



Minutes Committee for Youth, Families and Community April 13, 2010

held April 13, 2010 at the Tempe Public Library Connections Program Room, 3500 S. Rural Road, Tempe, Arizona.

MEMBERS Present:

Randy Lazar, Tempe Union High School District
Alan Anderson, Checkmate Chess Instruction
Lauren Johnson, Community Bridges
Norm Saba, Cardon Children's Medical Center
Lynette Stonefeld, Tempe/Kyrene Communities In Schools
Celeste Plumlee, Tempe Resident
Vic Cordts, Boys & Girls Club of the East Valley
Maria Holmes, Association for Supportive Childcare
Kelley Lind, Cardon Children's Medical Center
Chad Diegle, Desert Cross Lutheran Church
Ilene Dode, Tempe Resident/EMPACT-SPC
Barb Fries, Tempe Elementary School District
Khalid Junkins for Amanda Hamm, Kyrene School District

MEMBERS Absent:

Bobbie Cassano, Tempe Community Council
Joe Spracale, Tempe Impact Education Foundation
Kristine Kassel, Benefits By Design
Michael Valdez, Chicanos Por La Causa, Mano Coalition
Luis Morales, Chicanos Por La Causa, Inc.
Tanya Aleman, Chicanos Por La Causa

City Staff Present:

Kim Bauman, Community Services – Social Services
Roni Alexander, Community Services – Social Services
Tim Cox, Community Services – Social Services
Nancy Rodriguez, Municipal Court
Heather Penner, Tempe Police Department
Greg Jordan, Public Works-Transit

Guests Present:

Jenna Kinnard, ASU Student

Meeting convened at 4:01 p.m.

Agenda Item 1- Call Meeting to Order and Introductions

Ilene Dode called the meeting to order. Introductions were made.

Agenda Item 2- Tempe's Committee for Youth, Families and Community proposes to ratify prior actions and information from March 9, 2010 per Arizona Opening Meeting Law ARS §38-431.02 Notice of Minutes

Kim Bauman, City of Tempe explained to committee members why the March 9th meeting is in violation of opening meeting law.

- 1) At the end of January 2010 the City Clerk's Office requested she begin posting the committee agendas, draft minutes and approved minutes to the City's web page rather than continuing to have the City Clerk's Office complete this function.
- 2) Kim mistakenly thought by posting the meeting agendas on the City's web page she no longer had to send the meeting agenda to the City Clerk's Office. However, the City Clerk's Office still needs the agenda forwarded to them so they can print it out, physically record on the agenda the date and time they received it and then physically post the agenda in the City Clerk's Office's designated physical locations as required by State law.
- 3) While the March 9th meeting agenda was posted on the City's web page well ahead of the 48 hour deadline to do so the meeting agenda was not forwarded to the City Clerk's Office.
- 4) Since the City Clerk's Office did not receive the meeting agenda they did not physically post the agenda.
- 5) Consequently, while there was no intent to do so, the March 9th meeting is in violation of open meeting law.
- 6) All actions that took place on March 9th, including approval of the February 9th meeting minutes are unratified. Our committee needs to ratify prior actions and information from March 9th, which includes approval of the February 9th minutes.

MOTION: Nancy Rodriguez motioned to ratify all actions and information from March 9, 2010 per Arizona Opening Meeting Law ARS §38-431.02 Notice of Meetings.

SECOND: Celeste Plume seconded the motion.

COMMITTEE CONSENSUS: The motion was approved. The prior actions and information from March 9, 2010 per Arizona Opening Meeting Law ARS §38-431.02 Notice of Minutes are ratified.

Agenda Item 3- City of Tempe Transit Fund Update

Greg Jordan, Tempe Public Works-Transit Program provided a financial update on the City's Transit Program and the proposed reductions to the City's bus and light rail service.

- 1) The transit fund budget is facing an \$18 million deficit due to a transit tax decline of 29% from its high point in 2007. This tax funds transit services. The proposed Tempe sales tax increase if passed by voters addresses the general fund not the transit fund.
- 2) The City is undergoing a three year budget balancing effort with the transit program. The target reduction for FY 2010-11 is \$3.5 million. These reductions will be in rail and bus service.
- 3) The City is focusing on lower use routes and time periods to determine reductions in services and is also seeking public and stakeholder involvement in the process.
- 4) Some of the proposed cuts were highlighted:
 - Elimination of Route 40-Apache between downtown Tempe and Sky Harbor. There is a similar route on University Drive and by the light rail.

