

## **Minutes 2010 Census Complete Count Committee February 23, 2010**

**Minutes of the 2010 Census Complete Count Committee held on February 23, 2010, at 4:00 p.m., Tempe City Hall, 31 E. Fifth Street, Tempe, Arizona.**

**(MEMBERS) Present:** Don Cassano – Co-Chair, Ed Valenzuela – Co-Chair, Dave Crowell, Beth Fiorenza and Stephanie Salazar.

**(MEMBERS) Absent:** Omar Ahmed, Catherine Mayorga, Neal Babcock, Kate Hanley, Dave Summers, Edward Smith, Arthur Tate and Ed Wycoff.,

**City Staff Present:** Alex Smith and Amber Wakeman.

### **Agenda Item 1 – Welcome**

Co-Chair Cassano welcomed the group.

### **Agenda Item 2 – Approval of the February 9, 2010 Minutes**

Dave Crowell moved that the February 9, 2010, minutes be approved as presented. Beth Fiorenza seconded the motion. The motion passed unanimously.

### **Agenda Item 3 - Update on City Communication Activities**

Amber Wakeman reported for Nikki Ripley that the City of Tempe is working diligently on the census communication plan an updated communication report will be sent out soon to the CCC members.

### **Agenda Item 4 - Outreach efforts to Undercounted Areas**

Amber Wakeman reported for Shauna Warner that the Neighborhood office has been meeting with neighbors at their association meetings and discussing the importance of the census. Specifically, Shauna and her office met with Hudson Manor association on February 10, North Tempe association on February 16 and the Alta Mira association on February 21. Shauna was also at the Barrios Bellos event on February 20 and handed out over 180 census bags.

### **Agenda Item 5 – Follow up on Committee Items –Volunteer List of Events**

The CCC members went through the updated list of volunteer opportunities and asked Amber to relay to Nikki if there could be a census slide or announcement at the Angels spring training baseball games and also at the upcoming Courage Awards event on March 8.

Amber asked the group if they would like to have a table at the March 9 primary election in front of the Pyle Center. The CCC members liked this idea and asked Amber to proceed in setting this up.

### **Agenda Item 7 – Next meeting**

The next meeting will take place Thursday, March 4 at 5:00 p.m. at Tempe City Hall.

### **Agenda Item 8 – Adjournment**

Dave Crowell made a motion for adjournment. Beth Fiorenza seconded the motion. The motion passed unanimously. The meeting adjourned at 4:28 p.m.

Prepared by: Amber Wakeman, Government Relations Director