AGENDA ITEM 7

DATE 10-16-08

Tempe

Minutes
TEMPE MUNICIPAL ARTS COMMISSION
August 13, 2008

Minutes of the Tempe Municipal Arts Commission at 6 p.m. on August 13, 2008, at the Tempe Center for the Arts (TCA) 201 Lounge, 700 W. Rio Salado Parkway, Tempe, AZ.

(MEMBERS) Present:
Paul Hubbell, Chair
Linda Sleight, Vice Chair
Robert Bortfeld
Ed Coyoli
Judy Ellison
Betsy Fahlman
Nancy Goren
Donna Goyette
Kate Hanley
Shirlee King
Richard Strange
Frank Williams

(MEMBERS) Absent:
Lise Hawkos
Lisa Morley
Chin-an Shen

City Staff Present:
Elizabeth Lagman, Public Art Specialist
Rachael Peterson, Cultural Services Division Admin. Asst.
Adrienne Richwine, Deputy Community Services Manager
Maja Switzer, Arts Administrator

Agenda Item 1 – Call to order

- Paul Hubbell called the meeting to order at 6 p.m.

Agenda Item 2 – Approval of the July 9 Commission Minutes

MOTION: **Betsy Fahlman moved to approve the minutes.**
SECOND: **Robert Bortfeld seconded.**
DECISION: **Minutes approved.**

Agenda Item 3 – Cultural Services Director's Report

- Adrienne Richwine introduced Maja Switzer, city of Tempe Arts Administrator.
- Richwine reminded the Tempe Municipal Arts Commission (TMAC) that Mary Fowler, Cultural Services Division Management Assistant, submitted four projects to the Valley Forward Environmental Excellence Awards for consideration. The submissions are as follows:
  - Tempe Center for the Arts
    - Buildings and Structures: Public Assembly
    - Art in Public Places
    - Site Development
  - Mitchell School
    - Buildings and Structures: Historic Preservation

Richwine announced that the "Tempe Center for the Arts – Buildings and Structures: Public Assembly" submission was selected by Valley Forward to compete for an award; a maquette of a poster board that is to be forwarded to Valley Forward on behalf of the TCA was displayed. Valley Forward's Environmental Excellence Awards (EEA) program is Arizona's oldest and largest environmental competition. Richwine added that the Valley Forward Association's 28th Annual Environmental Excellence Awards Gala is taking place at 6 p.m. on Sept. 6 at the Westin Kierland Resort, 6902 E. Greenway Parkway, Scottsdale, AZ.

- Richwine reported that the city of Tempe Cultural Services Division played host to the following events:
  - The Young Artists Studio (YAS) Program Exhibition; Lower Level of the Tempe Public Library (July 24; exhibition on display through August 26)
  - The Young Actors Theatre (YAT) Summer Performance; Edna Vihel Center for the Arts (July 24; Edna Vihel Center for the Arts Multipurpose Room)

  Both events were successfully facilitated by Lona Gearhart, city of Tempe Arts Instructional Program Coordinator.
- Richwine invited the TMAC members to view instructional class offerings in the fall '08 Tempe Opportunities Brochure.
- Richwine stated that the TCA Reflecting Pool is closed for repairs. Richwine added that a sealant is being administered to the art piece.
- Richwine announced that a TCA Gift Shop Proposal has been submitted for consideration.
- Richwine reported that the 2008 – 2009 TMAC Arts Grants Funding Recommendations will be presented to the Tempe City Council for approval on August 14.
- Richwine praised Childsplay; Richwine stated that Childsplay's inaugural summer class session at the Sybil B. Harrington Campus of Imagination and Wonder at Mitchell Park, 900 S. Mitchell Drive, was successful.
- Richwine announced that Sheilah Britton, former TMAC member, is a featured poet in the 2009 Tempe Poetry in April series. Britton is reading selections of her work at 7 p.m. on April 22 in the TCA Lakeside Room.
- Richwine reported that four hearings are set for Elements, a development west of the TCA. Richwine added that the General Plan will be amended to have the Elements land site rezoned to the following groups:
  - Arizona Bronze
  - Childsplay
  - Meltdown Glass
  - The Roberto-Venn School of Luthiery
- Frank Williams inquired about Element's public spaces; Richwine stated that the public spaces will be owned and used by the city of Tempe.
- Richwine encouraged the TMAC members to contact Nancy Ryan, Rio Salado Manager, via email message at Nancy_Ryan@tempe.gov, with any additional questions or concerns related to Elements.
- Richwine announced that the 18th Annual Business in the Arts Awards Breakfast is taking place at 7 a.m. on August 20 at the Pointe Hilton Squaw Peak Resort, 7677 N. 16th Street, Phoenix, AZ. Richwine encouraged the TMAC members to attend the event and requested that they contact Rachael Peterson, Cultural Services Division

