequate.
- A. Richwine further explained that funds are also being cut from the city operating budget.
- N. Goren encouraged the commission members to shop in Tempe. A. Richwine agreed with N. Goren and added that the city of Tempe Community Services Dept. continues to be committed to serving the public and improving the quality of life for Tempe citizens.
- A. Richwine invited all commission members to attend the METRO Light Rail Grand Opening and Transit Center dedication taking place at 10 a.m. on Dec. 27, 2008. Light Rail demos are set to take place as early as 9 a.m. at 38th Street & Washington and will run all day.

Agenda Item 4 – Chairperson's Report

- Paul Hubbell announced that Chin-an Shen has resigned from the Tempe Municipal Arts Commission (TMAC); Hubbell encouraged the commission members to review the TMAC Bylaws for information regarding member duties, responsibilities and membership.
- Ed Coyoli wanted to ensure that the TMAC bylaws were distributed as a means to educate the commission members.
- P. Hubbell affirmed that no changes will be made to the TMAC bylaws unless voted on by the commission.

MOTION: **Paul Hubbell moved to regretfully accept the resignation of Chin-an Shen and expressed appreciation for her services.**
SECOND: **Lisa Morley seconded.**
DECISION: **Resignation of Chin-an Shen accepted.**

Agenda Item 5 – New Business

- Paul Hubbell reported that the RK Group signage is not adequate. Hubbell added that he spoke with Scott Essex, Friends of TCA Treasurer, and Don Fassinger, city of Tempe Cultural Facilities Administrator, to suggest additional lighting and signage for the Lounge at TCA. Hubbell further discussed the TCA signage with John Kane of Architekton; Kane confirmed that a signage update is a good idea but also acknowledged that there are challenges with the TCA sign ordinances and up-lighting.
- Betsy Fahlman inquired about the Lounge at TCA's operating hours.
- P. Hubbell stated that the Lounge at TCA is presently open Wed. through Sat. during dinner hours. Hubbell encouraged the TMAC members to pursue addressing the RK Group's signage; Hubbell suggested that an electronic billboard display the organization's information.
- Robert Bortfeld suggested that an RK Group marker sign be placed on Mill Ave.

Agenda Item 6a – Public Art/AIPD Committee

- Betsy Fahlman announced that due to budget issues, the Double Butte Cemetery Public Art Project has been placed on a temporary hold. Fahlman added that the Tempe Public Library and Historical Museum Projects will continue to move forward.
- B. Fahlman presented the commission with the city of Tempe Guidelines for Review and Deaccession of Public Art document. Fahlman stated that the guidelines are based upon a composite of policies from other cities with public art programs.
- Frank Williams questioned why the guidelines include a salvage cost.
- Ed Coyoli expressed concern regarding artists' cost for salvage and deaccession.
- Elizabeth Lagman, city of Tempe Public Art Specialist, explained that a deaccession policy needs to be in place for future city of Tempe public art pieces; Lagman stated that current contracts are different from those created in the past. Lagman further explained that due to wording changes, there is a need for a guidelines document to allow the city an opportunity to review its public art pieces as necessary. Lagman added that without a guidelines document in place, it is difficult to address the cost of removal and return of public art pieces with the artist; a guidelines document will provide an artist with options while remaining consistent with the best interests of the city of Tempe Public Art Program.

  MOTION: **Ed Coyoli moved to approve the Guidelines for Review and Deaccession of Public Art.**
  SECOND: **Bob Bortfeld seconded.**
  DECISION: **City of Tempe Guidelines for Review and Deaccession of Public Art approved.**
- B. Fahlman presented the commission with an article written by William Hermann titled, "Standpipes Become Neighborhood Art."

Agenda Item 6b– Grants Committee

- No report.

Agenda Item 6c– Communications/Advocacy Committee

- No report.

Agenda Item 6d– Facilities Committee

- No report.

Agenda Item 7 – Commission Member's Announcements

- Betsy Fahlman announced that the Friends of TCA is playing host to a New Year's Eve event. Fahlman added that the event details will be announced at a date to be determined.

The next meeting is scheduled for 6 p.m. on Dec. 10 in the TCA 201 Lounge, 700 W. Rio Salado Parkway, Tempe, AZ.

Meeting adjourned at 6:45 p.m.

Prepared by: Amanda Martin, Rachael Peterson

Reviewed by: Adrienne Richwine

Paul G. Hubbell, Chair

Authorized Signature
Position/Title