

Minutes
Apache Boulevard Project Area Committee
February 11, 2008

Minutes of the Apache Boulevard Project Area Committee meeting held on January 14, 2008, from 4:00 – 5:30 p.m., at the City of Tempe Police Substation, 1855 E. Apache Boulevard, Tempe, Arizona.

Members Present:

Phil Amorosi
Ed Andrews
Charles Buss
Ray Devine
Martin Godusi
Don Hoots
David Johnson
Pen Johnson
Irving/Esther Kozinets
Carol McDaniels
Chris McKee
Gretchen Reinhardt
Bob Stafford
Jim Brewer
John Toliver

Members Absent:

Kevin Olsen
Jeff Hansen
Brian Martin
Pete DeMott

City Staff:

Heidi Graham – Community Development
Mike Anaya – Community Development

Other Staff:

Dawn Coomer, LRT

Guests Present (Presentation):

Officer Dan Brown – Tempe PD
Isaac Rodriguez – Twenty 4 Seven Hotels

Other Guests:

Tom Ankeny, Water Administration
Tom Gorman, All-State Plumbing

Meeting convened at 4:05 P.M.
Phil Amorosi called the meeting to order.

Agenda Item 1 - Consideration of Meeting Minutes

January 14, 2008 Meeting Minutes – Approved with amendment – addition of Carol McDaniels, (two abstentions)

Agenda Item 2 – Announcements/Questions

Phil Amorosi

- One member brought up since APAC will be going away, she would like to see is a bike/pedestrian path to the Smith Martin Bus Stop supported by APAC – possible using Safe Routes for School Grants. No property would be affected by this proposal.
- Carrow's Restaurant has been demolished. Oasis will start demo sometime next week.

Heidi Graham

- Joe Cosgrove sent an update for Line Section 5.
- New security procedure – all persons attending must pass through metal detectors.
- Final station area plan draft has been received – going through a City Staff Review for adjustments and minor changes and will be available for public review
- Invitation to Gray Development (Apache & McClintock) groundbreaking in mid-April.

Agenda Item 3 – Crime Prevention – Officer Dan Brown, Tempe Police Department

- Stats for 2007 – Apache Corridor 8.8% of all Calls for Service.
- Top call was for suspicious activity.
- Top crime – Theft from Vehicle.
- Simple Assault – Part 2 Crime
- 12% decrease in calls from 2006 to 2007
- Total Part 1 & 2 Crime decreased 16% last year

Agenda Item 4 – Four Points Hotel Remodeling (Rural & Apache) – Isaac Rodriguez, Twenty 4 Seven Hotels

Marketing handout was passed out to the group

- Based out of Long Beach, CA
- Boulevard presence since 2003
- Purchased the property 1 ½ years ago.
- Mid-March projected opening.
- Influential elements from the Valley Ho and Mondrian hotels.
- There are no “higher-end” hotel properties on Apache Blvd. – intent is to provide un-accommodated demand for this type of hotel product.
- 909 E. Apache to be demolished & redeveloped eventually.
- The Four Points Hotel is a Sheraton brand.

Other

Regarding discussion with APAC members and Tom Ankeny (University & McClintock road closure due to the water line break) -- a motion was made by Irving Kozinets (seconded by Don Hoots) to send a letter to the mayor and city council that departments should communicate with each other; to include a request for a response.

**The Committee’s next meeting will be Monday, March 10th, 2008.
The following meeting is scheduled for Monday, April 14th, 2008.
Meeting Adjourned at 5:11 p.m.**

Prepared by Mike Anaya

**Authorized Signature
Heidi Graham, Senior Planner**