- Reduction of Route 108-Elliot to 60 minutes during the weekdays.
 - Elimination pre-5:30 a.m. service. The City of Tempe services start at 4 a.m. and none of our Valley partners begin until 5 a.m. The City has received feedback that this will adversely impact riders who have early job shifts.
 - Reduce Orbit weeknight frequency to 30 minutes and Saturday frequency to 20 minutes.
- 5) Information on service reduction potential impacts and the service reductions approval process was then provided.
- 6) Questions from committee members were then answered:
- **Norm Saba** noted the proposed \$3.5 million in cuts is only for the first year of the three year plan and asked what else might the City eventually cut to balance the budget. Mr. Jordan stated the City has identified a reduction of \$1 million in internal costs. He acknowledged that continued cuts may be drastic. The City will also continue to explore ways to generate revenue. One possibility is to implement a fare for the Orbit. They will be reviewing that possibility over the next year.
 - **Alan Anderson**, asked what services would still be in place for those who need access to medical services, those with disabilities, and the elderly. Mr. Jordan reported the City still has the Dial-A-Ride Service as unlike its partners our City has not made cuts yet to that service.
 - **Randy Lazar** asked about the continuation of free bus passes to Tempe youth. Mr. Jordan stated there has been some discussion on this topic. Mr. Lazar stated the Tempe union High School District has 300 students classified as homeless and many rely on this service to get to school.
 - **Lynette Stonefeld** stated that in all three school districts in Tempe there are a number of students, many who are classified as homeless, who rely on this service.
 - **Vic Cordts** notified Mr. Jordan that many of the teens who attend the Tempe Boys and Girls Club depend upon this service to get to the Club.
 - Committee members then asked what the cost is to the City for the free bus passes for Tempe youth. Mr. Jordan stated that the net cost for the program is approximately \$120,000 per year.
 - **Ilene Dode, Tempe Resident** expressed concern about the “honor” payment system for riders of light rail payments. Mr. Jordan reported that only 3%-4% of Tempe riders actually have failed to pay. Committee members pointed out that it really only reflects riders who don’t pay and are caught.
 - Mr. Jordan notified committee members he will forward their feedback to the groups working on the proposed service reductions.

Agenda Item 4 – Coalition Functioning Instrument

Lynette Stonefeld provided a brief overview of the results of our Coalition Functioning Instrument Survey. The Coalition’s overall satisfaction level is 3.5, which is an increase from last year.

Agenda Item 5- Subcommittee Updates

- 1) **Nancy Rodriguez** reported the marketing subcommittee received 19 t-shirt entries and 16 video entries. Members of the subcommittee have narrowed down the entries for final selection. The winner of the t-shirt contest will be selected by a panel of youth judges. The winner of the video contest will be selected by a panel of youth judges and two adults with professional experience in film making.

- 2) **Heather Penner** reported she, Lynette, and Bobbie Cassano recently attended a meeting organized by Magellan Health Services on keg registration and social host ordinances. The meeting was helpful as they met the Mesa and Phoenix contacts for similar projects.

Agenda Item 6– Communities For Kids Update

- 1) **Lynette Stonefeld** announced she is working on a First Things First grant that needs to be submitted on Thursday. If funded, it would add services that focus on children age zero to five and their parents to our schools Family Resource Centers

Agenda Item 7- Drug Free Communities Grant

Lynette Stonefeld reported the grant has been submitted and we should hear if we were funded in September. Funding would begin on October 1, 2010 and would assist in supporting infrastructure of this committee, peer leadership activities, and would allow us to hire a social media expert.

