



Staff Summary Report

Council Meeting Date: 10-16-2008

Agenda Item Number: _____

SUBJECT: Request to award three-year contracts with three, one-year renewal options to Gateway Community College, Rio Salado College and Western International University for educational programs including Associates, Bachelors and Masters degree programs.

DOCUMENT NAME: 20081016fsta14 **PURCHASES (1004-01)**

SUPPORTING DOCS: Yes

COMMENTS: (08-121) Total cost for these contracts shall not exceed \$1,200,000 during the initial contract period.

PREPARED BY: Tony Allen, Procurement Officer, 480-350-8548

REVIEWED BY: Michael Greene, CPM, Central Services Administrator, 480-350-8516
Gretchen Maynard, Organization Development Administrator, 480-350-5310
Wydale Holmes, Senior Learning & Organization Development Associate, 480-350-5312
Dawn Oliphant, Senior Learning & Organization Development Associate, 480-350-5313
Aaron Peterson, Senior Learning & Organization Development Associate, 480-350-5311

**LEGAL REVIEW AS
TO CONTRACT FORM**

ONLY: N/A

FISCAL NOTE: Sufficient funds have been appropriated in the fiscal year (FY) 2008/09 in 1920/6140 utilizing employees' tuition reimbursement benefit for the associates degree programs. **As part of planned budget reductions, funding was not provided in the FY 08/09 budget for the bachelors and master degree programs. Should funding be restored for these two programs beginning next fiscal year, these contracts will be available for use by the City.**

RECOMMENDATION: Award the contracts.

ADDITIONAL INFO: Request for Proposal 08-121 was issued to establish contracts for education partnerships to include associates degree programs, bachelors degree programs and masters degree programs. Six institutions responded to the Request for Proposal. A committee comprised of the Tempe Learning Center Advisory Board and Procurement staff reviewed and scored the proposals. It is the recommendation of the committee to award contracts to the highest scoring institution in each of the degree categories. Gateway Community College is being recommended for traditional associates degree programs, Rio Salado College is being recommended for online/hybrid associates degree programs and Western International University is being recommended for both online/hybrid bachelors and masters degree programs.

Vendor's Proposal Offer

It is REQUIRED that Proposal Offeror COMPLETE, SIGN and SUBMIT the original of this form to the City Procurement Office with the proposal response offer. An unsigned "Vendor's Proposal Offer", late proposal response and/or a materially incomplete response will be considered non-responsive and rejected.

Proposal offeror is to type or legibly write in ink all information required below.

| | |
|--|--|
| Proposal Offeror's Company Name | <u>GateWay Community College</u> |
| Company Mailing Address | <u>108 North 40th Street, Phoenix, AZ 85034-1795</u> |
| Company Street Address | <u>same</u> |
| Proposal Offeror Contact | <u>Nance Harris</u> Title <u>Business Outreach Coordinator</u> |
| Contact's Phone No. | <u>602-286-8026</u> E-mail Address <u>n.harris@gwmail.maricopa.edu</u> |
| <u>Proposal Offeror's Company Tax Information:</u> | |
| Arizona Transaction Privilege (Sales) Tax No. | <u>07-202775D</u> or |
| Arizona Use Tax No. | _____ |
| Federal I.D. No. | <u>86-0185552</u> |
| City & State Where Sales Tax is Paid | <u>Tempe</u> , <u>AZ</u> |

THIS PROPOSAL IS OFFERED BY

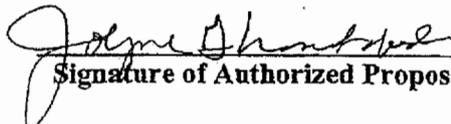
Authorized Proposal Offeror (Type or Print in ink) Dr. Jolyne Ghanatabadi

Proposal Offeror's Title (Type of Print in ink) Vice President of Academic Affairs

Date 2/29/2008

REQUIRED SIGNATURE OF AUTHORIZED PROPOSAL OFFEROR (Must Sign in Ink)

By signing this Proposal Offer, Offeror acknowledges acceptance of all terms and conditions contained herein and that prices offered were independently developed without consultation with any other offeror or potential offeror. Failure to sign and return this form with proposal offer will result in a non-responsive proposal.


