



Minutes Committee for Youth, Families and Community March 8, 2011

Minutes of the Committee for Youth, Families and Community held March 8, 2011 at the Tempe Public Library-Connections Program Room, Tempe, AZ.

MEMBERS Present:

Randy Lazar, Tempe Union High School District
Bobbie Cassano, Tempe Community Council
Lynette Stonefeld, Tempe/Kyrene Communities In Schools
Norm Saba, Cardon Children's Medical Center
Sheran Mattson, Mattson Resource Development
Barb Fries, Tempe Elementary School District
Ilene Dode, Tempe Resident/EMPACT-SPC
Stephen Govett, Tempe First United Methodist Church
Maria Holmes, Association for Supportive Childcare
Amanda Hamm, Kyrene School District
Lauren Johnson, Community Bridges
Luis Morales, Chicanos Por La Causa
Sean Donovan, Tempe Chamber of Commerce
Renée Ouellet, EMPACT-SPC

MEMBERS Absent:

Vic Cordts, Boys & Girls Club of the East Valley
Vicki Kringen, The Center for Habilitation
Michelle Arguedas, Community Bridges
Kelley Lind, Cardon Children's Medical Center
Jimmy Gutierrez, Chicanos Por La Causa
Renee Thomas, Mountain Park Health Center
Alan Anderson, Checkmate Chess Instruction
Celeste Plumlee, Tempe Resident
Kathy Stevens, Salt River Project & Kiwanis Club

City Staff Present:

Kim Bauman, Community Services-Social Services
Roni Alexander, Community Services-Social Services
Tricia Gilman, Community Services-Social Services

Guests Present:

Denise Lopez, Magellan Health Services

Sanja Sobo, EMPACT-SPC
Claudia Dame, Tempe Center for Habilitation (for Vickie Kringen)
Kelsey Wolf, Tempe Community Council
Krista Gutierrez, Northern Arizona University
Cindi Price, Northern Arizona University

Meeting convened at 4:05 p.m.

Agenda Item 1- Call Meeting to Order and Introductions

Ilene Dode called the meeting to order. Introductions were made.

Agenda Item 2 - Minutes from February 8, 2011 Meeting

The minutes from February 8, 2011 were reviewed.

MOTION: Randy Lazar motioned to approve the minutes.

SECOND: Tricia Gilman seconded the motion.

COMMITTEE CONSENSUS: Minutes were approved.

Agenda Item 3-Subcommittee Updates

1) **Roni Alexander, Randy Lazar, and Kelsey Wolf** provided the marketing subcommittee update.

- The subcommittee has proposed changing the name of the committee's "Tempe's Coalition to Reduce Underage Drinking" to "Tempe Coalition." In addition, a new logo that includes the coalition website has been proposed. Coalition members have received feedback that the youth created logo has negative connotations. The youth logo will be used as a graphic.
- Committee members were asked to submit two bio's before our April meeting. The first should include their name, organization, and how they are connected to Tempe. This information will be displayed on the coalition website. The second bio should include a couple of paragraphs on their background, skills, and interests and will be utilized in future coalition team-building activities. Bobbie Cassano agreed to resend members the bio template.
- Members were also asked to access the coalition Facebook page and to join as members. Kelsey agreed to send coalition members information on privacy settings.

MOTION: Sean Donovan moved to change the name of the coalition to Tempe Coalition and to utilize the proposed new logo.

SECOND: Randy Lazar seconded the motion.

COMMITTEE CONSENSUS: The motion was approved.

2) **Ilene Dode, Bobbie Cassano, and Lynette Stonfeld** provided the public policy subcommittee update.

- Ilene and Bobbie attended the Buckeye Town Council meeting last week where they approved the first social host ordinance in Maricopa County. A first offense is a civil violation and a second or subsequent violation can be either civil or a criminal. Buckeye's ordinance is very similar to what we are considering in Tempe and includes an education component for violators through the town's diversion program.
- The subcommittee is exploring having Tempe's proposed social host ordinance incorporated into the City's existing loud party ordinance.

- The subcommittee would like to have an optional or possibly mandated education component. In cases where a parent/guardian provided alcohol to youth they would like to require both the parent/guardian and the youth(s) to attend this component.
- The education component curriculum should be tailored to Tempe, emphasize why underage drinking is so dangerous to youth, and include local data and recent research on early alcohol use and brain development.
- It was suggested the coalition be responsible for determining the education component content and that money to develop the curriculum could be written into the Drug-Free Communities grant proposal. In addition, the coalition could oversee the workshops, and contracting with facilitators.
- The committee was in consensus that the coalition could oversee the curriculum development and possibly selection of a facilitator to the education component.

3) **Tricia Gilman** and **Kim Bauman** provided an update on data collection efforts.

- There are some concerns and feedback has been received that having youth map alcohol outlets has the unintended consequence of giving youth participants unwanted exposure to these outlets.
- During a recent meeting with Kim Bauman, Bobbie Cassano, Lynette Stonefeld, and Cindy Kominiski from the Boy Scouts it was agreed peer leaders, participating Scouts, and Mayor's Youth Advisory Commission members would identify formal and informal youth hang-outs in Tempe. The peer leaders and participating scouts would then map these hangouts.
- Adult staff, and possibly coalition members, will map the liquor outlets utilizing liquor license information.
- By the end of this fiscal year we hope to have University to Baseline and Priest to Price mapped and a preliminary report generated.

