



Minutes Special Events Task Force Meeting February 22, 2011

Minutes of the Special Events Task Force Meeting held on February 22, 2011
200 E. 5th Street, Tempe Transportation Center, Tempe, AZ 85281

Meeting convened at 1:01 p.m.

Linda Cano, Division Administrator, called the meeting to order and gave opening remarks regarding process and procedure. She made a call to the audience asking if anyone not on the agenda wanted to address the committee. There was no response.

City Staff Present: Fran Santos (PD), John Ferrin (PD), Deems Shepard (Fire), Janet Henryson (Tax & License), Jeff Tamulevich (Community Development), Julian Dresang (Transportation) Edith Ross (Rio Salado Maintenance), David McAllister (R.M.), Chad Holmes, (Recreation), Alicia Stuebner (Recreation), Jonni Wolfe (Recreation), Linda Cano (Recreation), Jodie Garth (Recreation)

Guests Present: Len Carity (Tilted Kilt), Kate Hastings (Tempe Festival of the Arts), Karen Kelly (Tempe Festival of the Arts), Cheryl Becker (Beaglefest-AZ Beagle Rescue), Nancy Stern (Rio Salado Foundation), Carol Cronlund (NAMI Valley Walk), Gloria Abril (NAMI Valley Walk), Brett Carr (Margarita Rocks), Heath Blumstein (Free Arts of Arizona), Doug Collins (Tavern on Mill), Richard Elias (Dragon Boat Fest), Carey Hart (Arizona CityFest), Robbie Fox (Robbie Fox's Public House), David Horen (SoundWave), Donny Johnson (St. Pat's-Tempe Beach Park), Sage Grossi (Ragnar Relay), Lann Auwen (AZ Aloha Festival), Pete Colantoni (AZ Parking Enforcement), Richard Byrum (Butler Amusements-AZ Mills Carnival), Tom LaPenna (St. Patty's Day-Tempe Beach Park), Moonshadow (Mill Avenue Shops)

I. Special Event Liquor License

- A. Free Arts for Abused Children of Arizona, Thursday, April 7, 2011 (2110 W. IKEA Way-IKEA store):
 - a. Motion to Approve: Alicia Stuebner
 - b. Second: Jonni Wolfe
 - c. Motion Carried

II. Events for Initial Review

- A. AAM Carnival, Friday, February 25, 2011 (1600 E. Broadway-AAM Corporate Office)
 - a. Motion to Approve: Julian Dresang
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- B. Ragnar Relay Del Sol, Saturday, February 26, 2011 (Tempe Arts Park)
 - a. Motion to Approve: Chad Holmes
 - b. John Ferrin
 - c. Motion Carried
- C. Run Across America with Dean Karnazes 5K, Sunday, March 6, 2011 (Tempe Beach Park)
 - a. Motion to Approve: Jonni Wolfe
 - b. Second: Chad Holmes
 - c. Motion carried with the stipulation that a current route map is received
- D. Tempe Boards and Commissions Dinner/O'Connor House Dedication, Tuesday, March 8, 2011 (1230 N. College Ave.-O'Connor House)
 - a. Motion to Approve: Alicia Stuebner
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- E. Arizona Aloha Festival, Saturday and Sunday, March 12 & 13, 2011 (Tempe Beach Park)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion carried with the stipulation that an off-duty police agreement was received, an updated site map was received, all insurance requirements are met and all up-front fees are paid.
- F. Arizona Mill Carnival, Friday, March 18 – Sunday, March 27, 2011 (5000 Arizona Mills Circle-Arizona Mills Mall parking lot)
 - a. Motion to Approve: Jonni Wolfe
 - b. Second: Alicia Stuebner
 - c. Motion Carried
- G. Arizona CityFest with Luis Palau, Saturday and Sunday, March 19 & 20, 2011 (Tempe Beach Park, Tempe Arts Park and North Linear Park)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion carried with the stipulation that an off-duty police agreement was received, insurance requirements were met and all up-front fees were paid.
- H. Beaglefest, Sunday, March 20, 2011 (Kiwanis Park)
 - a. Motion to Approve: Alicia Stuebner
 - b. Second: Jonni Wolfe
 - c. Motion carried with the stipulation that all insurance requirements are met, all vendors are properly permitted and all up-front fees are paid.
- I. Festival of the Arts, Friday – Sunday, March 25 – 27, 2011 (Mil Ave. District)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion Carried