Signature of Authorized Proposal Offeror

3/14/08
Date

Form 201-B (RFP)
(H./RFP 3-2002)

Company Name: GATEWAY COMMUNITY COLLEGE

PRICE SHEET

| Name of program being offered - All books, materials, supplies and charges must be included | Cost (Expressed in Dollars) |
|---|-----------------------------|
| | Per Year |
| Name of program being offered | Year One |

Estimated cost for Year 2 of program (if applicable) \$ 2,540

Estimated cost for Year 3 of program (if applicable) \$ 1,935

Estimated cost for Year 4 of program (if applicable) \$ 1,770

| | |
|-------------------------------|----------|
| Name of program being offered | Year One |
|-------------------------------|----------|

Estimated cost for Year 2 of program (if applicable) \$ _____

Estimated cost for Year 3 of program (if applicable) \$ _____

Estimated cost for Year 4 of program (if applicable) \$ _____

| | |
|-------------------------------|----------|
| Name of program being offered | Year One |
|-------------------------------|----------|

Estimated cost for Year 2 of program (if applicable) \$ _____

Estimated cost for Year 3 of program (if applicable) \$ _____

Estimated cost for Year 4 of program (if applicable) \$ _____

| | |
|-------------------------------|----------|
| Name of program being offered | Year One |
|-------------------------------|----------|

Estimated cost for Year 2 of program (if applicable) \$ _____

Estimated cost for Year 3 of program (if applicable) \$ _____

Estimated cost for Year 4 of program (if applicable) \$ _____

| | |
|-------------------------------|----------|
| Name of program being offered | Year One |
|-------------------------------|----------|

* Applicable Tax _____ %

* State correct jurisdiction to receive sales tax on the Vendor's Bid Offer, form CS-P201 (B) included in this Invitation for Bid document.

Price Sheet

| Item No. | DEGREE PROGRAM BEING OFFERED – ALL BOOKS, MATERIALS, FEES AND CHARGES MUST BE INCLUDED | COST PER STUDENT PER YEAR |
|----------|--|---------------------------|
| 1. | <u>ASSOCIATE IN GENERAL STUDIES DEGREE</u> | \$ <u>1,894*</u> |
| | Name of program being offered | Year One |
| | Estimated cost for Year 2 of program (if applicable) | \$ <u>2,768*</u> |
| | Estimated cost for Year 3 of program (if applicable) | \$ <u>2,042*</u> |
| | Estimated cost for Year 4 of program (if applicable) | \$ <u>1,910*</u> |
| 2. | _____ | \$ _____ |
| | Name of program being offered | Year One |
| | Estimated cost for Year 2 of program (if applicable) | \$ _____ |
| | Estimated cost for Year 3 of program (if applicable) | \$ _____ |
| | Estimated cost for Year 4 of program (if applicable) | \$ _____ |

***Costs have been increased from original proposal to reflect the \$6 increase in tuition per credit approved by the Maricopa Community College Governing Board for 08/09.**

II. Vendor's Proposal Offer

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Proposal offeror is to type or legibly write in ink all information required below.

| | |
|--|--|
| Proposal Offeror's Company Name | <u>Rio Salado College</u> |
| Company Mailing Address | <u>2323 W. 14th Street, Tempe, AZ 85281</u> |
| Company Street Address | _____ |
| Proposal Offeror Contact | <u>Susan Lawrence</u> Title <u>Manager Corporate & Government Programs</u> |
| Contact's Phone No. | <u>480-517-8512</u> E-mail Address <u>susan.lawrence@riosalado.edu</u> |
| <u>Proposal Offeror's Company Tax Information:</u> | |
| Arizona Transaction Privilege (Sales) Tax No. | _____ or |
| Arizona Use Tax No. | _____ |
| Federal I.D. No. | <u>#86-0185552</u> |
| City & State Where Sales Tax is Paid | _____, _____ |

THIS PROPOSAL IS OFFERED BY

Authorized Proposal Offeror (Type or Print in ink) Mary Rodes

Proposal Offeror's Title (Type of Print in ink) Associate Dean

Date 2/28/08

REQUIRED SIGNATURE OF AUTHORIZED PROPOSAL OFFEROR (Must Sign in Ink)

By signing this Proposal Offer, Offeror acknowledges acceptance of all terms and conditions contained herein and that prices offered were independently developed without consultation with any other offeror or potential offeror. Failure to sign and return this form with proposal offer will result in a non-responsive proposal.

