

Minutes 2010 Census Complete Count Committee February 9, 2010

Minutes of the 2010 Census Complete Count Committee held on February 9, 2010, at 4:00 p.m., Tempe City Hall, 31 E. Fifth Street, Tempe, Arizona.

(MEMBERS) Present: Ed Valenzuela – Co-Chair, Don Cassano – Co-Chair, Neal Babcock, Dave Crowell, Beth Fiorenza, Arthur Tate and Catherine Mayorga.

(MEMBERS) Absent: Omar Ahmed, Kate Hanley, Stephanie Salazar, Dave Summers, Edward Smith and Ed Wycoff.,

City Staff Present: Nikki Ripley, Arlene Palisoc and Amber Wakeman.

Agenda Item 1 – Welcome

Co-Chair Valenzuela welcomed the group.

Agenda Item 2 – Approval of the January 26, 2010 Minutes

Dr. Tate moved that the January 26, 2010, minutes be approved as presented. Dave Crowell seconded the motion. The motion passed unanimously.

Agenda Item 3 - Update on City Communication Activities

Nikki Ripley provided an update on the City's Census communication activities. She stated that the Hudson school event was a huge success. Nikki is working with the Somali community to do census outreach work. She is working with a translator to provide written materials for the Somali community.

Nikki stated that she is working with Maricopa Association of Governments (MAG) on Census media spots. Co-chair Valenzuela asked if Nikki was going to do a media spot for the Hispanic community. Nikki confirmed that will be done and she will get back to Co-chair Valenzuela with that information.

Agenda Item 4 - Outreach efforts to Undercounted Areas

Amber Wakeman reported on the efforts of Shauna Warner in her absence concerning the neighborhood outreach. Amber stated that Shauna organized a roof rat meeting where she had over 75 people and she also discussed the census. Shauna has also discussed the census at various neighborhood meetings and a city staffer attended an apartment complex manager meeting.

Agenda Item 5 – Follow up on Committee Items –Volunteer List of Events

Amber Wakeman reported that at the Get Involved in Government Day/Neighborhood Day at the Capitol, Councilmember Mark Mitchell discussed the importance of the census with the Tempe citizens that attended.

Nikki Ripley stated that if the Complete Count Committee (CCC) would like to provide census information at various polling places for the March 9, 2010 election, this would be possible to do. The CCC members were interested and Amber will email the list of polling places to the CCC members.

Agenda Item 7 – Next meeting

The next meeting will take place Tuesday, February 23 at 4:00 p.m. at Tempe City Hall.

Agenda Item 8 – Adjournment

Beth Fiorenza made a motion for adjournment. Neal Babcock seconded the motion. The motion passed unanimously. The meeting adjourned at 4:32 p.m.

Prepared by: Amber Wakeman, Government Relations Director