Agenda Item 4 – Community Norms and Community Readiness Survey Results

- 1) **Bobbie Cassano** providing a handout and a summary of the Community Readiness Survey results.
 - We more than doubled the number of surveys we received this fiscal year and our overall readiness level to address underage drinking in our community has increased from 5.0 in March 2010 to 5.4 in January 2011.
 - Our hope is Magellan Health Services will allow us to administer the survey in our community every 18 months instead of every 12 months as we are less likely to see substantial community change in only 12 months.
- 2) **Lynette Stonfeld** provided a handout and a summary of the Community Norms Survey. There were 254 adult respondents. Some of the results highlighted were:
 - 16.1% of respondents agree/strongly agree it is okay for youth to drink alcohol at home as long as parents or other family members are present. 9.5% agree/strongly agree it was okay for youth to drink if they don't drive afterward, and 7.9% agree/strongly agree it is okay for youth to drink at parties if they don't get drunk.
 - Respondents who had heard of the Tempe Coalition were significantly less likely to think that underage drinking was okay compared to those that had not heard about the coalition.
 - Men and younger adults were significantly more likely to think underage drinking was okay.

- 77.6% felt the most effective strategy to reduce underage drinking was penalties for adults who buy alcohol for youth. 75.2% strongly agree/agree that adults providing alcohol for youth, including parents and family members, should receive heavy fines. 87.4% strong agree/agree that there should be a law that holds adults responsible for hosting parties where youth are drinking alcohol.
- 3) **Kelsey Wolf** provided a handout and summary of the 2010 Arizona Youth Survey Results for the four Tempe zip codes. Some of the results highlighted were:
- Over 48% of all high school students reported their parents have favorable attitudes toward drug use.
 - The majority of youth reported getting alcohol at a party. Over 30% of 8th graders in Tempe obtain alcohol by taking it from their home. Over 40% of 12th graders gave someone money to buy alcohol for them. Based on past focus groups with Tempe youth this is typically an older sibling, friend, or acquaintance.
 - More than 32% of all high school seniors have favorable attitudes toward drug use.

Agenda Item 5 – FY 2011-12 Magellan Grant Strategic Plan

Bobbie Cassano and **Kim Bauman** provided information on the proposed components of the strategic plan.

- 1) The draft plan is due on April 1st and the final plan in mid-April.
- 2) Proposed coalition components include:
 - Continuing social host ordinance efforts.
 - If the social host ordinance is approved education for police officers.
 - Distribute PSA's in the community.
 - Develop an underage drinking education brochure for doctor's office.
 - Have peer leaders and other youth groups complete the alcohol outlet mapping project.
 - Administer another community norms survey.
- 3) Proposed direct service components include:
 - Continue to provide the All Stars and Middle School Peer Leadership programs at four middle schools in Tempe.
 - Continue to provide the Community Peer Leaders program.
- 4) **Amanda Hamm** and **Barb Fries** both spoke to the importance of continuing direct service prevention programs to youth within their school districts.
- 5) The committee was in consensus to include the above proposed activities and programs in the strategic plan.

Agenda Item 6 – Drug-Free Communities Grant Application

Lynette Stonefeld and **Bobbie Cassano** provided information on the proposed components of the grant application.

- 1) The grant proposal expands what we are currently doing under the Magellan grant and future proposed activities. No direct service activities can be funded by this grant.
- 2) In addition to addressing underage drinking medical and synthetic marijuana use would be targeted.
- 3) Proposed components include:
 - Training for police and other first responders.
 - A youth video contest addressing marijuana use.
 - Development of a coalition website independent of the City of Tempe and its content and format restrictions.

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- Awareness/education assemblies for all 6th grade students utilizing school resource officers and Community Bridges.
 - Opening discussion with Tempe Union High School District to require students who are caught using alcohol and/or drugs to attend a required education component rather than automatic school suspension.

Agenda Item 8 – Grant and Program Updates

Lynette Stonefeld provided the following updates:

- 1) The Community In Schools grants were just approved. The six Tempe Union High School District high schools that applied for high school prevention counselors will each receive \$4,000 to help sustain these existing services.
- 2) The website www.thrivetofive.org provides information on the First Things First classes and services provided in Tempe.

Agenda Item 9 – Announcements

- 1) **Barb Fries** announced Associate Superintendent Chris Busch has been selected to be the Superintendent of Tempe Elementary School District.
- 2) **Kim Bauman** announced the 2011 YouthFest Courage Awards and Tempe Top Teens Recognition Dinner will be held on Monday, April 25th at the Tempe Mission Palms Hotel. The cost is \$27.67 per person. Members will receive an invitation in the mail.

Agenda Item 10 – Future Agenda Items

- Committee members bio presentations
- Drug Free Communities Grant Application Update
- Magellan Grant FY 11-12 Strategic Plan Update

Please contact Kim Bauman or Bobbie Cassano with future agenda items.

The committee's next meeting will be on **April 12, 2011 at 4:00 p.m.** in the Tempe Public Library Connections Program Room

Meeting adjourned at 5:08 p.m.

Prepared by: Kim Bauman

Barb Fries, Vice Chair