Mary Rodes
Signature of Authorized Proposal Offeror

2/28/08
Date

Form 201-B (RFP)
(H:/RFP 3-2002)

Company Name: Rio Salado College

PRICE SHEET

| Item No. | DEGREE PROGRAM BEING OFFERED - ALL BOOKS, MATERIALS, FEES AND CHARGES MUST BE INCLUDED | COST PER STUDENT PER YEAR |
|----------|---|--------------------------------|
| 1. | <u>Associate in Applied Science in Public Administration</u> Name of program being offered | \$ <u>2,268.71</u> Year One |
| | Estimated cost for Year 2 of program (if applicable) | \$ <u>1,521.19</u> |
| | Estimated cost for Year 3 of program (if applicable) | \$ <u>2,059.04</u> |
| | Estimated cost for Year 4 of program (if applicable) | \$ _____ |
| 2. | <u>Associate in General Studies</u> Name of program being offered | \$ <u>2,268.71</u> Year One |
| | Estimated cost for Year 2 of program (if applicable) | \$ <u>1,521.19</u> |
| | Estimated cost for Year 3 of program (if applicable) | \$ <u>1,718.19</u> |
| | Estimated cost for Year 4 of program (if applicable) | \$ _____ |
| 3. | _____ Name of program being offered | \$ _____ Year One |
| | Estimated cost for Year 2 of program (if applicable) | \$ _____ |
| | Estimated cost for Year 3 of program (if applicable) | \$ _____ |
| | Estimated cost for Year 4 of program (if applicable) | \$ _____ |
| 4. | _____ Name of program being offered | \$ _____ Year One |
| | Estimated cost for Year 2 of program (if applicable) | \$ _____ |
| | Estimated cost for Year 3 of program (if applicable) | \$ _____ |
| | Estimated cost for Year 4 of program (if applicable) | \$ _____ |
| 5. | Add additional pages if necessary | |
| | * Applicable Tax <u>1.8</u> % | |

* State correct jurisdiction to receive sales tax on the Vendor's Bid Offer, form CS-P201 (B) included in this Invitation for Bid document.

Price Sheet

| Item No. | DEGREE PROGRAM BEING OFFERED – ALL BOOKS, MATERIALS, FEES AND CHARGES MUST BE INCLUDED | COST PER STUDENT PER YEAR |
|----------|---|--------------------------------|
| 1. | <u>Associate in Applied Science in Public Administration</u> Name of program being offered | \$ <u>2,128.71</u> Year One |
| | Estimated cost for Year 2 of program (if applicable) | \$ <u>2525.49</u> |
| | Estimated cost for Year 3 of program (if applicable) | \$ <u>1577.21</u> |
| | Estimated cost for Year 4 of program (if applicable) | \$ _____ |
| 2. | <u>Associate in General Studies</u> Name of program being offered | \$ <u>2,128.71</u> Year One |
| | Estimated cost for Year 2 of program (if applicable) | \$ <u>2525.49</u> |
| | Estimated cost for Year 3 of program (if applicable) | \$ <u>1,211.06</u> |
| | Estimated cost for Year 4 of program (if applicable) | \$ _____ |

***PLEASE NOTE:** Cost per student per year has increased due to July 1 tuition increase noted in Question # 12.

Vendor's Proposal Offer

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Proposal offeror is to type or legibly write in ink all information required below.

| | | | |
|--|--|----------------|-------------------------------------|
| Proposal Offeror's Company Name | <u>Western International University</u> | | |
| Company Mailing Address | <u>9215 N Black Canyon Hwy Phx, Az 85001</u> | | |
| Company Street Address | <u>9215 N Black Canyon Hwy Phx, Az 85001</u> | | |
| Proposal Offeror Contact | <u>Karen Janitell</u> | Title | <u>Ex Dir Enrollments Marketing</u> |
| Contact's Phone No. | <u>602-943-2311</u> | E-mail Address | <u>Karen.janitell@apollogrp.edu</u> |
| <u>Proposal Offeror's Company Tax Information:</u> | | | |
| Arizona Transaction Privilege (Sales) Tax No. | <u>07274189-C</u> | or | |
| Arizona Use Tax No. | _____ | | |
| Federal I.D. No. | <u>86-0781545</u> | | |
| City & State Where Sales Tax is Paid | <u>Phx</u> | , | <u>Az</u> |

