

## **Minutes 2010 Census Complete Count Committee March 23, 2010**

**Minutes of the 2010 Census Complete Count Committee held on March 23, 2010, at 4:00 p.m., Tempe City Hall, 31 E. Fifth Street, Tempe, Arizona.**

**(MEMBERS) Present:** Don Cassano – Co-Chair, Dave Crowell, Catherine Mayorga, Kate Hanley, Beth Fiorenza, and Neal Babcock.

**(MEMBERS) Absent:** Omar Ahmed, Beth Fiorenza, Ed Valenzuela-Co-Chair, Stephanie Salazar, Dave Summers and Ed Wycoff.,

**City Staff Present:** Shauna Warner and Amber Wakeman.

### **Agenda Item 1 – Welcome**

Co-Chair Cassano welcomed the group.

### **Agenda Item 2 – Approval of the March 4, 2010 Minutes**

Neal Babcock moved that the March 4, 2010, minutes be approved as presented. Dave Crowell seconded the motion. The motion passed unanimously.

### **Agenda Item 3 - Update on City Communication Activities**

The Complete Count Committee talked about wrapping up the census outreach efforts. Amber and Shauna stated that they would be passing out Census information at the ASU Housing Fair on March 24 and 25 and that City staff will be passing out census information at other city events. Valley Metro Rail wrapped a light rail vehicle with Census information and the City had census banners up to remind citizens to fill out their census forms.

Co-Chair Cassano mentioned that on the U.S. Census website there is a map that will track Tempe's Census response rate called the Take 10 Map. Amber will send the link out to the CCC members.

### **Agenda Item 4 – Follow up on Committee Items –Volunteer List of Events**

Amber mentioned that there were still a few events left to volunteer at and she would send the updated volunteer list out to the CCC members.

### **Agenda Item 5 – Next meeting**

The next meeting will take place Tuesday, April 20 at 4:00 p.m. at Tempe City Hall.

### **Agenda Item 6 – Adjournment**

Neal Babcock made a motion for adjournment. Kate Hanley seconded the motion. The motion passed unanimously. The meeting adjourned at 4:23 p.m.

Prepared by: Amber Wakeman, Government Relations Director