Agenda Item 8 – Other Grant and Program Updates

- 1) **Kim Bauman** provided an update on the FY 2010-11 Magellan Prevention Grant funding.
- State funding for prevention services has been eliminated. The City of Tempe's grant award for FY 2010-11 is facing a 37% decrease in funding which equates to \$80,313. This will require significant cuts in current services. Current staffing levels will need to be reduced, programs will need to be entirely eliminated, remaining programs restructured, and there will be little, if any funding for supplies, incentive trips, and other expenses.
 - Our draft strategic plan for FY 2010 is due to Magellan on April 23rd. This plan needs to include the services we propose to provide as well as a proposed budget. Feedback is needed from this committee today to proceed.
 - In formulating our plan we have to take into consideration what strategies most effectively support environmental change and our overall goal to increase awareness of underage drinking in Tempe. We also need to look at what strategies are meeting their targets, are most cost effective, and in the case of life skills, their current outcomes must be statistically significant to continue to receive funding.
 - The All Stars Program targets middle school students which were identified as a priority target group by the Underage Drinking and Drug Use committee last spring. Fall 2009 outcomes were statistically significant in the area of increasing participants' knowledge about the harms of substance use which is one of our goal's objectives. The program continues to exceed its targeted number of participants. It also has strong parent involvement and Magellan has suggested utilizing those parents in coalition activities and strategies. We have a number of participants who return to the program, as well as move on to All Stars Peer Leadership in the schools that have this component. However, there is not enough funding to continue the program in all five middle schools or to fund it for three cycles.
 - The Too Good For Drugs program is currently provided in two elementary schools. There have been problems recruiting students for the program at Thew and there has been no attendance by parents at Thew parent meetings.
 - The middle school All Stars peer leadership programs have been successful in recruiting and retaining middle school students. The program consists of All Stars graduates.
 - We have experienced difficulties recruiting and retaining high school peer leaders as they are working, involved in other activities, etc. We have middle school peer leaders who join the few high school peer leaders for joint meetings and activities.
- 2) The proposed strategic plan for FY 2010-11 is:

- Continue to fund the part-time coalition coordinator which is necessary for coalition activities aimed at environmental change to continue to move forward.
 - Provide one Town Hall on underage drinking.
 - Provide the All Stars Program during the Fall semester at four middle schools. Provide the All Stars Peer Leadership Program during the Winter/Spring semester at the same four middle schools. Fall All Stars participants would “graduate” and move to the peer leaders program.
- 3) The proposed plan would not include the following components provided this year: A high school peer leadership program, the Too Good For Drugs Program, two cycles of ALL STARS, and community education workshops. In addition there will be very limited funds for supplies and other expenses and we will be looking at coalition members to take on more active roles next year.
- 4) Feedback was sought from committee members. There was consensus among members that the proposed plan should move forward. Kim will email the final draft of the strategic plan to committee members prior to submitting it to Magellan.
- 5) **Randy Lazar** reported Congress has changed how Title IV monies can be utilized. In the past the Tempe Union High School District has used \$30,000 in Title IV funds to provide part-time prevention counselors on their high school campuses. They can no longer utilize those funds for these counselors. In addition the district utilized \$5,000 in State Chemical Abuse funds towards the positions. These funds have been eliminated by the State. The district is exploring funding for prevention counselors through U.S. Department of Education grants but often the district does not meet the free and reduced lunch criteria, or other criteria, required to qualify for funding.
- 7) Barb Fries reported Tempe Elementary School District received notification from the State Department of Education that due to the State’s revenue shortfalls funding has been eliminated for 11 programs during the last two quarters of this year. It is highly unlikely there will be funding next year to restore these services.

Agenda Item 9 – Announcements

- **Celeste Plumee** announced the wind symphony is holding a concert at Tempe Center for the Fine Arts on April 14th. Tickets are \$5.00.
- **Kim Bauman** announced the Courage Awards and Tempe Top Teens Recognition Dinner as very successful with our largest attendance ever. The Tempe Diablos, who are the primary sponsor of the event, continue to strongly support it.
- **Vic Cordts** announced Courage Award recipient and East Valley Boys and Girls Clubs Youth of the Year, Romonia Dixon, was just selected as the Arizona State Boys and Girls Club Youth of the Year. This is the second year in a row that a Tempe Boys and Girls Club youth has received that honor.
- **Lauren Johnson** announced Community Bridges and the Mesa Prevention Alliance are sponsoring “4:20 Take Back the Time” at Skateland on April 20. 4:20 is a popular reference to using marijuana. The event is promoting a positive alternative to youth on April 20th. There will be free admission and free skate rental for the first 1,000 attendees. Lauren encouraged members to pass on this event information as they are inviting youth from Mesa’s surrounding communities to also attend.