THIS PROPOSAL IS OFFERED BY

Authorized Proposal Offeror (Type or Print in ink) Michael J. Seiden

Proposal Offeror's Title (Type of Print in ink) President

Date March 19, 2008

REQUIRED SIGNATURE OF AUTHORIZED PROPOSAL OFFEROR (Must Sign in Ink)

By signing this Proposal Offer, Offeror acknowledges acceptance of all terms and conditions contained herein and that prices offered were independently developed without consultation with any other offeror or potential offeror. Failure to sign and return this form with proposal offer will result in a non-responsive proposal.

Michael J. Seiden
Signature of Authorized Proposal Offeror

3/18/08
Date

Form 201-B (RFP)
(H:/RFP 3-2002)

Company Name: Western International University

PRICE SHEET

| Item No. | DEGREE PROGRAM BEING OFFERED - ALL BOOKS, MATERIALS, FEES AND CHARGES MUST BE INCLUDED | COST PER STUDENT PER YEAR |
|----------|--|---------------------------|
| | <u>Master of Public Administration</u> | <u>4997.00</u> |

Name of program being offered: _____ Year One: _____

Estimated cost for Year 2 of program (if applicable) \$ 4950.00

Estimated cost for Year 3 of program (if applicable) \$ 4900.00

Estimated cost for Year 4 of program (if applicable) \$ 3975.00

| | | |
|--|------------------------------------|----------------|
| | <u>B.S./ Public Administration</u> | <u>2050.00</u> |
|--|------------------------------------|----------------|

Name of program being offered: _____ Year One: _____

Estimated cost for Year 2 of program (if applicable) \$ 4875.00

Estimated cost for Year 3 of program (if applicable) \$ 4875.00

Estimated cost for Year 4 of program (if applicable) \$ 4875.00

| | | |
|--|-------|-------|
| | _____ | _____ |
|--|-------|-------|

Name of program being offered: _____ Year One: _____

Estimated cost for Year 2 of program (if applicable) \$ _____

Estimated cost for Year 3 of program (if applicable) \$ _____

Estimated cost for Year 4 of program (if applicable) \$ _____

| | | |
|--|-------|-------|
| | _____ | _____ |
|--|-------|-------|

Name of program being offered: _____ Year One: _____

Estimated cost for Year 2 of program (if applicable) \$ _____

Estimated cost for Year 3 of program (if applicable) \$ _____

Estimated cost for Year 4 of program (if applicable) \$ _____

Add additional pages if necessary. B.S./PA

* Applicable Tax N/A %

* State correct jurisdiction to receive sales tax on the Vendor's Bid Offer, form CS-P201 (B) included in this Invitation for Bid document.

Price Sheet

| Item No. | DEGREE PROGRAM BEING OFFERED - ALL BOOKS, MATERIALS, FEES AND CHARGES MUST BE INCLUDED | COST PER STUDENT PER YEAR |
|----------|---|--------------------------------|
| 1. | <u>M.A.P.A - Master of Public Administration</u> Name of program being offered | \$ <u>4,912.00</u> Year One |
| | Estimated cost for Year 2 of program (if applicable) | \$ <u>4950.00</u> |
| | Estimated cost for Year 3 of program (if applicable) | \$ <u>4950.00</u> |
| | Estimated cost for Year 4 of program (if applicable) | \$ <u>3975.00</u> |
| 2. | <u>B.S.B.A. - Bachelor of Science in Business Public Admin Minor</u> Name of program being offered | \$ <u>2,035.00</u> Year One |
| | Estimated cost for Year 2 of program (if applicable) | \$ <u>4875.00</u> |
| | Estimated cost for Year 3 of program (if applicable) | \$ <u>4875.00</u> |
| | Estimated cost for Year 4 of program (if applicable) | \$ <u>4875.00</u> |