- J. MDA Stride & Ride, Saturday, March 26, 2011 (Tempe Beach Park)
 - a. Event not discussed. Applicants were not able to attend meeting so it will be presented at the next regularly scheduled meeting of March 8, 2011
- K. Arizona Dragon Boat Festival, Saturday and Sunday, March 26 & 27, 2011 (Tempe Town Lake)
 - a. Motion to Approve: Jonni Wolfe
 - b. Second: Alicia Stuebner
 - c. Motion carried with the stipulation that EMT are secured by the Fire Department and an off-duty Police Agreement is received.
- L. Maricopa County NAMI Walk, Sunday, March 27, 2011 (Tempe Beach Park)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Alicia Stuebner
 - c. Motion carried with the stipulation that all insurance requirements were met and an off-duty police agreement was received.
- M. Sound Wave Music Festival, Saturday, April 9, 2011 (1500 N. McClintock-Big Surf)
 - a. Motion to Approve: Jonni Wolfe
 - b. Second: Alicia Stuebner
 - c. Motion Carried
- N. Third Thursday Adventure Run, Thursdays, March 17, April 21 and May 19, 2011 (43 S. McClintock-Roadrunner Sports)
 - a. Applicants were not in attendance and there were too many unanswered questions regarding this event; it will be tabled until the next regularly scheduled meeting of March 8.
- O. St. Patrick's Day, Thursday, March 17, 2011 (660 W. Warner Rd.-Tilted Kilt)
 - a. Motion to Approve: Jonni Wolfe
 - b. Second: Alicia Stuebner
 - c. Motion Carried
- P. St. Patrick's Day 2011 Bash, Thursday, March 17, 2011 (Tempe Beach Park)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion carried with the stipulation that an off-duty police agreement is received, all insurance requirements are met and an off-duty EMT agreement is received.
- Q. D'Arcy McGee's 3rd Annual S. Patrick's Day, Thursday, March 17, 2011 (2000 E. Rio Salado-Tempe Marketplace)
 - a. Motion to Approve: Alicia Stuebner
 - b. Second: Jonni Wolfe
 - c. Motion carried with the stipulation that the final site map was approved by the fire department
- R. St. Patrick's Day, Thursday, March 17, 2011 (4th Street/Hayden Station Amphitheater)
 - a. Motion to Approve: Jonni Wolfe
 - b. Second: Alicia Stuebner
 - c. Motion carried with the stipulation that all insurance requirements are met, an off-duty police and EMT agreements are received and a traffic plan is submitted and approved.

- S. Grand Opening, Saturday, February 26, 2011 (1212 E. Apache Blvd-Mugg Shots Bar)
 - a. The applicants were not in attendance and there were too many unanswered questions to approve the event. The event is scheduled to take place before the next regularly scheduled task force meeting so at this time, the event and extension of premise application for Feb 26 is not approved.

III. Special Event Liquor License associated with a Special Event on the agenda

- A. Rio Salado Foundation for Board and Commissions Dinner, Tuesday, March 8, 2011 (1230 N. College Ave.-O'Connor House)
 - a. Motion to Approve: Alicia Stuebner
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- B. Downtown Tempe Foundation for Festival of the Arts, Friday – Sunday, March 25-27, 2011 (730 S Mill Ave. – Madcap)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- C. Su Vino Winery for Festival of the Arts, Friday – Sunday, March 25-27, 2011 (740 S Mill Ave.)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- D. Alcantara for Festival of the Arts, Friday – Sunday, March 25-27, 2011 (740 S Mill Ave.)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- E. Carlson Creek for Festival of the Arts, Friday – Sunday, March 25-27, 2011 (740 S Mill Ave.)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- F. Keeling Schaefer Vineyards for Festival of the Arts, Friday – Sunday, March 25-27, 2011 (740 S Mill Ave.)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- G. Page Springs for Festival of the Arts, Friday – Sunday, March 25-27, 2011 (740 S Mill Ave.)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion Carried

