



Minutes of the Town Hall Ad-Hoc Committee for Youth,

## Minutes Committee for Youth, Families and Community Marketing Sub-Committee August 10, 2010

Families and Community held July 7, 2010 at the Tempe Public Library Connections Board Room, 3500 S. Rural Road, Tempe, Arizona.

### **MEMBERS Present:**

Maria Holmes, Association for Supportive Childcare  
Lauren Johnson, Community Bridges  
Joe Spracale, Tempe Impact Education Foundation  
Nancy Rodriguez, Tempe Municipal Court  
Bobbie Cassano, Tempe Community Council

### **MEMBERS Absent:**

Lynette Stonefeld, Communities In Schools  
Tricia Gilman, City of Tempe Social Services

**Meeting convened at 3:00 p.m.**

### **Agenda Item 1 & 2- Call Meeting to Order and Introductions**

**Bobbie Cassano** called the meeting to order and welcomed attending members

### **Agenda Item 3- Focus for Marketing Committee**

**Bobbie Cassano** reviewed the focus for the Marketing Committee for the upcoming year which will include:

- Marketing the Tempe Town Hall in October
- Marketing the work of the Coalition
- Additional topics as the Committee for Youth, Families and Community meets throughout the year

### **Agenda Item 4 – Coalition Brochure & Draft Review**

The committee reviewed the draft of an initial Coalition brochure. They were pleased with the layout and content and suggested several spacing changes along with the addition of the information and 501(C)(3) non-profit number for donations made to the Tempe's Coalition to Reduce Underage Drinking and Drug Use through the Tempe Community Council.

**Agenda Item 5- Town Hall Marketing**

The committee reviewed the draft flyer for the October 4<sup>th</sup> Tempe Town Hall on the topic of underage drinking. They suggested adding information on the presenters to the flyer. We also discussed possible ways to promote the event including:

- press releases
- personal invitations from Coalition members to adults in Tempe they may know and think would have an interest
- Joe Spracale will check on finding a list of service clubs and the Tempe Diablos

**Agenda Item 6- Future Subcommittee Meeting Dates**

Because the September Committee for Youth, Families and Community is going to be expanded to include a Coalition building workshop, it was decided to see if the business of the committee could be accomplished through email. If necessary, we will call a meeting to conduct any pressing marketing issues.

**Agenda Item 7- Announcements**

There were no special announcements

**Agenda Item 8 – Future Agenda Items**

There were no additional agenda items at this time

The committee's next meeting will be on **September 28, 2010 at 3:00 p.m.**

**Meeting adjourned at 3:40 p.m.**

Prepared by: Bobbie Cassano

---

Bobbie Cassano, Coalition Coordinator