

Minutes 2010 Census Complete Count Committee October 20, 2009

Minutes of the 2010 Census Complete Count Committee held on October 20, 2009, at 4:00 p.m., Tempe City Hall, 31 E. Fifth Street, Tempe, Arizona.

(MEMBERS) Present: Don Cassano – Co-Chair, David Crowell, Stephanie Salazar and Arthur Tate.

(MEMBERS) Absent: Omar Ahmed, Neal Babcock, Kate Hanley, Catherine Mayorga, Ed Valenzuela – Co-Chair, Beth Fiorenza, Dave Summers , Edward Smith and Ed Wycoff.

City Staff Present: Nikki Ripley, David Olson, Arlene Palisoc, Amber Wakeman, and Shauna Warner

Agenda Item 1 – Welcome

Co-Chair Cassano welcomed the group.

Agenda Item 2 – Approval of the October 6, 2009 Minutes

Dr. Tate moved that the October 6, 2009 minutes be approved. Stephanie Salazar seconded the motion. The motion passed unanimously.

Agenda Item 3 – Update on City Communication Activities & Micropurchasing Agreements

Nikki Ripley reported that three more micropurchasing agreements were sent to the Census for funding consideration. These agreements included money for banners, posters, brochures and tote bags with the Spanish logo. The City should hear by the end of December if these agreements have been funded.

Agenda Item 4 Neighborhood Maps & Areas of Low Response

Shauna Warner provided copies of the neighborhood association map and the Census 2000 response rate map. In reviewing the maps, Shauna asked the Committee to consider doing some Census outreach activities starting in January in the lowest response rate areas. The Committee agreed this activity would be beneficial to the community.

Agenda Item 5 – Follow up on Committee Items – Outreach Efforts & Volunteer List

The Committee went through the CCC Volunteer Opportunities list and Amber Wakeman will update the list with the Committee input. The updated Volunteer list will be emailed out to the Committee members.

Dr. Tate mentioned that he will get a list of school events for the Committee to look at for volunteer opportunities. Nikki will work with Dr. Tate to create a template for a flyer that the schools could send out.

The Committee would also like staff to work on some speaking points that they could use for any census outreach activities.

Agenda Item 6 – Next meeting November 3, 2009

The next meeting will take place Tuesday, November 3 at 4:00 p.m. at Tempe City Hall.

Agenda Item 7 – Adjournment

Stephanie Salazar made a motion for adjournment. David Crowell seconded the motion. The motion passed unanimously. The meeting adjourned at 4:35 p.m.

Prepared by: Amber Wakeman, Government Relations Director