AGENDA ITEM 14

DATE 06-05-08

Tempe

Minutes
Historical Museum Advisory Board
April 3, 2008

Minutes of the Historical Museum Advisory Board held on April 3, 2008, 9:00 a.m., at the Tempe Historical Museum Board Room, 809 E. Southern Avenue, Tempe, Arizona.

Board Present:
Gail Fisher, Chair
Anne Chandler
Marcia Cypert
Betty Enz
Robert McKinley
Lisa Roach
Board Absent:
Jean Berry, Vice Chair
Dan Killoren
Frank Schmuck
City Staff Present:
Hansen, Planner, Community Development Department
Adrienne Richwine, Deputy Community Services Manager, Cultural Services
Amy Douglass, Museum Administrator
Rachael Peterson, Administrative Assistant, Cultural Services Division
Guest Present:
Victor Linoff

Meeting convened at 9:05 a.m.
Chair Gail Fisher called the meeting to order.

Agenda Item 1 – Consideration of Meeting Minutes: March 6, 2008
MOTION: Marcia Cypert moved to approve the minutes of March 6, 2008.
SECOND: Lisa Roach
DECISION: Carried unanimously.

Agenda Item 2 – Communications
- **Chair Gail Fisher** introduced **Rachael Peterson**, Cultural Services Division Administrative Assistant, and said she would be taking notes for the minutes in **Jerri Copenhaver's** absence.
- **Lisa Roach** distributed brochures about the Neighborhood Workshop and Awards that would take place on April 5 at the **Pyle Adult Center**.
- **Dr. Douglass** cautioned the Board about recent thefts of catalytic converters from vehicles in Tempe. She said a member of the museum staff had their catalytic converter stolen from their vehicle while it was parked in the museum's parking lot.

Agenda Item 3 – Urban Open Space Plan – Hansen, Community Development
Chair Gail Fisher introduced **Hansen,** Planner from the City's Community Development Department, and said he was there to give an update on the **Tempe Urban Open Space Plan.**
- **Hansen** distributed copies of a document outlining the proposed plan.
- He gave a brief history of the plan, which takes a look at downtown Tempe and several

areas adjacent to downtown to see how the Tempe community utilizes its public spaces.
- The goal of the plan is to create a seamless district of destinations for multiple audiences, which are authentic to Tempe.
- **Hansen** also described the "placemaking" principles that were used to create the plan.
- He said it also addresses sustainability and maintenance requirements.
- The Board asked several questions and discussed the plan.
- **Hansen** gave his contact information and said he will be accepting comments through the month of April. The plan will go before the City Council in May.

Agenda Item 4 – Museum Renovation

Dr. Amy Douglass reported on the planning for the upcoming **museum renovation**.
- She said the staff has spent the last few weeks creating storyboards for the new exhibit hall that match the storyline with images and artifacts, for each of the four themes.
- **Dr. Douglass** said there will be a teleconference call with **Gyroscope**, the exhibit designers, on April 10. **Gyroscope** will be presenting some of their concepts for the children's gallery. She said the Board and members of the steering committee are welcome to attend.
- **Dr. Douglass** also reported that she received a call from a representative of the Gila River Indian Community about the grant application that had been submitted to fund the children's gallery.
- The representative arranged a site visit for April 11, prior to their next grant review in May.
- In response to a question from **Robert McKinley** about the role of volunteers during the **museum's renovation, Dr. Douglass** indicated that the staff intends to continue using their volunteers. They are also looking for ways to continue providing public service in the research and collection areas of the museum during the renovation.

Agenda Item 5 – Museum "Tag Line"

Chair Gail Fisher said the **tag line** committee has not met.

Agenda Item 6 – Lecture and Book Signing

Lisa Roach said she located information about having **Channel 12** assist in sponsoring events, but she was not sure how to proceed with asking them to help sponsor the fundraising lecture and book signing event.
- The Board suggested that she contact the **Tempe Historical Society (THS)** Board, since she is a **THS** member, to ask them to co-author a letter to send with an information packet about the event.

Agenda Item 7 – Board Standing Committee and Representative Reports

7A Petersen House Endowment Committee

Marcia Cypert reported on the raffle of "in-kind" donations from the **Petersen House Endowment Committee's** fundraiser last fall.
- She said she will be selling raffle tickets at the Neighborhood Workshop and Awards event at the **Pyle Adult Center** on April 5.

7B Public Programs Representative

Chair Gail Fisher reported that the **Public Programs Committee** met on April 1.
- She said **Rebecca Akins**, Director of the **Arizona Museum for Youth**, attended the meeting to help the committee brainstorm on ways to promote the museum during the time it is closed for renovation.
- **Ms. Akins** encouraged them to focus on what makes the museum unique.
- **Ms. Fisher** said they also continued to brainstorm about programming that could take place during the renovation.
- In response to a question from **Betty Enz**, **Dr. Douglass** explained a plan to recycle the current Tempe history sections of the main exhibit hall, by displaying them in the hallways at the **Pyle Adult Center**.
- **Ms. Fisher** said the committee also received updates on the planning for this year's Danish

Christmas at the **Petersen House** and the upcoming exhibit, *Jewel in the Desert.*

7C Policy, Procedures and Accessions Representative
There was no report.

7D Historic Preservation Representative
Lisa Roach said she did not attend the **Historic Preservation Commission's (HPC)** meeting in March.

- **Victor Linoff** said there was an update on **Hayden Flour Mill** redevelopment by **Avenue Communities** at the meeting on March 13.
- He said that **Mark Vinson**, City Architect, gave an update on the **Eisendrath House** and the proposed relocation of the **Sandra Day O'Connor House** from Phoenix to Tempe.
- He said the **HPC** would meet again on April 10.

7E Tempe Historical Society Representative
Betty Enz reported on the **Tempe Historical Society's (THS)** past and upcoming activities.

- The **THS Board** met and discussed the museum renovation and its impact on the **THS** Speakers' Program and the Tree of Lights.
- The **THS** annual meeting and luncheon will be held on May 3 at **Monti's La Casa Vieja.**
- **Ms. Enz** said they are working with **Frank Schmuck** to promote the fundraising lecture and book signing event on November 7. She encouraged the Board to buy tickets to the event.
- She said the **THS** is still planning to have their annual fundraising barbecue in the fall.
- The clearance items in the **THS** gift shop are now 75% off.

7F Diversity Awareness Representative
Marcia Cypert reported on the *Jewel in the Desert* exhibit advisory committee meeting that was held on April 2.

- She said planning for the upcoming *Jewel in the Desert* exhibit and the exhibit's opening event seems to be progressing well.
- **Ms. Cypert** said they are working on the storyboards for the exhibit and conducting oral history interviews with Muslim community members.

Agenda Item 8 – Board Announcements

- **Robert McKinley** asked how the Sons of the American Revolution would be involved in the Wild Wednesday event, "Patriot's Day," on July 2.
- **Betty Enz** said the **Tempe Historical Society's** annual luncheon would be on May 3 at **Monti's La Casa Vieja**.
- **Marcia Cypert** said the **Petersen House Endowment Fund** raffle would be on April 5 at the **Pyle Adult Center**.

Agenda Item 9 – Future Agenda Items

- "Call for Nominations of Board Officers" on May 1.
- "Programming Ideas for Elias Rodriguez House" (to be determined)

The Board's next meeting will be May 1, 2008.

Meeting adjourned at 10:30 a.m.

Prepared by: Jerri Copenhaver

Gail Fisher

Gail Fisher
Chair, Tempe Historical Museum Advisory Board