- H. Kief-Joshua Vineyards for Festival of the Arts, Friday – Sunday, March 25-27, 2011 (740 S Mill Ave.)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- I. Pillsbury Wine Company for Festival of the Arts, Friday – Sunday, March 25-27, 2011 (740 S Mill Ave.)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- J. Sonoita Vineyards for Festival of the Arts, Friday – Sunday, March 25-27, 2011 (740 S Mill Ave.)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- K. Studio Vino for Festival of the Arts, Friday – Sunday, March 25-27, 2011 (740 S Mill Ave.)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- L. Wilhelm Family Vineyards for Festival of the Arts, Friday – Sunday, March 25-27, 2011 (740 S Mill Ave.)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- M. Bitter Creek Winery for Festival of the Arts, Friday – Sunday, March 25-27, 2011 (740 S Mill Ave.)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- N. Jerome Winery for Festival of the Arts, Friday – Sunday, March 25-27, 2011 (740 S Mill Ave.)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- O. Big Brothers Big Sisters of Central Arizona for Sound Wave Music Festival, Saturday, April 9, 2011 (1500 N. McClintock-Big Surf)
 - a. Motion to Approve: Jonni Wolfe
 - b. Second: Alicia Stuebner
 - c. Motion Carried
- P. The Ethiopia Project for Third Thursday Adventure Run, Thursday, March 17, 2011 (43 S. McClintock Dr-Roadrunners Sports)
 - a. Applicants were not in attendance and there were too many unanswered questions regarding this event so it will be tabled until the next regularly scheduled meeting of March 8.

- Q. Ethiopia Project for Third Thursday Adventure Run, Thursday, April 21, 2011 (43 S. McClintock Dr-Roadrunners Sports)
 - a. Applicants were not in attendance and there were too many unanswered questions regarding this event so it will be tabled until the next regularly scheduled meeting of March 8.
- R. Ethiopia Project for Third Thursday Adventure Run, Thursday, May 19, 2011 (43 S. McClintock Dr-Roadrunners Sports)
 - a. Applicants were not in attendance and there were too many unanswered questions regarding this event so it will be tabled until the next regularly scheduled meeting of March 8.
- S. Tempe Diablo's for St. Patrick's Day, Thursday, March 17, 2011 (660 W. Warner Rd.-Tilted Kilt)
 - a. Motion to Approve: Jonni Wolfe
 - b. Second: Alicia Stuebner
 - c. Motion Carried
- T. Spark of Hope for St. Patrick's Day Bash, Thursday, March 17, 2011 (Tempe Beach Park)
 - a. Motion to Approve: Chad Holmes
 - b. Second: Jonni Wolfe
 - c. Motion carried with the stipulation that an off-duty police agreement is received, all insurance requirements are met and an off-duty EMT agreement is received.
- U. Irish Cultural and Learning Foundation for D'Arcy McGee's St. Patrick's Day, Thursday, March 17, 2011 (2000 E. Rio Salado-Tempe Marketplace)
 - a. Motion to Approve: Alicia Stuebner
 - b. Second: Jonni Wolfe
 - c. Motion Carried
- V. Tempe Sister City Corporation for St. Patrick's Day, Thursday, March 17 and Friday, March 18, 2011 (4th Street)
 - a. Motion to Approve: Jonni Wolfe
 - b. Second: Alicia Stuebner
 - c. Motion Carried

IV. Extension of Premise associated with a Special Event on the agenda

- A. Mugg Shots Bar for Grand Opening, Saturday, February 26, 2011 (1212 E. Apache Blvd.)
 - a. The applicants were not in attendance and there were too many unanswered questions to approve the extension of premise. The event is scheduled to take place before the next regularly scheduled task force meeting so at this time, the event and extension of premise application for Feb 26 is not approved.

V. Events for Post Review-Other

- A. Kajikawa Classic at Tempe Sports Complex, Feb 10-13: No problems reported
- B. SkirtChaser at Tempe Beach Park, Feb 12: This event is too large for the route used for the run. A new route will need to be considered for next year.
- C. Walk the Fight at Tempe Beach Park, Feb 13: No problems reported
- D. Thursday on Mill Extension, started Feb 17: No problems reported
- E. Brokers for Kids, Tempe Beach Park, Feb 18: No problems reported
- F. Susan's Run at Kiwanis Park, Feb 19: No problems reported
- G. Helping Hand Run at Tempe Beach Park, Feb 19: There were a couple of parking lot incidences which may warrant the consideration of not allowing this group to return.
- H. PetSmart Walk at Tempe Beach Park, Feb 20: No problems reported
- I. Lean on Me at Kiwanis Park, Feb 20: No problems reported
- J. Sun Devil Criterium, ASU Research Park, Feb 20: No problems reported

Meeting adjourned at 2:42 p.m.

The Committee's next meeting is March 8, 2011 at 1:00pm., at the Tempe Transportation Center, 200 E. 5th St.

Prepared by: Jodie Garth

Reviewed by: Linda Cano, City of Tempe Administrator
