AGENDA ITEM _____

DATE 01-08-09

Tempe

Minutes
City Council's Technology, Economic & Community Development Committee
November 4, 2008

Minutes of the meeting of the City Council's Technology, Economic & Community Development Committee held on Tuesday, November 4, 2008, 3:00 p.m., in the 3rd Floor Conference Room, Tempe City Hall, 31 E. 5th Street, Tempe, Arizona.

Committee Members Present:
Councilmember Onnie Shekerjian, Chair
Councilmember Corey Woods

City Staff Present:
Kris Baxter, Marketing Specialist
Martha Garner, Communications Coordinator
Shelley Hearn, Community Relations Mgr
Dave Heck, Deputy IT Mgr
Ted Hoffman, Deputy IT Mgr
Chris Messer, Principal Plnr
Gene Obis, IT Mgr
Sheri Partridge, Council Aide
Mark Richwine, Parks & Rec Mgr
Nikki Ripley, Media Relations Dir
Chris Salomone, Community Dev Mgr
Alex W. Smith, Technology Dev Spec
Sheri Wakefield-Saenz, Econ Dev Administrator

Guests Present:
Todd Hardy, ASU
Dan Killoren, Tempe Historic Preservation Commission
Kathleen Lee, GPEC

Councilmember Shekerjian called the meeting to order at 3:00 p.m., and everyone introduced themselves.

Agenda Item 1 – Public Appearances
None.

Agenda Item 2 –Develop Work Plan and Assign Work Duties
Councilmember Shekerjian announced that Chris Messer will be the staff liaison for the committee. She distributed a list of the issues that the Mayor had developed in describing this committee. She noted that it is important that what this committee is doing ties in with the department goals so there is more cohesiveness and additional burdens aren't

placed on departments. The City Manager, Charlie Meyer, had asked her to consider using WIGS (wildly important goals). The committee encompasses three separate areas—technology, economic development and community development, and they impact each other in many ways. She asked everyone to determine which of the seven items really fit their areas, identify which items are being addressed, and submit appropriate WIGS to Chris Messer so they can be discussed at the next meeting. She asked that those items be submitted to Chris Messer by Monday, November 24th.

Chris Salomone asked if there was any desire to receive background or history on any of the items to provide perspective.

Councilmember Shekerjian agreed that it would be helpful to receive brief background on why the items have been chosen.

Councilmember Shekerjian added that one of her WIGS will be a constituent relations management tool. Council has asked her to work on this, although it is not on this list. This could venture into a needs assessment and asset inventory for community and economic development based on zip codes to determine the status of these areas for a more fine-tuned approach. Cross-departmental needs might surface with the WIGS and sub-groups will then be formed to work off-line and report back to the committee. She asked staff to consider who else might be impacted with their WIGS. It is important to develop measurable goals and she asked staff to think about how to measure what is being submitted. Also, there are many in the employee community who are good at writing measurable goals and their help will be solicited. Her hope is to get the work plan to Council in December.

Jan Hort asked whether there will be standard members for the committee.

Councilmember Shekerjian responded that standard members would consist of those in attendance today. A group of people will receive invitations, as well. For example, workforce development is a piece to economic development so there are people from the community colleges and ASU who will be invited to attend. They might not be standing members but would attend when there is a particular item of interest on the agenda.

Shelley Hearn suggested that any additional participants be sent to Mr. Messer to develop a distribution list.

Agenda Item 3 – Future Agenda Items

- A brief update from each of the three areas--technology, economic development and community development--at the beginning of each meeting.
- Develop work plan with WIGS to be presented to Council in December.

Meeting adjourned at 3:18 p.m.

Prepared by: Connie Krosschell
Reviewed by: Chris Messer

Jan Hort
City Clerk