Agenda Item 10– Future Agenda Items

- Annual Survey of College Students Perceptions of Alcohol Use – Karen Moses
- Community Readiness Survey results

- FY 2010-11 Strategic Plan – Magellan Prevention Grant
- T-Shirt and Video Contest Winners
- Cardon Children's Center tour and committee meeting
- Please contact Kim Bauman or Bobbie Cassano for future agenda items.

The committee's next meeting will be on **May 11, 2010 at 4:00 p.m.**

Meeting adjourned at 5:06 p.m.

Prepared by: Kim Bauman

Ilene Dode, Chair

Minutes Committee for Youth, Families and Community March 9, 2010 – Ratified 4/13/10

Minutes of the Committee for Youth, Families and Community held March 9, 2010 at the Tempe Public Library Board Room, 3500 S. Rural Road, Tempe, Arizona.

MEMBERS Present:

Randy Lazar, Tempe Union High School District
Bobbie Cassano, Tempe Community Council
Alan Anderson, Checkmate Chess Instruction/TIE Foundation
Lauren Johnson, Community Bridges
Joe Spracale, Tempe Impact Education Foundation
Norm Saba, Cardon Children's Medical Center
Lynette Stonefeld, Tempe/Kyrene Communities In Schools
Celeste Plumlee, Tempe Resident
Michael Valdez, Chicanos Por La Causa, Mano Coalition
Vic Cordts, Boys & Girls Club of the East Valley
Maria Holmes, Association for Supportive Childcare
Kelley Lind, Cardon Children's Medical Center
Chad Diegle, Desert Cross Lutheran Church

MEMBERS Absent:

Ilene Dode, Tempe Resident/EMPACT-SPC
Barb Fries, Tempe Elementary School District
Tanya Aleman, Chicanos Por La Causa
Kristine Kassel, Benefits By Design
Rebecca Bond, Tempe Connections
Luis Morales, Chicanos Por La Causa, Inc.
Amanda Hamm, Kyrene School District

City Staff Present:

Kim Bauman, Community Services – Social Services
Nancy Rodriguez, Municipal Court
Heather Penner, Police Department
Tim Cox, Community Services-Social Services
Roni Alexander, Community Services-Social Services

Guests Present:

None

Meeting convened at 4:05 p.m.

Agenda Item 1- Call Meeting to Order and Introductions

Bobbie Cassano called the meeting to order. Introductions were made.

Agenda Item 2- Minutes from February 9, 2010 Meeting

The minutes from February 9, 2010 were reviewed.

MOTION: Joe Spracale motioned to approve the minutes.

SECOND: Nancy Rodriguez seconded the motion.

COMMITTEE CONSENSUS: Minutes were approved.

Agenda Item 3- Cardon Children's Medical Center

Norm Saba and **Kelly Lind** provided a presentation on the Center.

- 1) Cardon Children's Medical Center is located at the Banner Health Medical Center site located on Dobson Road in Mesa.
- 2) The Center was established to meet the huge need in the East Valley for a children's hospital. Prior to the establishment of this center there was only one pediatric medical center in the greater Phoenix area and it was often filled to capacity. Consequently children were being flown to California to receive services.
- 3) In 1997 Banner Health established a pediatric intensive care unit with 24 beds. This small pediatric unit has grown from a community hospital to a state-of-the art pediatric hospital. The Center is not yet a Level I trauma center but hopes to be so in the future.
- 4) Cardon Children's Medical Center provides comprehensive children's medical services at one location. The 248 bed facility features specially trained nurses and doctors and family-centered care.
- 5) The facility was built with children in mind and contains separate treatment rooms on every floor, private patient rooms with space for parents, family lounges, dietary stations and laundry rooms, interactive play/family spaces, and the Forever Young Zone, a multipurpose auditorium/performance space where groups such as Childsplay can provide performances for patients and their families.
- 6) The center contains highly trained, skilled pediatric specialists, the largest and most comprehensive neonatal intensive care unit in the East Valley, a kids-only emergency room, dedicated intensive care, cancer care, rehabilitation and outpatient treatment units, support, guidance and education for patients and families, and a child life department.
- 7) The Child Life Department strives to create positive experiences in association with hospitalization. Child Life Specialists explain at the child's level what is going on, make sure children and families can ask questions and get answers, and respond to children's unique needs to minimize anxiety and maximize coping. They enhance patients' and families understanding of the hospital experience and provide education and support to help patients and their families cope with hospitalization, illness, diagnosis and treatment.
- 8) The Center's Foundation is willing to partner with the surrounding community and to hold fundraisers in conjunction with the hospital.

