

## **Minutes 2010 Census Complete Count Committee April 20, 2010**

**Minutes of the 2010 Census Complete Count Committee held on April 20, 2010, at 4:00 p.m., Tempe City Hall, 31 E. Fifth Street, Tempe, Arizona.**

**(MEMBERS) Present:** Don Cassano – Co-Chair, Ed Valenzuela-Co-Chair, Dave Crowell, Catherine Mayorga, Stephanie Salazar and Neal Babcock.

**(MEMBERS) Absent:** Kate Hanley, Beth Fiorenza, Omar Ahmed, Dave Summers and Ed Wycoff.

**City Staff Present:** Shauna Warner, Nikki Ripley and Amber Wakeman.

### **Agenda Item 1 – Welcome**

Co-Chair Valenzuela welcomed the group.

### **Agenda Item 2 – Approval of the March 23, 2010 Minutes**

Dave Crowell moved that the March 23, 2010, minutes be approved as presented. Neal Babcock seconded the motion. The motion passed unanimously.

### **Agenda Item 3 – Wrap up on City Communication Activities and Events**

Nikki Ripley passed out a list of the outreach activities that the City staff accomplished in the last month for the Census. Staff was able to effectively outreach to the downtown and hard to count areas in Tempe in this last push to have residents fill in their census forms.

### **Agenda Item 4 – Follow up on any Committee Items**

Amber Wakeman discussed the 64% response rate that the City of Tempe is at for the 2010 US Census participation rate. The participation rate for the State of Arizona is at 65% and the national participation rate is at 69%. The CCC members discussed the outreach activities that the City just undertook and other ways that could help increase the participation rate in Tempe.

### **Agenda Item 5 – Next meeting**

It was agreed that the next meeting on Tuesday, May 4, 2010 would not be necessary and would be cancelled. The CCC will ask the Mayor how he would like the committee to wrap up.

### **Agenda Item 6 – Adjournment**

Dave Crowell made a motion for adjournment. Neal Babcock seconded the motion. The motion passed unanimously. The meeting adjourned at 4:35 p.m.

Prepared by: Amber Wakeman, Government Relations Director