

Minutes 2010 Census Complete Count Committee January 12, 2010

Minutes of the 2010 Census Complete Count Committee held on January 12, 2010, at 4:00 p.m., Tempe City Hall, 31 E. Fifth Street, Tempe, Arizona.

(MEMBERS) Present: Ed Valenzuela – Co-Chair, Neal Babcock, Dave Crowell, Catherine Mayorga, Stephanie Salazar and Arthur Tate.

(MEMBERS) Absent: Don Cassano – Co-Chair, Beth Fiorenza, Omar Ahmed, Kate Hanley, Dave Summers, Edward Smith and Ed Wycoff.

City Staff Present: Nikki Ripley, Arlene Palisoc, Amber Wakeman, Alex Smith and Shauna Warner.

Agenda Item 1 – Welcome

Co-Chair Valenzuela welcomed the group.

Agenda Item 2 – Approval of the November 3, 2009 Minutes

Dave Crowell moved that the November 3, 2009, minutes be approved as presented. Dr. Tate seconded the motion. The motion passed unanimously.

Agenda Item 3 – Email Caution Circulating on the Internet for the Upcoming Census

Amber Wakeman passed out a copy of an email that had a caution to people giving information to Census workers. Amber stated that these types of emails are on the internet and for the committee to be aware so the CCC members can address these concerns when speaking to groups or individuals about filling out their census questionnaire.

Agenda Item 4 - Update on City Communication Activities

Nikki Ripley stated that the Census grocery bags in English and Spanish were going to be available for the January 23 Barrios Bellos event. She also has clappers and water bottles. Co-Chair Valenzuela asked if Nikki could email out to the CCC members the list of promotional materials available for members to use.

Dr. Tate asked Nikki to provide him with a contact at the Census so he could check on his micropurchasing application for the school district.

Agenda Item 5 - Outreach efforts to Undercounted Areas

Shauna Warner and Alex Smith presented a map to the members showing the undercounted areas in Tempe. The areas included several apartment complexes. The members agreed that CCC members should work with the apartment complexes to see if Census posters can be placed in their lobbies. Stephanie Salazar stated that she has a relationship with several apartment complexes and can speak to the managers to see if Census posters can be placed in their lobbies. Shauna stated that she has a relationship with a few apartment complexes as well. Shauna and Stephanie will work together to narrow down the list of apartment complexes that they will need assistance with and will come back to the CCC members.

Further, Alex Smith offered to provide CCC members with a list of apartment complexes that were located close to their houses if they would like that information.

Agenda Item 6 – Follow up on Committee Items –Volunteer List of Events

Amber Wakeman will email the members the updated list of Volunteer Events. The members were encouraged to sign up for future events, especially ones where no one as volunteered yet.

Agenda Item 7 – Next meeting

The next meeting will take place Tuesday, January 26 at 4:00 p.m. at Tempe City Hall.

Agenda Item 8 – Adjournment

Dr. Tate made a motion for adjournment. Dave Crowell seconded the motion. The motion passed unanimously. The meeting adjourned at 4:41 p.m.

Prepared by: Amber Wakeman, Government Relations Director