Administrative Assistant, to reserve a seat at the city of Tempe Cultural Services Division table, by no later than 5 p.m. on August 18.

- Richwine reported that the Friends of TCA Gala is taking place on Nov. 1. Tempe Municipal Arts Commission (TMAC) members will be issued one ticket for their attendance at the event. Richwine added that the Friends of TCA encourages TMAC members to join the Friends for a spectacular evening of hosted cocktails, food and a special performance by Franc D'Ambrosio, best known for his role in The Phantom of the Opera for which he earned the title, "The World's Longest Running Phantom," after playing the role over 3000 times.
- In response to multiple inquiries about the construction process for visual artist Laurie Lundquist's pedestrian bridge, Richwine distributed a handout of information to the commission members.

Agenda Item 4 – Chairperson's Report

- No report.

Agenda Item 5 – New Business

- No new business.

Agenda Item 6a – Public Art/AIPD Committee

- Betsy Fahlman announced that four proposals for the Double Butte Cemetery Public Art Opportunity are being reviewed at 2 p.m. on August 27 in the Edna Vihel Center for the Arts Multipurpose Room.
- Fahlman presented Joe Tyler's Hyatt Summerfield Suites (Warner and Priest) maquette to the commission. Fahlman added that the Public Art/Art in Private Development (AIPD) Committee recommends funding Tyler's "Olean Harp," an 18' by 14' by 22' welded, sealed steel tree that emulates foliage blowing in the wind. All components of Tyler's piece will be welded on site and will be surrounded by a granite hardscape.
- Elizabeth Lagman, city of Tempe Public Art Specialist, reported that the Hyatt developer's budget for Tyler's piece is $38352.

  MOTION: **Frank Williams moved to approve the Hyatt Summerfield Suites AIPD project as presented.**
  SECOND: **Ed Coyoli seconded.**
  DECISION: **Hyatt Summerfield Suites AIPD project approved.**

Agenda Item 7b– Grants Committee

- No report.

Agenda Item 7c– Communications/Advocacy Committee

- Donna Goyette distributed press clips to the TMAC members; Goyette reported that the TMAC Communications/Advocacy Committee is working with Mary Fowler, TMAC Communications/Advocacy Committee Staff Liaison, to regularly communicate with city staff.

Agenda Item 7d– Facilities Committee

- Ed Coyoli reported that the TCA's inaugural operating year was successful. Coyoli reported the following information to the commission:

- The TCA played host to 700 events (350 performance-related events, 350 facility-rental-related events)
- TCA revenues for the fiscal year were 180% of projection, exceeding the projected goals by 80%

- Coyoli announced that the TCA Partner Program Application Criterion has been modified; Coyoli added that Citrus Valley Playhouse cancelled dates for its 2008 – 2009 season and intends to re-evaluate the status of their organization at the end of their performance year (June 2009).

Agenda Item 7 – Commission Member's Announcements

- Richard Strange announced that the TCA Theater is playing host to a Tempe Symphony Orchestra (TSO) concert at 7:30 p.m. on Oct. 13. Strange encouraged the TMAC members to attend the concert.
- Kate Hanley reported that the Friends of TCA requested that she provide their organization with a general grants report on behalf of the TMAC Grants Committee; Hanley added that the Friends of TCA organization is willing to allocate $5000 to the city of Tempe Arts Grants Program for organizations in need of funding for events taking place at the TCA.

The next meeting is scheduled for 6 p.m. on Sept. 10 in the TCA 201 Lounge, 700 W. Rio Salado Parkway, Tempe, AZ.

Meeting adjourned at 6:35 p.m.

Prepared by: Rachael A. Peterson

Reviewed by: Adrienne Richwine

Authorized Signature
Position/Title