Agenda Item 4 – Drug Free Communities Grant Update

Lynette Stonefeld reported the grant is due next Tuesday. Tempe's proposal will include the following:

- Funding to expand the police youth alcohol squad to cover some teen events.
- Funding for an additional part-time coalition staff to focus on social marketing strategies, including Facebook and blogging.

- Funding to provide some support for peer leader activities, including developing and providing school announcements on alcohol facts.
- Two Town Halls focusing on underage drinking that include a panel of experts.

Agenda Item 5- Subcommittee Updates

- 3) **Bobbie Cassano** reported the marketing subcommittee has received some t-shirt entries. No video entries have been submitted yet.
- 4) **Bobbie Cassano, Heather Penner, and Lynette Stonefeld** provided an update on the data collection subcommittee:
 - Magellan has approved implementation of a pilot project this year. A meeting with the peer leaders and police explorers to plan the GPS tracking project has been scheduled.
 - Tempe liquor law violations age 18 and under data has been updated to include 2008 data. The data continues to show a growing trend of liquor law violations.
- 5) **Bobbie Cassano** announced the p keg registration subcommittee will now be called the public policy committee due to the new focus on a social host ordinance.

Agenda Item 6– Communities For Kids Update

Lynette Stonefeld announced the Don't Wait to Educate parenting series is currently being provided at Aguilar and Hudson Elementary Schools and will begin at Fuller and Nevitt after spring break. If you are interested in hosting a site for the Fall please let her know.

Agenda Item 7 – Other Grant and Program Updates

- 1) **Bobbie Cassano** reported the State Attorney General's Office is available to provide presentations on the following:
 - Life Care Planning for Seniors;
 - Consumer Scams;
 - Internet Safety for teens and adults; and
 - Identity Theft.

Since the Committee already has a presentation scheduled for April and May and does not meet in June or July Bobbie will forward the information link from the Attorney General's Office.

- 2) **Lynette Stonefeld** announced Tempe Community Council has been notified by the Tempe Police Department that none of the seized assets money will be going towards SACA grants this year as the police department incurred a lot of enforcement expenses.

Agenda Item 8 – Announcements

- **Celeste Plumlee** announced she is involved with a study being conducted by ASU's School of Social Work on Mexican American teen dating relationships. They are looking for Mexican American teens, ages 15 through 17, their partner and their parent who are willing to be interviewed, and videotaped. The amount of time involved is two hours total. The teen will be compensated \$70 and their partner and parent \$15.00 each. The study hopes to result in the development of culturally sensitive interviewing materials. Celeste will send the recruitment flyer to Kim Bauman who will forward it to committee members.
- **Joe Spracale** announced the Tempe Impact Education Foundation Joe Spracale Commitment to Education Dinner will be held on March 27th at the Fiesta Inn. This year Jill Osborne, Orchestra Director at McKemy Middle School, has been selected to receive the Joe Spracale Commitment to Education award. Dr. Howard E. Wilt, a Tempe dentist, and the Kid Zone Enrichment Program have been selected to receive the Ralph and Carla

Lingerfelt Commitment to the Community Award. The cost of the dinner is \$60.00. Please contact Joe if you are would like to purchase tickets.

- **Lynette Stonefeld** announced the Teen Resource Center at the Evans Compadre Academy will be holding an overstock sale on Saturday, August 3rd. Lynette will forward a flyer to Kim to distribute to committee members.

Agenda Item 9– Future Agenda Items

- ASU Health Center, Karen Moses
- Coalition Functioning Instrument Results
- Please contact Kim Bauman or Bobbie Cassano for future agenda items.

The committee's next meeting will be on **April 13, 2010 at 4:00 p.m.**

Meeting adjourned at 5:10 p.m.

Prepared by: Kim Bauman