



---

## Minutes Committee for Youth, Families and Community October 11, 2011

---

Minutes of the Committee for Youth, Families and Community held October 11, 2011 at the Tempe Public Library Board Room, Tempe, AZ.

**MEMBERS Present:**

Bobbie Cassano, Tempe Community Council  
Vic Cordts, Boys & Girls Club of the East Valley  
Maria Holmes, Association for Supportive Childcare  
Ilene Dode, Tempe Resident/EMPACT-SPC  
Sean Donovan, Tempe Chamber of Commerce  
Lynette Stonefeld, Tempe/Kyrene Communities In Schools  
Randy Lazar, Tempe Union High School District  
Norm Saba, Cardon Children's Medical Center  
SSgt. John Baltz, AZ National Guard – DDR Program  
Cludia Dame, The Centers for Habilitation  
Vicki Kringen, The Centers for Habilitation

**MEMBERS Absent:**

Sheran Mattson, Mattson Resource Development  
Alan Anderson, Checkmate Chess Instruction  
Rick Horvath, Tempe Elementary School District  
Amanda Hamm, Kyrene School District  
Barb Fries, Tempe Elementary School District  
Renée Ouellet, EMPACT-SPC  
John Heston, Grace Community Church  
Celeste Plumlee, Tempe Resident  
Kathy Stevens, Kiwanis Club of Tempe / Salt River Project

**City Staff Present:**

Kim Bauman, Community Services-Social Services  
Roni Alexander, Community Services-Social Services  
Tricia Gilman, Community Services-Social Services  
Nancy Rodriguez, Tempe Municipal Court  
Derek Pittam, Tempe Police Department

**Guests Present:**

Jeremy Edmonds, Maricopa County Juvenile Court Center

Denise Lopez, Magellan Health Services  
Cassidy Olson, ASU PR Lab  
Rachel Steingard, ASU PR Lab  
Samantha Womer, ASU PR Lab  
Melody Johnson, Association for Supportive Child Care

**Meeting convened at 4:00 p.m.**

**Agenda Item 1- Call Meeting to Order/ Introductions**

**Ilene Dode, Chair** called the meeting to order and introductions were made.

**Agenda Item 2 - Minutes from September 11, 2011 Meeting**

The minutes from September 11, 2011 were reviewed.

**MOTION: Vic Cordts** motioned to approve the minutes.

**SECOND: Maria Holmes** seconded the motion.

**COMMITTEE CONSENSUS:** Minutes were approved.

**Agenda Item 3 – 2012 Juvenile Accountability Block Grant (JABG)**

**Kim Bauman** provided an overview of the City's eligibility for 2012 JABG funding and the Empowering Teens and Parents Program (ETAP) funded under previous JABG funds.

- 1) The City was not originally eligible for a JABG grant as we did not reach the \$10,000 threshold for direct funding. However, as in previous grant cycles, the Town of Gilbert collaborated with the City and contributed their allocation of \$2,619 in order to reach the \$10,000 threshold. The City is now eligible for \$18,069 in 2012 funds.
- 2) The City proposes utilizing the 2012 JABG funds to continue the ETAP Program. The program serves juvenile males who are primarily on supervised probation with Maricopa County Juvenile Court and their parents but can also accept other law enforcement related referrals. ETAP is an eight week program consisting of weekly 90 minute groups. Parents and youth attend together working in separate groups. Two series of the groups would be provided during the one year funding cycle that begins on January 1, 2012.
- 3) Parents receive psycho-education on parenting strategies and techniques and youth receive life skills, communication, and conflict resolution skills training.
- 4) Program outcomes are tracked and outcomes from the last series indicated a 14% average increase in parent/child bonding and a 9% average increase in parent skills. The boy participants indicated an average 6% increase in family involvement and reported family conflict decreased 6%.

**MOTION: Nancy Rodriguez** motioned to approve utilizing the 2012 JABG funds to continue the Empowering Teens and Parents Program.

**SECOND: Lynette Stonefeld** seconded the motion.

**COMMITTEE CONSENSUS:** Motion was approved.

**Agenda Item 4 – Coalition Sub-committee Updates**

- 1) Randy Lazar provided an update on the marketing sub-committee which is focusing on the community wide campaign, social host information dissemination (if the ordinance is passed), website update, brochure update, and sticker shock campaign. The campaign proposal developed by the ASU PR Lab was distributed to members. It includes a

campaign logo and providing information at three major events in Tempe: The Boat Parade, Spring Training Family Day, and MYFEST. There was a 75% response rate to the marketing survey from respondents and developing a follow-up survey will be explored.

- 2) **Bobbie Cassano** provided an update on the social host ordinance. The ordinance should be hard at the October 20<sup>th</sup> Council meeting and again on November 3<sup>rd</sup>. If passed the law would not go into effect for 90 days in order to first educate our community.

#### **Agenda Item 5 – Drug Free Communities Grant**

**Lynette Stonefeld** provided the following update:

- 1) Lynette and Kathy Nugent participated in a three hour webinar last week.
- 2) Bobbie, Lynette and Kathy will attend grant management training in Washington, D.C. in December.
- 3) Cassidy Olson, who is one of the ASU PR Lab students involved in the Magellan funded underage drinking media campaign, has been selected to become the full-time coalition assistant. She will begin her position upon her graduation from ASU in December.

#### **Agenda Item 6 – Family Engagement Focus Groups Update**

**Lynette Stonefeld** reported the first focus group on how to engage families was held last week with teen parents. Several more groups are scheduled to be completed by the end of November and include neighborhoods, Kid Zone parents, and Spanish-speaking parents.

#### **Agenda Item 7 – Grant and Program Updates**

- 1) **Tricia Gilman** provided the following update on peer leadership activities funded under the Magellan prevention grant:
  - The All Stars Middle School and Community Peer Leaders are collecting erasers for an “erase underage drinking” campaign at the schools. The middle school peer leaders completed their first awareness activity at Gililand and Connolly middle schools. Approximately 200 students participated and 18 of the teen-designed coalition t-shirts were given away. Activities in November and December are also being planned.
  - The Community Peer Leaders will be conducting a pledge campaign in front of the library for youth and adults on October 20<sup>th</sup>. They will also be involved in Tempe’s Family Halloween Carnival at Kiwanis Park on October 29<sup>th</sup>. The ASU Business Women’s Association has agreed to partner again with the peer leaders for this event and will distribute community norms surveys to adult attendees.
- 2) **Kim Bauman** reported Mickie Berry has a community education presentation on underage drinking scheduled for October 20<sup>th</sup> for the parents of the peer leaders. Another presentation in the Connections Rooms is scheduled in November. She will be contacting coalition members in the future regarding possible audiences for the presentations.

#### **Agenda Item 8 - Announcements**

- 1) **Kim Bauman** announced this committee does not fall under the City’s ordinance for Boards and Commissions and the determination has been made by the City Clerk and City Attorney’s Offices that we no longer have to post agendas and minutes on the City Clerk’s webpage. Since we are not a board or commission this will allow us to have sub-committees and flexibility in our agendas and opening meeting law. However, for the sake of transparency we still need to post our minutes on a website accessible to the public. Committee members were in consensus to post the minutes on the coalition website.

- 2) **Lynette Stonefeld** announced Thrive to Five classes are underway and passed out the schedule and a recent newsletter to committee members. An enrollment specialist is available to sign up parents and children for ACCESS and Kids Care at the Westside Community Center over fall break. A class for fathers to promote father-child bonding and a zoo event will be provided in English on October 22<sup>nd</sup> and in Spanish on November 5<sup>th</sup>. Weekly dental clinics are also being provided for children five years old and younger and include fluoride varnish treatments and/or oral health screenings.
- 3) **SSgt John Baltz** announced he and the National Guard resources are available to assist in school presentations and other anti-drug/alcohol events and activities.

**Agenda Item 9 – Future Agenda Items**

Please contact Kim Bauman or Bobbie Cassano with future agenda items.

The committee's next meeting will be on **November 8, 2011 at 4:00 p.m.** in the Tempe Public Library Board Room.

**Meeting adjourned at 5:00 p.m.**

Prepared by: Kim Bauman and Bobbie Cassano

---

Barb Fries